

# LIFE

TRUMAN ON EISENHOWER IN POLITICS  
H. L. MENCKEN'S LAST WRITINGS  
WASHINGTON'S TRAIL: A PHOTO ESSAY

CLAIRE BLOOM  
IN TV-FILM PREMIERE  
OF 'RICHARD III'



20 CENTS

FEBRUARY 20, 1956



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*... and won't upset your stomach!*



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ALABAMA STORM CENTER

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NAMING HIS CANDIDATE

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# ANNOUNCING A NEW HIGH FIDELITY TAPE RECORDER BY RCA VICTOR—ONLY \$199<sup>95</sup>

Here are a few of the ways you'll enjoy it!



**SIS SPEAKS FOR HERSELF . . .** and you can enjoy the sound of her voice forever, as realistically as you hear it today. Three speakers give you *high fidelity* playbacks.



**BLOW YOUR OWN HORN,** then hear the playback to help improve your playing.



**AS YOU LIKE IT.** Music, from Bach to bop, is on RCA Victor Hi-Fi pre-recorded tapes.



**GO ON RECORD** for individual or group instruction. Save your voice, prevent error.



**COMMAND PERFORMANCE.** Record a radio show. Enjoy it—whenever you please.



**TO HAVE AND TO HEAR.** Relive once-in-a-lifetime moments through the years ahead.



**LAUGH OF THE PARTY.** Watch guests' faces when they ask, "Is that *really* me?"

## Take "pictures in sound" with this fine three-speaker recorder

*Click!* Easy as taking a snapshot. You press a button and the sound is yours forever—exactly as you hear it today. Why *exactly*? Because this is an RCA Victor New Orthophonic High Fidelity Tape Recorder—with advanced features from the world's finest sound engineers.

For example, you can record at either of 2 speeds—one best for music—one best for longer recording time. An exclusive Voice-Music Switch—used in recording—makes

voices sound more natural; music sound fuller, richer. A numbered, window-type counterwheel lets you locate any part of any recording. And push-button control makes operation a snap. There's even a remote control unit that lets you start and stop recording or playback from a distance.

But it's the playback that's most amazing. RCA Victor's Panoramic Three-Speaker High Fidelity Sound System actually makes you sound like you!

For proof, visit your dealer's now for a demonstration of RCA Victor's *Judicial*, Model 7TR3, only \$199.95 in handsome luggage-style case in gray simulated leather. You'll want to start your "family album of sound" then and there!

**Push-buttons do it!** Here's the professional quality tape recorder an amateur can run. Easy-to-use buttons control "Rewind," "Playback," "Forward," "Recording," and "Stop." Oversize stop-bar for quick stops.



**RCA VICTOR**  
TRADE MARK  
RADIO CORPORATION OF AMERICA  
CAMDEN 8, NEW JERSEY



Manufacturer's nationally advertised list price shown, subject to change. Slightly higher in far West and South. See Milton Berle, Martha Raye on NBC-TV alternately, 2 out of 3 Tuesdays. Don't miss NBC-TV's spectacular "Producers' Showcase" in RCA Compatible Color and Black-and-White, Monday, March 5.



"Your new **ROWE** Furniture is Stunning...  
what a Gorgeous Living Room!"

"Yes, and **ROWE Comfort-Styling**  
costs no more"



*famous*  
**ROWE**  
"FIRST  
IN  
FASHION"  
*furniture*

Double Sofa (two end sections) including  
Foam Rubber Cushions **\$239 50**

Curved corner section including  
Foam Rubber Cushion **\$129 50**

with finest  
**FOAM RUBBER  
CUSHIONS**



Big oversized luxurious sofa and  
matching chair including Foam Rubber Cushions **\$259 50**

Matching chair with Foam  
Rubber Cushion **\$99 50**

**Only ROWE has  
all eight of these  
Quality Features**

- 1** Frames of kiln dried hard-wood lumber
- 2** Each part accurately machined
- 3** Assembled with T-square precision
- 4** Durable coil spring construction
- 5** Flexible seat-spring edge
- 6** Shape retaining filling materials
- 7** Luxuriously comfortable foam rubber cushions
- 8** Hand-tailored by skilled craftsmen

Featured only by authorized Rowe dealers. This group is available in many new fabrics and in a wide range of colors. Prices may vary slightly depending on grade of cover selected.

**ROWE FURNITURE CORPORATION, SALEM, VIRGINIA**



*Just one instant  
for delicious  
hot cocoa . . .*



Product of General Foods

*. . . extra delicious topped with marshmallows*

Plump white marshmallows, melting-sweet, bobbing up and down in hot Baker's Instant cocoa. What a fun way to enjoy real milk nourishment!

Hot *or* cold, there's nothing as good as the smooth "milk shake" flavor of Baker's Instant. Have some every day!



*Only Baker's Instant gives milk that favorite "milk shake" flavor . . . hot or cold!*

This One

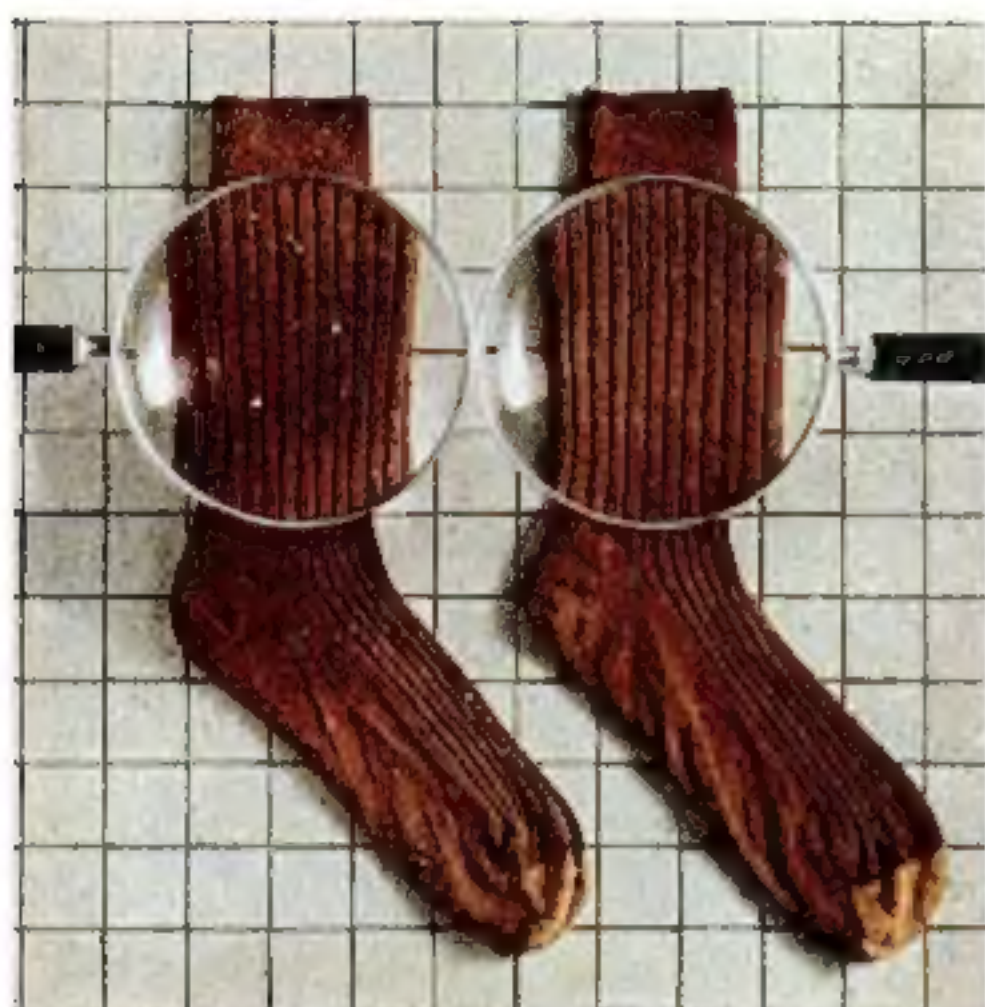


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# NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER, BRIGHTER CLOTHES... NO LINT FUZZ!

Amazing Filter-Flo Washing cleans and re-cleans the water as you wash



Here's proof that the new G-E Filter-Flo Washer washes clothes without leaving lint fuzz! After 11 washings in an ordinary washer, socks at left were flecked with lint. After 11 washings the G-E way, an identical pair (right) showed practically no lint.



Look for Filter-Flo Washing System—today's most talked-about improvement in automatics. Full tub of wash water is filtered five times during a wash cycle without wasting water or detergent. Above, you see lint and loose threads being removed as circulating water flows through the filter.



Slips out for easy cleaning. The filter fits on the Activator top, also holds detergent, dispensing it evenly dissolved through the wash. After clothes are placed in washer, slip the filter into place. After wash is over, slip it out to empty.



Color-styled... General Electric Filter-Flo Washers about \$3.35\* weekly. Choose from 5 Mix-or-Match colors: petal pink, canary yellow (shown), turquoise green, cadet blue, woodtone brown. Also white. Models with famous G-E Activator® Washing Action for every budget, from less than \$200 with your old washer. Today's best buy. Also see the new G-E Dryer with Automatic Clothes Conditioning... at your G-E dealer's.

**Removes lint, sand and soap scum automatically!** Never again need you put up with linty wash water that leaves fuzz on clothes... or soap scum that dulls colors.

The marvelous new General Electric Filter-Flo Washer circulates and filters the water at the rate of six gallons a minute to make sure clothes wash white and bright.

As the washbasket continuously overflows,

sand settles out the bottom. Soap scum floats away. Lint is trapped in the filter which lets only cleansed, sudsy water flow back into the washbasket.

**Big capacity, too.** This General Electric Washer gives you over 50% more clothes capacity than many other automatics. Water Saver Control lets you save water on small loads. General Electric Co., Appliance Park, Louisville 1, Kentucky.

\*After small down payment. See your dealer for his prices and terms. Most models available in Canada.

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**





## Frank Waterman pens candid notes on Thom McAns after critical 30-day test

Busy Chairman of the Board of Waterman Pen Company tells, uncensored, how he didn't want to try Thom McAns . . . was persuaded by a contribution for his favorite boys' clubs . . . was amazed by Thom McAns' comfort and quality.

*Frank Waterman's report, in his own words:*

**I** DON'T know how many miles the average business executive walks during an average day, but it must be a lot. When I was approached by Thom McAn I hesitated, realizing the important part *comfortable* shoes play in covering those miles effectively.

I am a rapid walker with a rather long stride, and so my shoes are severely flexed at each step. The kids at the boys' clubs I'm interested in say I'm hard to keep up with. (I finally agreed to the test because my Thom McAn jury-duty fee allowed me to make extra contributions to these clubs.)

To be comfortable, my shoes must fit properly and adjust easily to each movement of my foot.

### Am I a fitting problem?

When I went to Thom McAn, I found the salesman could fit me perfectly, without any difficulty.

**Not only that, but the shoes I wore out of the store did not require the long "breaking in" period I have needed with some other makes. They felt ready to go places right away.**

Thom McAn's large assortment of styles also impressed me. I know from my own business how im-

portant it is to meet the varied tastes of the public for all kinds of different colors and styles.

And just as we must supply the right pen point to suit the customer, no matter what style of pen is selected, so Thom McAn must have all the foot sizes in each shoe style of their line. They certainly do. They offer as large a variety as I recall having seen in any store.

### I take stock of the Thom McAn line

As a manufacturer, I find it amazing that the price of Thom McAns can be kept so low. To me they appear to be equal in quality to shoes selling for more than twice their price.

My guess is the large sales volume obtained from their many stores has a lot to do with it. At any rate, the low price is there, and the quality of the product speaks for itself to anyone who tries Thom McAns as I did.

*Frank D. Waterman*

Frank Waterman chose from new Thom McAns like these: left—Roman Cross-Strap black calfskin shoe, \$8.95; low-cut Jaguar in chestnut brown Beaver Grain, \$8.95. Thom McAn prices are \$7.95 to \$11.95.



**Thom McAn**

690 Thom McAn Stores Coast-to-Coast

Also available in Montgomery Ward Stores

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THE TRAVELERS AND ITS AGENTS AND BROKERS PRESENT  
a plan to help the average man and his family achieve

# AMERICAN FAMILY INDEPENDENCE



*Safeguarding today's precious Family Life values is the thoughtful man's first consideration. The Travelers representative stands ready to help you do this, with a program that includes Life insurance, protection for your home, personal possessions, your car...welcome funds in case of sickness or accident...and a means of providing money for your children's education and for pleasant retirement years.*

**Y**OU and your wife wisely talk about ways of safeguarding the way of life you enjoy today. And, being a thoughtful man, you don't close your mind to the things that could happen in case of sickness, accident, fire or the possibility of your family having to carry on without you.

Of all the people in your town, we can think of no one better qualified to counsel you on these problems than your Travelers man—for his company offers *all kinds of insurance*.

For example...he can pattern a Travelers Life insurance program for you that will secure your family's future if you should die. Such a program automatically provides cash for emergencies. And, when the time comes to retire, the plan he works out for you helps make retirement possible.

Your Travelers agent helps protect you in other ways, too. He can insure your home against fire, windstorm and burglars... your car against personal liability and property damage... and shield you from heavy expenses when illness occurs.

Why don't you talk to him before another day goes by?



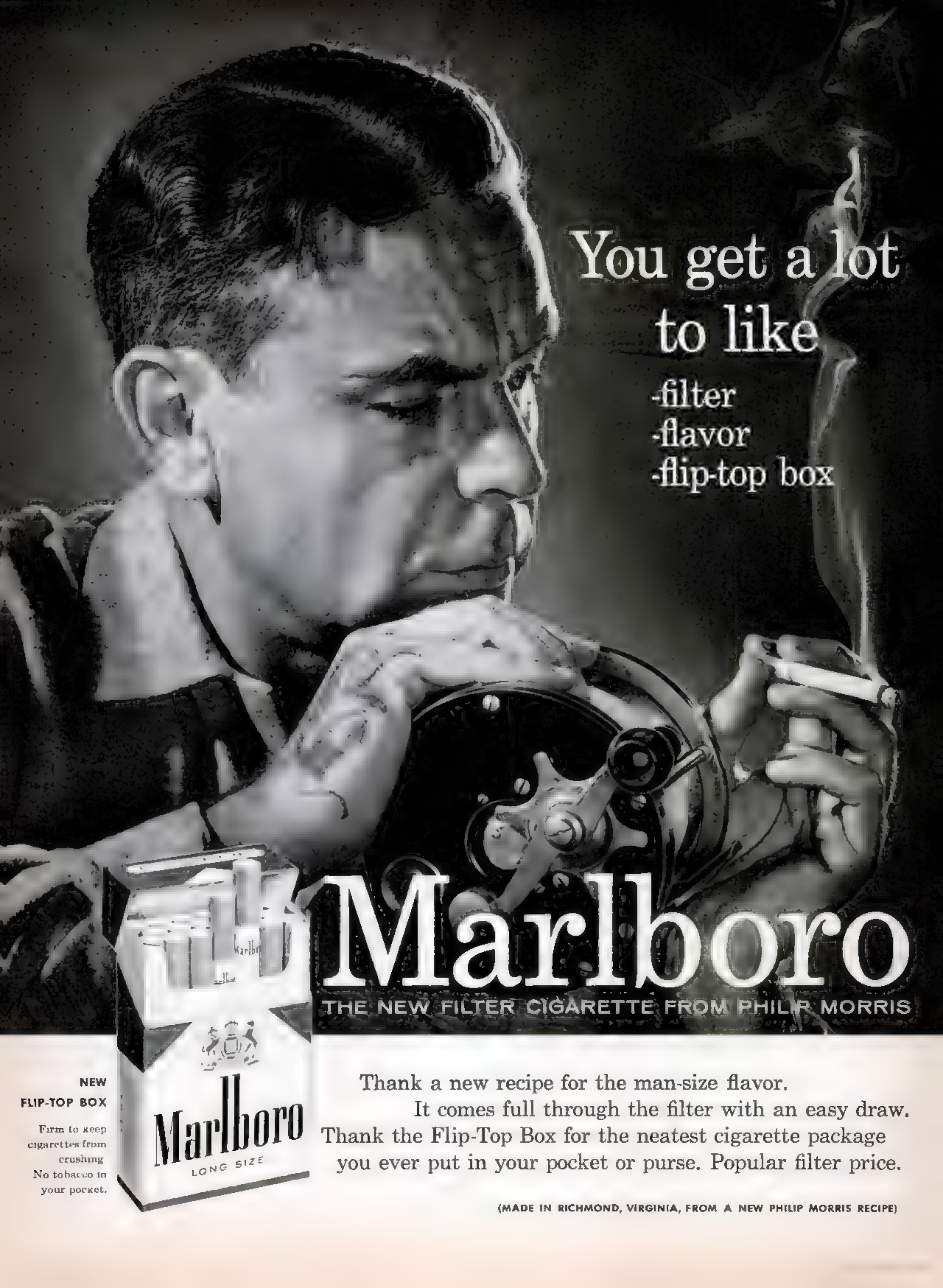
YOUR HOME-TOWN TRAVELERS AGENT CAN SHOW YOU THE WAY TO AMERICAN FAMILY INDEPENDENCE

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*All forms of personal and business insurance including Life • Accident • Group • Fire Automobile • Casualty • Bonds*





You get a lot  
to like  
-filter  
-flavor  
-flip-top box

# Marlboro

THE NEW FILTER CIGARETTE FROM PHILIP MORRIS



**NEW  
FLIP-TOP BOX**

Firm to keep  
cigarettes from  
crushing  
No tobacco in  
your pocket.

Thank a new recipe for the man-size flavor.

It comes full through the filter with an easy draw.  
Thank the Flip-Top Box for the neatest cigarette package  
you ever put in your pocket or purse. Popular filter price.

(MADE IN RICHMOND, VIRGINIA, FROM A NEW PHILIP MORRIS RECIPE)





## Even a little shrinkage can ruin a style

What good's a dress once it shrinks? Might as well chop it up—after all, laundering has already made mincemeat of the fit.

But why, oh why, do you *let* this happen?

Yes, we said "let"! For surely you know there's

one certain sign of permanent fit—the "Sanforized" trade-mark. Make sure you see it on every cotton you buy whether you pay a lot or a little. That way you'll have a wardrobe you're proud to wear . . . not one you want to discard.

**•SANFORIZED•**

TRADE MARK

SAVES THE STYLE . . . PROTECTS YOU AGAINST SHRINKAGE

Cinet, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



*Why put it off... buy your carpet the Bigelow way!*

## Deep, sculptured Bigelow Siboney Royale yours to enjoy while you pay for it!



Choose your carpet from the Bigelow Sample-Bar. A wonderful variety of Bigelow colors, textures, patterns and prices at your fingertips. Makes carpet shopping and buying so much easier.

*Enough Siboney Royale carpeting*

*for one large room only **\$2.75** a week\**

**How beautiful your home will be with Bigelow Siboney Royale broadloom!**

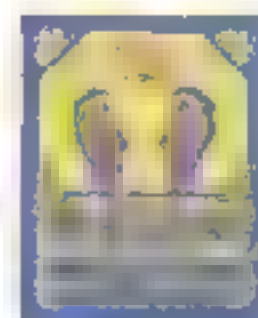
The soft, rich colors... the new 3-dimensional design... the deep, dense pile... all create such a wonderful mood of luxury, comfort and quiet.

And because it's a Bigelow Wilton, you know Siboney Royale is woven with an abundance of 100% virgin wool yarns. That means long wear and easy care.

What's more, Siboney Royale is a Bigelow Lok-weave.® Each tuft is locked in place so it resists unraveling. Edges need no binding.

Yes, home means more with a carpet on the floor... especially if it's a Bigelow. So buy yours the Bigelow way. Enjoy it as you pay for it.

**\*Easy monthly payments!** Your Bigelow retailer will arrange low monthly terms, often without down payment. When you pay by the month, enough Siboney Royale to cover one large room from wall-to-wall costs you only about \$2.75 a week. Room-size Siboney Royale rugs, and other beautiful Bigelows on easy terms, too.



# Bigelow

*Number 1  
name in Carpets*



SPEAKING OF BEAUTY



MISS EBONY  
JOY HUTTON—34, 25, 40

MISS MAHOGANY  
JOY DRAYTON—34, 23, 35

MISS SATINWOOD  
CARMEN MILLER—35; 25; 36

MISS ALLSPICE  
ESTELLA SINGH—32, 24, 38

MISS SANDALWOOD  
DORIS CALAWAN—35 1/2; 24, 37

# Ten Queens for Jamaica

THE ISLAND HONORS MANY SHADES OF BEAUTY

Jamaica sits in the Caribbean, an island of many and varied attractions. For instance there is historic old Fort Charles in Port Royal, one wall of which, complete with a cannon, can be seen in the photograph above. Lord Nelson himself once commanded Fort Charles. Then there





MISS GOLDEN APPLE	MISS JASMINE	MISS POMEGRANATE	MISS LOTUS	MISS APPLEBLOSSOM
DOREEN HASBUNE—33, 23½, 34	EVELYN CHIN—34; 24, 35	CAROLE KALPHAT—35; 22, 35	YVONNE WONG—33½; 24, 34	DOROTHY REID—32; 22, 34

are Jamaica's girls whose beauty is delightfully diverse. Recently the Kingston *Star*, putting on a beauty contest to help celebrate the island's 300th year under British rule, decided Jamaica was too rich in loveliness to crown a single queen. Instead it set up 10 categories, graded

according to the hue of the contestant's skin or her racial ancestry. The categories as defined by the *Star* were: Miss Ebony (black); Miss Mahogany (cocoa brown); Miss Satinwood (coffee and milk); Miss Allspice (partly East Indian); Miss Sandalwood (pure East Indian); Miss Golden

Apple (peaches and cream); Miss Jasmine (partly Chinese); Miss Pomegranate (swarthy white); Miss Lotus (pure Chinese); and Miss Appleblossom (fair white). The winners, listed with their bust, waist and hip measurements, can be seen standing just in front of the fabled old fort.



# MIGHTY IN SCOPE

...mighty as this man  
whose conquests changed the face  
of the world!

When the great motion pictures of  
1956 are talked about...this one  
will be mentioned first!

HOWARD HUGHES presents

JOHN WAYNE • SUSAN HAYWARD

## THE CONQUEROR

CINEMASCOPE  
PRESENTED BY  
TECHNICOLOR

2 YEARS IN THE MAKING...AT A COST OF \$6,000,000



also starring  
PEDRO ARMENDARIZ • AGNES MOOREHEAD • THOMAS GOMEZ • JOHN HOYT • WILLIAM CONRAD • TED de CORSIA  
A DICK POWELL Production • Written by OSCAR MILLARD • Produced and Directed by DICK POWELL



# LETTERS TO THE EDITORS CONTINUED

## PREACHERS OF THE GOSPEL

Sirs:

Nate Saint ("Go Ye and Preach the Gospel," Five Do and Die," LIFE, Jan. 30) was the son of Lawrence Saint, who designed some of the stained-glass windows for Washington Cathedral a generation ago. The most recent martyr already appears in a cathedral window (below). Nathaniel Saint is the lad with five barley loaves, and two small fishes in the portrayal of the feeding of the 5,000.

JOHN W. CLIMMER  
New Haven, Conn.



NATE SAINT (RIGHT) IN WINDOW

Sirs:

With a sense of real appreciation we thank you for the excellent photographic coverage and very fair account of the slaying of our dear son and his four companions in Ecuador. Our God is worthy of the best, we are comforted by His promises.

CLARA E. and R. F. ELLIOT  
Portland, Ore.

Sirs:

I quote a letter written by Elisabeth R. Elliot, wife of the martyred Jim Elliot, on January 21st:

"Jim's supreme desire was to reach those untouched people for Christ. I am so thankful that God chose him to be one of His martyrs. Nothing could have been more fitting as a climax to a life of complete consecration to God. I am filled with joy at the thought of the glory which Jim knows now, before the face of Him he loved so passionately and served so faithfully."

LUCAS WILSON

Denver, Colo.

Sirs:

By such means as the blood of martyred saints the seeds of the Gospel have been sown. Though tragic in itself and though little understood by the world, God's purpose is in it all.

PAUL E. TAYLOR  
Philadelphia, Pa.

Sirs:

The spirit in which these families braved dangers is admirable but our own asphalt jungles, with their violence, are challenge enough for those who seek to bring the Kingdom of Christ into the hearts of men.

JAMES E. MORRISON  
Little Silver, N.J.

Sirs:

I am moved to write as an Indian from one of the Arizona tribes. I am not writing in malice, but I know when the missionaries come to the reservation they all say, "Let us show you the right way to do things." Yet we have been doing it our way for years. Not the modern way, no. But

why cannot they say, "Let us show you the new way or the modern way." No, they say the right way, and who is to say who is right and who is wrong.

ALBERTO CURRUTH  
Detroit, Mich.

Sirs:

Five martyrs from the New Tribes Mission in California gave their lives in the same way in 1943 in Bolivia. Some people believe that the Ecuador missionaries died in vain and that the natives are better off left to their own pursuits. But let Jean Dye, wife of martyred Bob Dye, tell the story:

"It took four years before we finally met the savages. They told us how the five men had walked into one of their villages, only to be clubbed shortly after. Though a few Ayorés wanted to keep them as prisoners, the rest were in terror of any civilized man... We do praise the Lord that He has allowed us to continue the work with these people, until today where there are many who know Jesus Christ as their personal Saviour."

HAZEL M. REYNOLDS  
Glen Arm, Md.

Sirs:

The story changed my life completely, making me realize how selfish and shallow I had become. They lived the life that counted in the long run.

DORIS PIERSON  
Dallas, Texas

Sirs:

My deep appreciation for your accurate and warmly human story of the martyrs. Three of the five men and two of the widows as well were outstanding students at Wheaton College, Illinois. I am serving as president of a memorial fund set up in memory of these promising young men, to provide for the immediate family needs caused by their death and to further their work in the field. Those who would like to share in the memorial fund should send contributions to The Five Missionary Martyrs' Fund, Box 385, Washington, D.C.

DR. V. R. EDMAN  
President  
Wheaton College  
Wheaton, Ill.

## COLORFUL CAR CATALOG

Sirs:

Your display ("Colorful 1956 Catalog," LIFE, Jan. 30) of 1956 automobiles is splendid. Congratulations on a job well done.

DR. J. M. CLAMAN  
New York, N.Y.

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BELL TELEPHONE SYSTEM







## LETTERS TO THE EDITORS

CONTINUED

Sirs:

"Resplendent in their happy colors like great chrome-flecked Easter eggs. . . ." Your similarity could not be more perfect. Like eggs, all American cars look alike. It was a relief to turn to the sports cars and foreign cars to see something different.

RICHARD DEPEW

New York, N.Y.

### A LOOK AT THE WORLD'S WEEK

Sirs:

We noticed with great interest ("An Inaugural Exhibition of Homburged Heads," *LIFE*, Jan. 30) the picture of our well-chapeaued Mississippi Colonels. Having supplied these gentlemen with their hats, we would like to point out that they are not Homburgs. They are conventional-shape hats with hand-felted brims that may be worn "off the face" or with the brim snapped down.

HARRY S. MAYER

Meridian, Miss.



HOMBURGED EDWARD AND IKE

● Reader Mayer is right. Distinctive features of the Homburg are its crown, which has a center crease and no dents, and its silk-bound up-turned brim. It was created in Homburg, Germany for King Edward VII who wanted a cross between the derby and the Tyrolean hat. The original version had a taller crown and wider brim than the modified Homburg of today, as worn by President Eisenhower (above).—ED.

### THE TRUMAN MEMOIRS

Sirs:

With regard to the Truman remarks ("Fooling the '48 Forecasters," *LIFE*, Jan. 30) regarding me and the 1948 campaign, I must make several things clear. First, I never had any illusions about winning the 1948 election. My one concern was to make the cause of peace an issue in that campaign. While I believed we should go all out to come to peace with Russia while she was still weak and before she had the atom bomb, I did make it clear repeatedly from the spring of 1948 onward that I felt we should fight Russia if she invaded Turkey.

Mr. Truman speaks of the "sinister aspect" of the "Wallace movement." Undoubtedly there have been "sinister aspects" to all modern parties and governments. For instance one of the most noted Communist organizers was on the payroll of government only during the Coolidge and Hoover administrations. The Depression and the rise of the Nazi and fascist movements in Europe undoubtedly opened the door to many Communists in the Roosevelt administration. Many of these men of "sinister aspect" worked in the administration of President Truman where they had a far better opportunity to be "sinister" and to affect the policy of the nation under

CONTINUED

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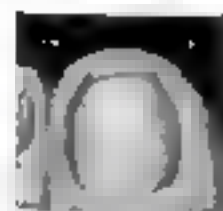
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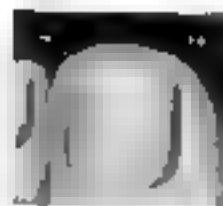


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Now, if you've not been able to make the most of your leisure time, either because you've felt you couldn't afford a reliable, well-groomed car, or because the car you have requires frequent and expensive repairs, hear this:

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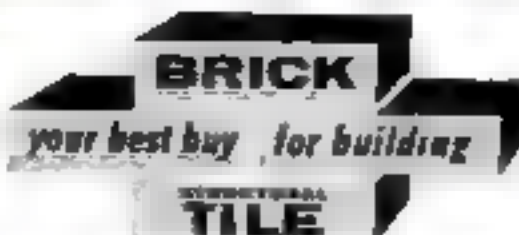
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## LETTERS TO THE EDITORS

CONTINUED

cover than they ever did in the Progressive party of 1948.

HENRY WALLACE  
South Salem, N.Y.

Sirs:

Mr. Truman writes in his memoirs, "My nomination for the presidency by the Democratic party in 1948 was also challenged by a third movement within the ranks. This threatened to develop during the spring into a full-fledged boom for General Dwight D. Eisenhower. Among the chief agitators... were the late President's sons, James and Elliott, former Cabinet members James F. Byrnes and Harold Ickes, and Senator Claude Pepper of Florida."

The truth is that in 1948 I did not communicate directly or indirectly with any of the gentlemen mentioned by Truman, or with any other person advocating the nomination of Eisenhower or opposing the nomination of Truman by the Democratic convention. That spring I announced I would not attend any political convention, state or national, and I declined to comment on candidates.

JAMES F. BYRNES  
Columbia, S.C.

Sirs:

I am ever grateful for your foresight in publishing the memoirs of a man who contributed seven years to making the presidency an institution to be understood by all Americans.

ROBERT W. BICK  
San Jose, Calif.

### BIGGEST STOCK ISSUE

Sirs:

You showed me ("History's Biggest Stock Issue," *LIFE*, Jan. 30) as one of the lucky ones who got Ford shares. But you got my address all balled up. You printed "Minnetonka, Minn." There ain't no such animal as Minnetonka, Minn. We live in Hennepin County, Minnetonka Township, between Oak Knoll and Minnetonka Mills. Our mail starts from St. Louis Park, a suburb of Minneapolis. We vote for "local" at Minnetonka Mills and for "federal" at Oak Knoll school. If we want a justice of the peace, he lives in Wayzata. But our address is Minneapolis because that's where we pay our taxes. After all, I helped make news for you but I feel I was let down with a dull thud.

MRS. VERA HARRISON  
Minneapolis, Minn.

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Is winter starting to drag on your spirits? And does your mirror reflect that let-down feeling...in your hair, your skin, your lips?

Then it's time to turn to the magic Red Mirror. Indulge in a bit of mid-winter sorcery that's guaranteed to bring April to your skin, May to your lips, June to your hair. You'll see how all these wonders can happen to you in just twenty-four hours. For a timely mid-winter lift, a tonic, a tune-up...

Just lift this page, and look in the magic  
**RED MIRROR**



Also look  
for the magic  
Red Mirror  
display at  
your favorite  
store.





Look in the Magic Red Mirror, and see ...  
**a springtime of loveliness...now!**

It's a long time since the holiday season when your hair-do looked its "party going" best. But, you don't have to wait until you buy your Easter Bonnet to put a fresh new permanent under it! ALL NEW TONI will bring springtime to your hair now! From the first day you have it ... until 'way next summer, your TONI will look soft and natural and flattering...and TONI is odor-free, frizz-free, trouble-free as a wave can be! Look for ALL NEW TONI at the Red Mirror display in your favorite store.

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P.S. For "between" permanents ... for "partial" permanents, get new Tip TONI!





Look in the Magic Red Mirror, and . . .  
**see summer sunshine in your hair**

You get rid of those winter doldrums in a hurry by giving yourself a sunny White Rain Shampoo. It's a new formula that piles up astonishing amounts of rain-soft lather. The kind that rinses out in a twinkling. Gives you results like softest rainwater, and you know what wonders that does. You comb out hair that's soft as a summer cloud . . . sparkling clean . . . sprinkled with genuine out-of-season summer sunshine. And really manageable. You'll find new White Rain at the Red Mirror display in your favorite store.

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Limited Supply on this Special Offer  
Regular Sizes—30¢, 60¢, \$1.00





Look in the Magic Red Mirror, and see...  
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Winter's done its frigid best to dry out your skin. Why wait until the spring thaw? ... Bring dewy loveliness to your complexion today! Deep Magic Facial Cleansing Lotion is Toni's softening, smoothing answer. Because Deep Magic cleans deep, deep down where beauty begins, it brings out the fresh bloom of clear, radiant complexions. Lanolin-gentle Deep Magic deep-cleans up to three times cleaner than soaps or creams...and that means a new, glowing complexion freshness now! Try Deep Magic today—get it at the Red Mirror display in your favorite store.

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Hat by Emmè

Look in the Magic Red Mirror, and...  
see what happens to your lips

Mirrors work better for girls who wear VIV... the lipstick that glides on at a touch and stays wedged to your lips, ever-true, day and night. The instant you touch your lips with VIV, the deep-glowing color comes alive... becomes a part of you... for keeps! Never again that sudden, shocked, naked feeling when you pass a looking glass. So, for the sake of the face in your mirror, get VIV today. VIV Rose is the shade you see in the picture. Look for your favorite shade at the Toni Red Mirror display in your store. © THE GALLETT CO.



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There is a vast difference in what you get in performance, dependability and lasting satisfaction between the best—a magnificent Magnavox—and mediocre TV. Our high fidelity pictures *matched* with high fidelity sound bring you shows with a realism that lends a new dimension to television. The magnificent Magnavox does for television what latest inventions in picture and sound projection have done to revitalize the movies. You get uninterrupted programs and lowest maintenance costs. In fact—Magnavox TV instruments are so flawless, we now give you this new Gold Seal guarantee: a full year replacement guarantee on *all* tubes, *all* parts and service for three months—the period when most adjustments of your set in its new environment are required. Only Magnavox gives you this protection.

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THE MAGNAVOX COMPANY, Fort Wayne 4, Indiana







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All this is Equitable's *Living Insurance* in action; it works to provide benefits for you and your family while you live — if you die, benefits for those who live on after you. It can do so many things so easily to take the worry out of living, the tears out of tomorrow. A few moments with the Man from Equitable — an experienced insurance advisor — will show living proof of *Living Insurance* and how it can fit your life. *The Equitable Life Assurance Society of the U. S., 393 Seventh Avenue, New York 1, N. Y.*

## Living Insurance by Equitable

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"Child with Tear" photographed by Wayne Miller



# LIFE

Vol. 40 No. 8 Feb. 20, 1956

**NIGHT VIOLENCE** occurs during a student demonstration in downtown Tuscaloosa after Autherine Lucy began attending classes. A student dented top of a Negro car, but driver got away unhurt. School said "unprovoked" fraternity men led first march.



## FIRST BIG TEST OF DESEGREGATION IN SCHOOLS

# SOUTH WORRIES OVER MISS LUCY

Until last week the South had fought racial integration largely with speeches and the legal maneuvers of interposition (LIFE, Feb. 6). Then suddenly in the heart of the Deep South, where Negro population is heaviest and white supremacy sentiments run strongest, the first massed violence erupted. The scene was the University of Alabama at Tuscaloosa and at the center of the trouble stood a 26-year-old library science student named Autherine Juanita Lucy. Overnight she was thrust from obscurity to dangerous fame as a symbol of the aspirations of her race and of everything the anti-integration South opposed and feared.

After a three-year legal fight, Miss Lucy had won the right to be the first Negro to enter the university. The school barred her from dormitories and dining halls but a fortnight ago she attended her first classes.

Trouble came the first night, as some students, chanting "Keep 'Bama

white," roared through downtown Tuscaloosa. The next night another crowd stormed the campus and later harassed Negroes riding in cars (*above*). Last week, as Miss Lucy arrived for her third day of classes, a crowd, now including many non-students, was waiting. Police stood ineffectually by as rioters smashed windows of the car in which she was riding. Autherine fled to safety and the university trustees banned her from further classes "for her own safety." "This is plain ~~city~~ war," cried a fraternity boy. "The Negroes are asking for trouble." Other thoughtful Southerners were worried and were far from ready to join in the clamor. The *Tuscaloosa News* wrote: "What has happened here is far more important than whether a Negro girl is admitted to the university. We have a breakdown of law and order and must surrender to what is expedient rather than a courageous stand for what is right."







**CENTRAL FIGURE,** Autherine Lucy wears a new robe she bought to wear in college dormitory as she studies a textbook in her brother-in-law's home in Birmingham. Banned from dormitory, she had expected to commute 58 miles from home to school.



**PLEADING** with students to go away on the third night of rioting, Mrs. Mae Carmichael, wife of the university president, explains that her husband is away at a meeting downtown. Students, some with Confederate flags, tossed stones and eggs toward her.





**TROUBLED STUDENTS** attend religious association meeting where Leonard Wilson (left) came to deliver his leader-hip report. He said he opposes

violence, favors segregation. Association rejected a motion to provide guard for Autherine if she returns to campus, but passed resolution against race riot.



AT A TENSE MEETING OF FACULTY, PROFESSOR

## A UNIVERSITY'S SOUL SEARCHED IN PUBLIC



**HOSTILE OUTSIDERS**—factory workers and Tuscaloosa town-people—make up most of crowd waiting for Autherine to attend her first class. Highway

patrolmen held them back when she arrived. But when she left another class, demonstrators smashed windows of the car in which she was riding. The

president of the university blamed the outburst on factory workers, whereupon one man on at a nearby plant demanded that he apologize and retract charge.





**WILLIAM LAMPARD SAYS THAT HE DISAGREES "IN EVERY SENSE" WITH THE TRUSTEES' DECISION TO BAR AUTHERINE. LAMPARD DREW ONLY A LITTLE APPLAUSE**

Once Autherine Lucy had left, an uneasy quiet settled on the campus and with it came time for searching thoughts about what had happened.

The student legislature passed a resolution which said, "Mob violence is not in keeping with either the principles or the practices of

democratic procedure." Six other groups on campus passed similar statements and one student active in the demonstrations later decried the violence. On the faculty (*above*) voices were raised both against the violence and the trustees' decision to ban Autherine. But few

on campus spoke up in favor of integration.

The harassed president of the university insisted that the violence had been fomented by some factory workers and other nonstudents. Autherine herself said, "If outsiders leave the students alone everything will work out."



**ATTACKING DECISION** to bar Autherine, Dennis Holt, a member of the student legislative body, says that the trustees had "run away from the fight."

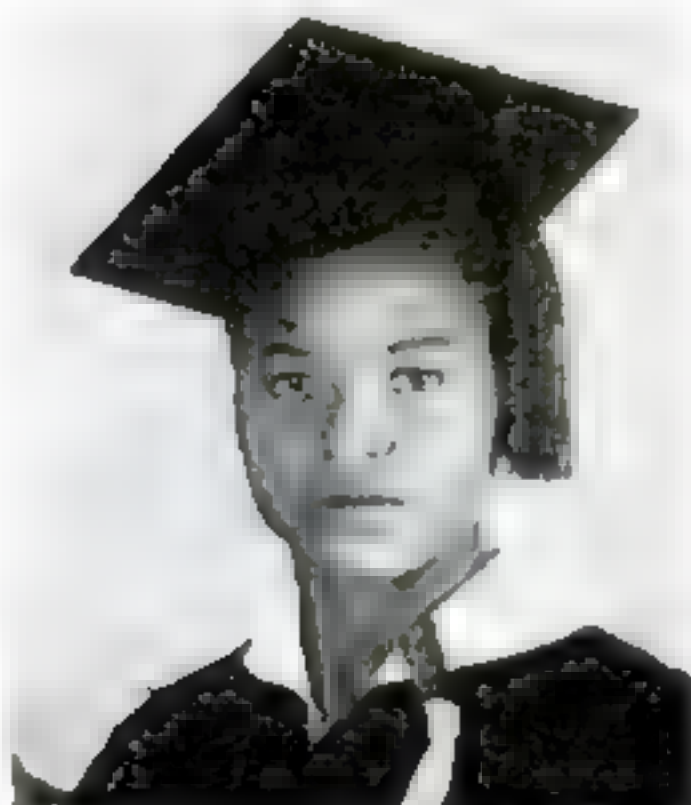


**EXHORTING CROWD** while perched by traffic signal stanchion, Leonard Wilson says students know what to do if Autherine does not leave peacefully.



**DEFENDING THE TRUSTEES**, President Carmichael tells faculty he "can think of nothing worse than a student being murdered on this campus."





**AN HONOR GRADUATE**, Autherine led a class of six at junior high school.



**AUTHERINE'S SCHOOL**, junior high at Shuloh, Ala., was attended also by several of her eight brothers and sisters.



**AUTHERINE'S BIRTHPLACE** was four-room unpainted frame house on her father's 110-acre farm near Shuloh.



**AUTHERINE'S PARENTS**, both 69, warm themselves beside open hearth in the lamplit living room of the plainly furnished house where they now live alone.

## A HUMBLE SETTING FOR TENSION

Recalling the angry faces of those who pressed against the car on her last day on campus, Autherine Lucy says, "I can't hate them as individuals. Maybe they would have killed me if they had gotten me out. I don't know. All I could do then was pray, and I thought, 'Am I going to die?'"

For Autherine, the trail to last week's terror began on her father's small farm in the back country of southwestern Alabama. In 1952 she graduated from Miles College, a small Negro school in Birmingham. Almost immediately, at the urging of the National Association for the Advancement of Colored People, she made her decision to try to enter the university to get a degree in library science.

The university first accepted her, then quickly corrected its "error," that is, it discovered she was a Negro. While the N.A.A.C.P.'s Birmingham lawyer, Arthur Shores, began the long fight to get a court order compelling the university to admit her, she taught school for two years in Mississippi and later did office work in a Negro insurance agency.

Once she was banished from the campus, Autherine took refuge in the home of her brother-in-law, Ulysses Moore III at Birmingham. There the telephone rang constantly as anonymous callers threatened her—"We're coming after you" or "We'll get you this time." But she was guarded by friends and relatives, including her young nephews, who had been taught to handle revolvers. "I'm not going to have her snatched from my care as they did the Till boy," said Ulysses Moore.

Meanwhile Shores and the N.A.A.C.P. took legal action. They filed suit to force the university to readmit her to classes and then, in a second motion designed to further force a bitter issue, asked to have her admitted to dining halls and dormitories. However legal their claim, this was a new provocation by an organization which inflames the Negroes' most bitter enemies. And it alienated some who had deplored the earlier violence.

The federal judge set Feb. 29 for the hearings. If the court so orders, said the university president, Miss Lucy would be readmitted. Meantime, a pawn between extremists of both sides, she could only sit and wait.



**CO-APPLICANT**, Pollie Hudson (left), sought entrance with Autherine, was rejected by university.



**AFTER FIRST CLASS** Autherine is escorted to a waiting automobile by Sarah Healy, dean of women,

to be driven to the next class. Later the dean's car was stoned and the entire back window broken out.









SENATOR  
CARL HAYDEN

SENATOR  
WALTER GEORGE

## A LOOK AT THE WORLD'S WEEK

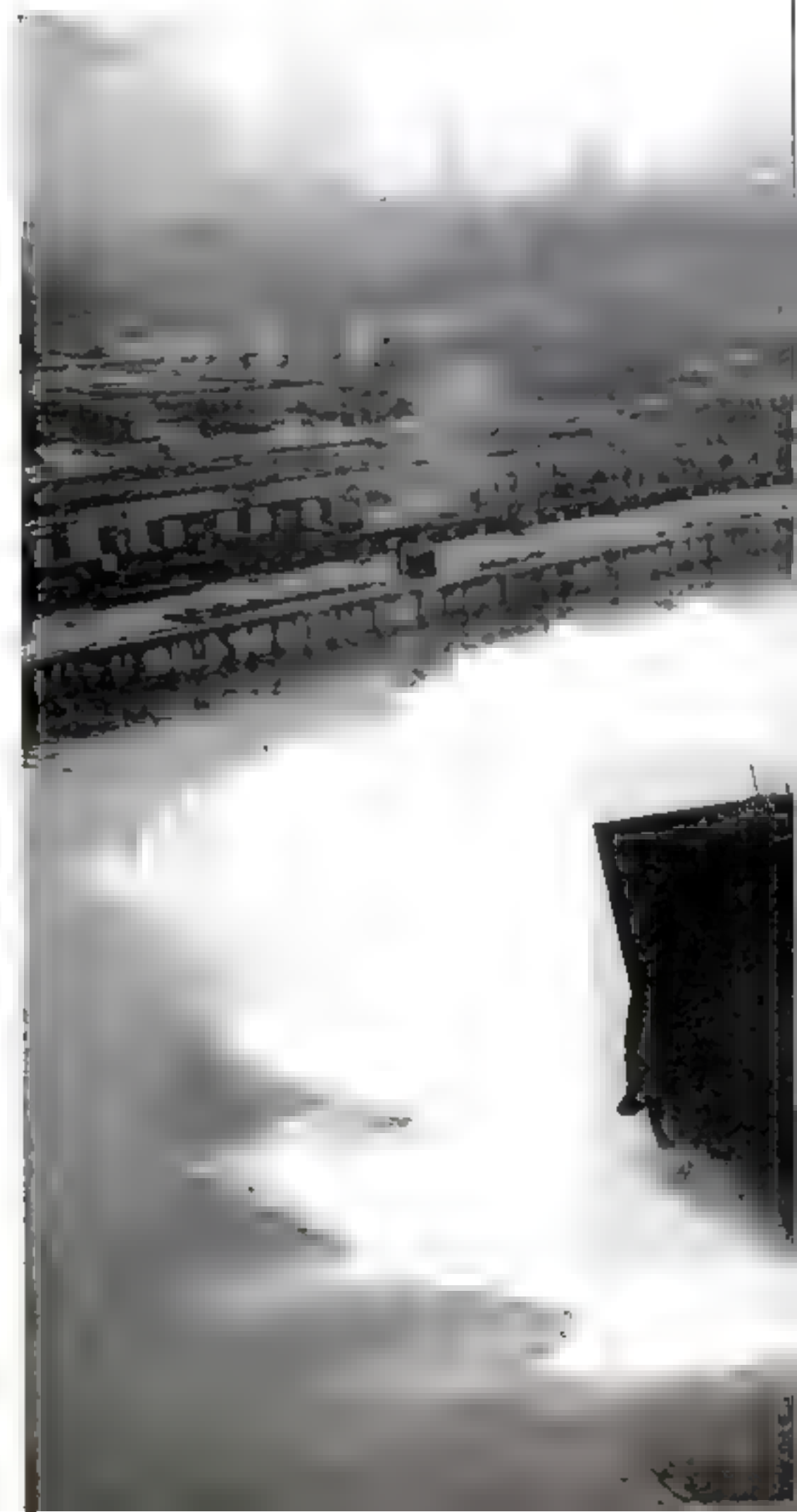
Four senators with 90 years of service between them were investigating the junior senator from South Dakota, Republican Francis Case was sworn in (*above*) to tell how he was offered



### BIG HATS A BIG HIT AT LOW PRICES

Heroic-sized hats, the season's biggest millinery news, were introduced at less than heroic prices. First seen in Paris, they are a big U.S. seller in the \$75 range. Last week in New York,

even Sears Roebuck (*above*) offered models—at \$12.98. Their size flatters the wearer (it says here) by making her face look delicate, but their dimension threatens elevator riders.







COMMITTEE COUNSEL  
CHARLES STEADMAN

SENATOR  
STYLES BRIDGES

SENATOR  
EDWARD THYE

## A QUESTION OF INFLUENCE AND THE MAJESTY OF THE SENATE

a \$2,500 "campaign contribution" by Nebraska Lawyer John M. Neff, representing the Superior Oil Company of California. Because the contribution was made during debate on the bill

to exempt natural gas producers from federal price rules (LIFE, Feb. 6), Case rejected it, said he had changed his mind and would vote against the bill—which still passed, 53-38. The

investigation was to determine if an attempt had been made to influence Case. Questioning also tried to find out if Case had announced the offer in a late effort to defeat passage of the bill.



## A SAFETY PIN FAILURE

A snapped strap on a svelte sheath exposed Marilyn Monroe to unexpected view. The gap opened at a press conference announcing she would make a movie with Sir Laurence Olivier.

## A TUNNEL AFLOAT

With a stupendous splash, two 300-foot tubes were launched in Baltimore. They will be sunk under the Patapsco River, where they will eventually carry traffic as part of a 6,300-foot tunnel.





IN AN ANCIENT DANCE, REVIVED FOR ELIZABETH'S DURBAR AT KADUNA, MASKED MEN WHIRL, BOB AND SHUFFLE. SIX THOUSAND TOOK PART IN THE SPECTACLE

# NIGERIA PARADES FOR QUEEN ELIZABETH

Primitive pageantry welcomes Britain's royal couple on their state visit to the empire's biggest colony



In Africa, Queen Elizabeth II of England was winding up her first visit to a colony since her round-the-world tour of 1953. Together with her husband, the Duke of Edinburgh, she has been touring Nigeria, ancestral home of many U.S. Negroes and biggest colony remaining in Britain's imperial realm.

The Nigerians had welcomed her with endless parades of gentle children and a mighty durbar, an assembly of tribal chieftains, galloping horsemen and masked tribal dancers. Day after day for 20 days the salute roared on—thumping military bands, sonorous cathedral organs, blaring horns and professional praisers chanting the virtues of chiefs. It was wonderful and in the end overwhelming. At a luncheon the queen's eyes glazed and she was, all suddenly, dozing.

A split second later she was awake and back to her task—to strengthen Nigeria's ties with Britain and awaken Nigeria's own sense of unity. In London in September, Nigerian and British leaders expect to talk over plans to give Nigeria more local self-government. They will face hard problems (p. 41)—problems the queen was well aware of as she moved through the pageant-filled days recorded on these pages.

**MASKED DANCERS** of rural tribe wait turn. On their noses are medals commemorating the trip.

**WELCOME FLOWERS** for queen come from Fola-shade Lawson, 4, wearing Yoruba tribal headdress.

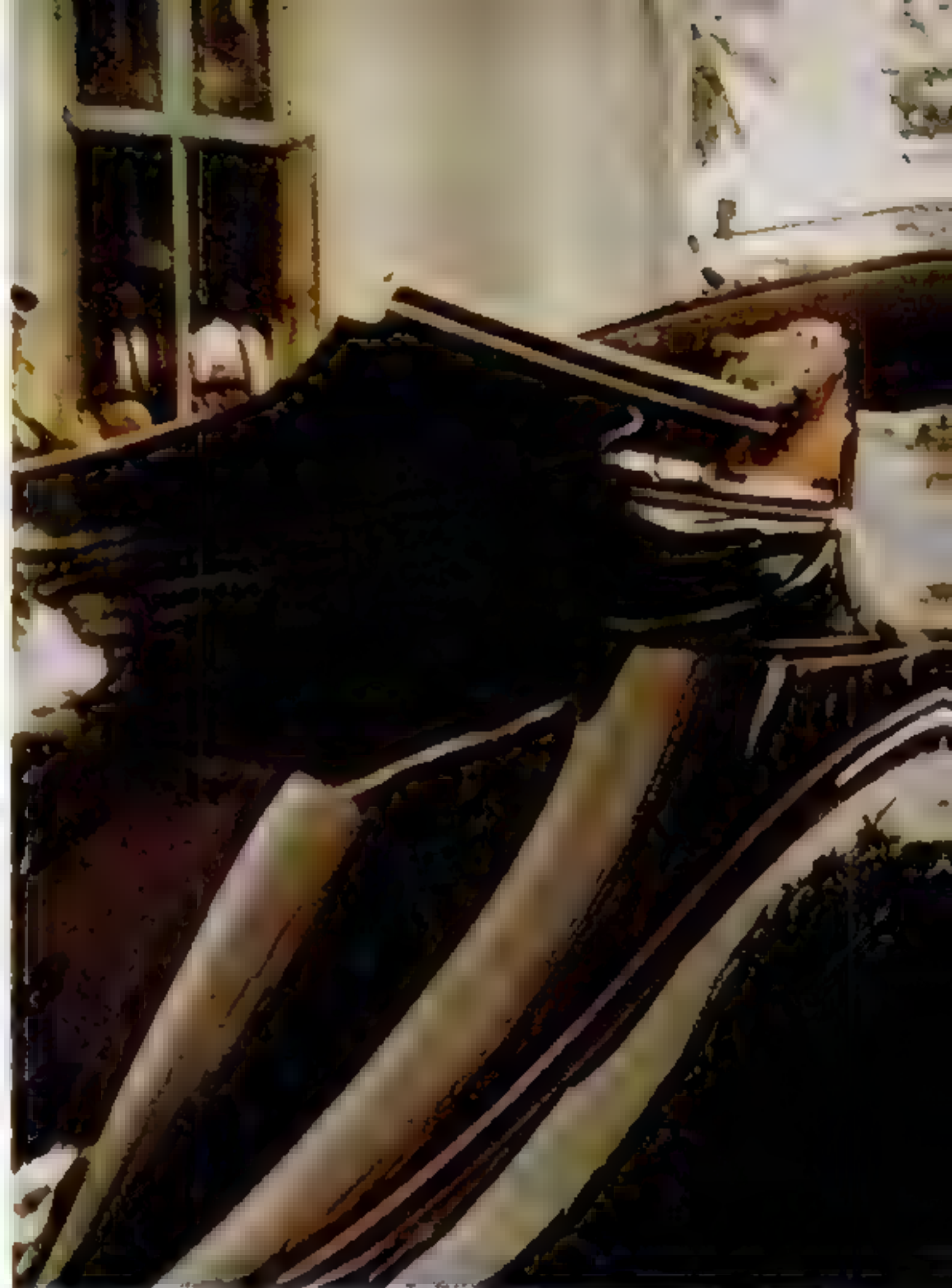








**MEETING THE ARCHBISHOP**, the Most Reverend J. J. C. Hurst, the queen, in silk pointed shoes with long bodice and full skirt, comes to the cathedral in Lagos.



**THE QUEEN'S CARRIAGE** for traveling about Lagos in the view of the crowds in the street was the gleaming Rolls Royce in which, *there*, she leaves the



**GREETED BY GOVERNOR-GENERAL**, Sir James Robertson, at the capital Elizabeth is formally dressed in white luciferous satin and a "Russian fringe" tulle



**IN STIFF ARRAY** officials of Lagos and their wives stand awaiting presentation to the queen who, at far right with the Duke of Edinburgh and governor-general





cathedral. It was shipped out from England, complete with a British chauffeur and a fold-down top, for Elizabeth's use during the visit of state to Nigeria.



is meeting the Oba (chief) of Lagos, Ademiluyi-Adele II, traditional head of the town. The Oba stands under an elephant-topped umbrella, symbol of his office.



**CONTEMPLATIVE MOMENT** came at review when hand played *God Save the Queen*. For this occasion her tropical travel wardrobe velled a taffeta print.

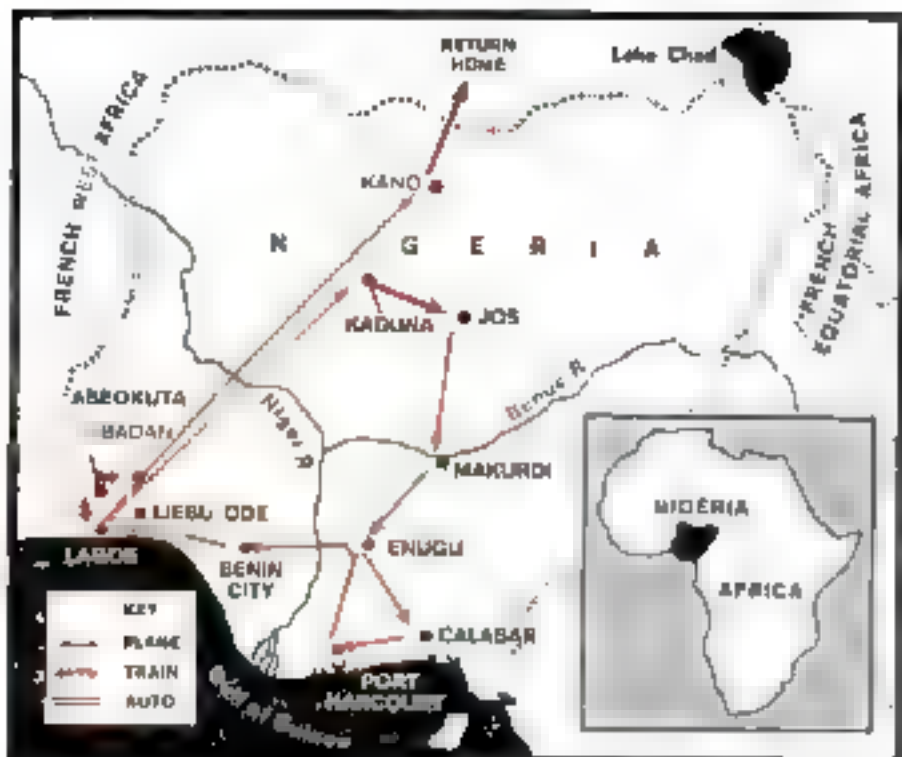




**THE MINISTER OF LABOR**, the Honorable Chief Festus Okotie Eboh, and his wife make a grand entrance at a government reception. His costume, starting

with the feather topped boater and ending in a 20-foot train that winds up around the neck of a small boy, is a mixture of Nigerian modern and traditional.





**QUEEN'S ROUTE** (lines on map) covered 1,880 miles by air, 120 miles by train, 108 miles by auto.

## MODERNITY TOUCHES THE BACKWARD LAND

Nigeria is nearly as big as Texas and New Mexico put together and its 31.5 million people are nearly four times the population of those states. It is the largest all-Negro country in the world—there are less than 16,000 whites. Most people live in tiny hovels but some of them somehow manage to buy bicycles and wives costing \$224 each when uneducated, more than twice that when they can read. Modernity has begun to reach them in many ways (right and right below), and right now a favorite tune is *Elizabeth R, Eight to the Bar*.

Actually there are three Nigerias: the Moslem north, backward but growing rich by growing peanuts; the Christian-pagan west, Yoruba tribe country, luxuriating in its cocoa profits; and the Christian-pagan east, Ibo tribe land, where people are ingenious in the ways of trade and thereby mistrusted. Within itself, therefore, Nigeria contains the same bitter seeds of division that split India and Pakistan. The queen gently preached tolerance to them, tolerance "not only in religious matters but also towards those whose views and traditions differ."



**IN MODERN CAPITOL** of northern provinces the queen stands with her husband. The building is

named for Lord Lugard who opened area to British penetration and united regions into a single colony.



**THE OLD WAYS** in Nigeria are seen in the hand washing pots, prayer rugs and primitive hutments in the camp of tribesmen who have come to see their queen.



**THE NEW WAYS** in Nigeria are seen by the queen in Lagos orthopedic hospital where doctor explains the swimming pool therapy for polio and spastic cases.





**BOUNCING GIRLS** in kilts and brassieres leap off the ground when dancing before the queen. The girls, who come from Owerri Province, kept uttering hoarse

yelps which were answered by short, explosive roars from the spectators, who, excited by the dance, swayed back and forth to the rhythm of the performers.



**WARRIOR TRIBESMEN** at the Kaduna durbar, starting 200 yards out across a polo field, charge at full gallop in waves directly at the queen, brandishing their

swords and staffs as they come. In swirling dust they pulled their horses up short only a few feet from the platform on which the queen and her party sat watching.





**DANCING TRIBESMEN** from Miango area, dressed in leather thonged loincloths gyrate in rows of eight through a set pattern of steps while queen and

duke watch from royal Rolls-Royce. Drums and tiny seeds rattling in the grass pods tied in rows around the performers' legs provide the beat for their dancing.



# THE FEUD AND ITS GHOST

## RATS, CATS AND SENATORS

Members of the U.S. Senate are traditionally adept at talking out of both sides of their mouths, but seldom has there been as brazen a two-faced ploy as that perpetrated last week by the Senate Agriculture Committee.

On the one hand it approved the President's proposal to create a "soil bank" to take land out of production, and thus cut down on the huge surpluses depressing farm income. It even voted \$175 million more than he asked—a total of \$1.35 billion.

But then the committee did something else. It voted to restore high, rigid price supports, which would defeat the whole idea of the soil bank. As Secretary of Agriculture Benson said, "The soil bank would empty our warehouses but 90% of parity would fill them again. . . . The Congress must decide which way it wants to go; we cannot go both directions at once."

We can't imagine people as shrewd as American farmers being taken in by the perpetual-motion economics the Senate farm lobby is thus proposing. If any are, we urge them to consider a business which promises much greater rewards than farming for far shorter hours. We are thinking of the Cat & Rat Ranch business. It was advertised by some wits in Lacon, Ill. back in 1875 and its dead-pan prospectus was—as Clifton Fadiman's new *American Treasury* reports—solemnly carried by every newspaper in the U.S.:

GLORIOUS OPPORTUNITY TO GET RICH. We are starting a cat ranch in Lacon with 100,000 cats. Each cat will average 12 kittens a year. The cat skins will sell for 30¢ each. One hundred men can skin 5,000 cats a day. We figure a daily profit of over \$10,000. Now what shall we feed the cats? We will start a rat ranch next door with one million rats. The rats will breed 12 times faster than the cats. So we will have four rats to feed each day to each cat. Now what shall we feed the rats? We will feed the rats the carcasses of the cats after they have been skinned. Now Get This! We feed the rats to the cats and the cats to the rats and get the skins for nothing.

The bitter recriminations between Truman and MacArthur (*LIFE*, Feb. 13), make good reading, but their value for the average citizen will be lost if he thinks he can just sit back and enjoy a good fight. Nor is it his duty to take sides. The question is, could such a feud between two powerful U.S. leaders, enlarged by a similar split within the nation, happen again? What clues does it yield for the guidance of our Asian policy today?

Set aside the constitutional issue (which did not exist), the personalities (terrific) and the politics (both subtle and intense). What you have left in the MacArthur firing, the real source of the tragedy, is this. Although MacArthur was trying to make one in Korea, and Truman was trying to find one in the echo-chambers of the U.N., the U.S. did not in fact have any Asian policy at that time. Asia was not taken as seriously as Europe. The Korean war fitted into no larger American strategic goal or plan. Our resistance to Asian Communism was therefore spasmodic, opportunistic and doomed to fail.

Since then, there has been an improvement. Unlike Secretary Acheson, who never went there, Secretary Dulles is about to make his fourth visit to Asia and gives it a high place in his strategy. SEATO has been formed, the seed at least of an eastern NATO. Our alliance with Chiang Kai-shek, which Acheson was about to scuttle before the Korean war, is firmer and better based. We have helped Ngo Dinh Diem bring South Vietnam to the threshold of true national independence. And so on. But does all this add up to the Asian policy whose lack was so conspicuous in 1950?

Some clues to the answer, to what a complete Asian policy must be, can be found in the Korean tragedy. When the Reds were deciding whether to cross the 38th Parallel in June 1950, what did they see opposing them? Some 500 U.S. military advisers left behind after our evacuation of South Korea, four green divisions in Japan, and a South Korean army which was not allowed to have tanks or to mass on its own frontier. No wonder Stalin took his gamble. A complete Asian policy will not again leave any frontier so ill-defended as was Korea in 1950.

The U.S. is far better armed today, and so are its Asian allies; but not well-armed enough, either physically or psychologically. SEATO is just getting around to its first border-defense exercises this month, with not all its members participating. During the Dienbienphu crisis, U.S. diplomatic influence was nearly emptied by Washington's refusal to contemplate the use of U.S. ground troops to support the defenders of South Vietnam. Would we again refuse this hurdle if a crisis arose to which ground troops were an essential part of the answer? If so, we are still not serious enough about Asia.

Dulles has got all the diplomatic mileage

possible out of our atomic preparedness. This must of course be maintained and reinforced by equal progress in other all-out weapons, notably guided missiles; such are the blue chips, unhappily, of cold-war diplomacy. That is why defense is so expensive these days. It cannot fall behind in any weapon which the Communists could ever use to blackmail us. But in the Korean war their weapon was the simple foot soldier and the coolie with the A-frame, who all but offset our air superiority. Although another MacArthur would presumably not have to hobble his air force behind a Yalu boundary, he will also need ground troops—and a national willingness to use them.

Atomic preparedness, "old-fashioned" preparedness, and the willingness to resist—given all that and our Asian policy is still not complete. We have to know what kind of goals and future for the people of Asia we are willing to share.

In his famous farewell speech before Congress, MacArthur said of Asia:

"Mustering half of the earth's population and 60% of its natural resources, these people are rapidly consolidating a new force, both moral and material, with which to raise the living standard and erect adaptations of the design of modern progress to their own distinct cultural environments . . . . This is the direction of Asian progress and it may not be stopped. . . . In this situation it becomes vital that our own country orient its policies in consonance with this basic evolutionary condition . . . the colonial era is now past and the Asian peoples covet the right to shape their own free destiny. What they seek now is friendly guidance, understanding and support . . . the dignity of equality . . . a little more food in their stomachs, a little better clothing on their backs, a little firmer roof over their heads and the realization of the normal nationalist urge for political freedom."

If MacArthur, a military man, can understand these nonmilitary realities of Asia, all the more so should the State Department. For these Asian aspirations, which Asian Communism is now frustrating, can in time frustrate Asian Communism if they are staunchly supported and intelligently encouraged by the U.S. A whole Asian policy must include a large role for the encouragement of these political and economic goals of the Asian people. This is the peaceful superstructure of a whole Asian policy, and it can no more be neglected than its military underpinnings. But like its military underpinnings, it still leaves much to be desired.

What made the MacArthur-Truman feud so tragic was that the nation was divided on the same issue that separated them. That division is no longer so bitter. But neither has it been superseded by a full Asian policy to which the nation can subscribe.





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So on shopping night, move night or meeting night, start with soup—add a sandwich or a salad—and you're on your way. Satisfied!

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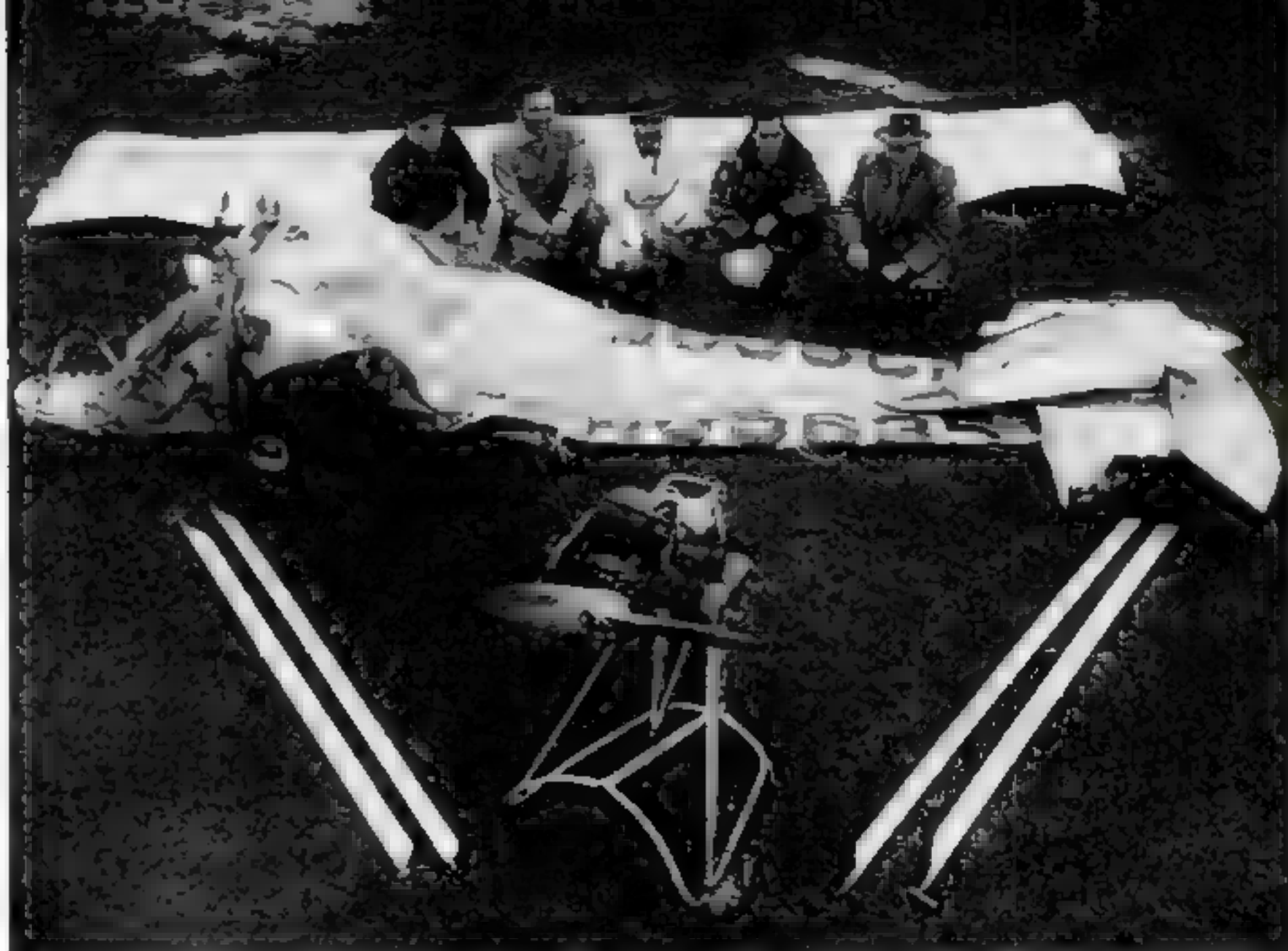




# IT IS RUBBER AND IT FLIES

Happy as a group of boys playing with a new toy, Goodyear officials last week unrolled a pile of the rubber sheeting they use to make air mattresses, filled it with air. It took the shape of an airplane wing. Another piece blew up to form a fuselage. Putting them together with a 40-hp engine, the men flew the contraption 60 feet into the air.

Though Goodyear was interested only in testing the rubber fabric and plans no immediate production of its little plane, the compact flying mattress would be just the thing to parachute in to a stranded pilot, along with cylinders of compressed air to inflate the craft, and a bicycle pump if the cylinders failed.



**READY FOR ASSEMBLY**, plane is surveyed by its inventors. Fuselage is simple hollow balloon. Wing

(rear) consists of sealed sheets of rubberized fabric held together by threads. Struts are of aluminum.



**GOODYEAR AIRCRAFT ENGINEERS, WHO WEIGH TOTAL OF 355 POUNDS, STAND ON 20-FOOT RUBBER WING TO TEST ITS STRENGTH. IT HAS NO METAL FRAME**



**TAKING OFF** with Pilot Dick Ulm, plane needs only 200-yard runway, reaches a 60-mph air speed.

**DEFLATED** after flight, plane is rolled up on its own landing gear, trundled off like a wheelbarrow.







**LAYING FLOWERS.** Premier Mollet pays respects at soldiers' monument upon his arrival in Algiers.



**IN AIRBORNE DISAPPROVAL** of the premier, uprooted plant (center) and tomato (upper right) fly

from the crowd while soldiers stand at attention before monument during paying of *Marsillaise*. One

## AN ATTACK ON A PEACEMAKER

French in Algiers oppose premier's effort to end war with Arabs



**KICKING FLOWERS** after demonstrators grabbed them, French colonial vents spleen against Mollet.



**REMAINS OF SPRAY** lie strewn around the desecrated war memorial after the rioters had finished.







to match it a Mollet aide and premier's car was splattered while mob yelled, "Mollet to the lamppost!"



**IN STREET ASSAULT** crowd hurls rocks and tries to crash security police cordon which keeps them

from chasing Mollet to French headquarters where he went after the demonstration at the monument.

They kicked to shreds the flowers he laid at a monument to war dead. They threw fruit and horse manure at him. They egged their children on to scream at him, "Dirty pig!" Thus, in a six-hour riot, Frenchmen of Algiers welcomed the new premier of France, Guy Mollet.

Mollet had come to seek peace in Algeria's French-Arab guerrilla war. But the diehard French colonials rioted against any concessions to the Arab's nationalist demands. They especially opposed the new top official, General Georges Catroux, whom they regarded as too

soft. Catroux resigned before he ever came to Algeria. When his successor, Mollet's economics minister Robert Lacoste, did arrive he was met with a riot. One Arab commented, "After what we have seen, it is not to be expected that we shall become more moderate ourselves."



**SHAKEN PREMIER**, appalled by riots, discusses Catroux resignation at the French headquarters.

← **TRAPPED MOB** gets panicky on a narrow stone stairs above street, where it had fled from tear gas.



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*Won't upset your stomach*

Also goes to work instantly to relieve pains of

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- NORMAL PERIODIC PAIN and
- DISTRESS OF COLDS



ANACIN not only gives stronger, faster but also safer relief from pain. Anacin Tablets won't upset the stomach. They contain no narcotics or habit-forming ingredients. Despite their great strength, you can take Anacin Tablets as directed as often as needed without the slightest harm.

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The highest medical authorities in the nation declare that the Anacin way—a formula combining smaller quantities of a number of highly effective pain relievers—gives faster, more effective and safer relief than a large dose of one single

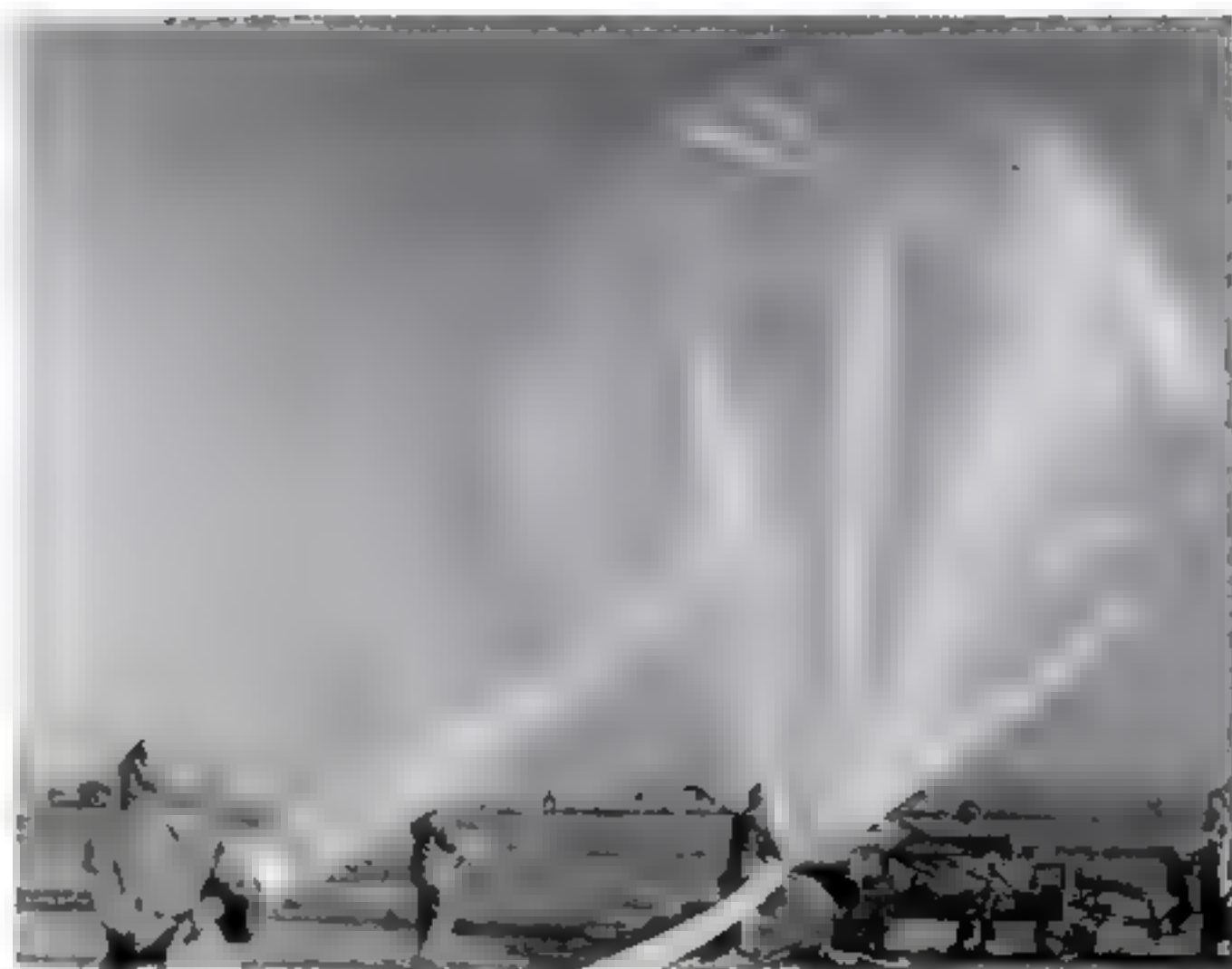
Highest medical authorities have established beyond a shadow of a doubt that Anacin's combination of potent pain relievers acts smoother and more efficiently than any single drug.

drug. This is one of the first fundamentals of medicine taught in all schools of medicine and dentistry. Just ask your own physician or dentist if this isn't true.

So whenever stronger yet safer medication is needed—you can depend upon Anacin. Remember—no single drug can give you the same strong safe relief of Anacin's combination of powerful pain relievers. Buy Anacin Tablets today.

If pain persists—see your doctor.

*You can depend on*



DURING INFLATION BAG GETS GAS FROM LINE HELD BY SOLDIER (LEFT)

## A ROW AND ITS CAUSE

The U.S. Air Force's big weather balloons, which lift a gondola full of meteorological instruments five to 10 miles into the air, were inflated last week into an international controversy. The Soviets demanded the U.S. stop releasing them. They exhibited balloons that had allegedly landed on their soil and claimed they were used for aerial photo reconnaissance. The U.S. agreed to suspend launchings from sites like those in West Germany, where these pictures were taken, from which the balloons might be blown over the U.S.S.R. But a day before Moscow's demand, a balloon with Russian markings had fallen on Japan.



READY TO GO, the balloon rig rests on launching truck. Gondola containing instruments parachutes when bag fails to clear aviation lanes or flight ends.





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And that's just the beginning.

For with it goes the record-high power and record-high compression of big new 322-cubic-inch V8 engines.

With it goes a superb new handling—and the great new Buick ride that literally has a "sense of direction"—and the stunning new sweep-ahead styling that graces Buick for '56.

Surely, you owe it to yourself to see, sit in and sample the most electrifying Buick yet—and the best buy yet, by far. Drop in this week, won't you?

\*New Advance-Vision® Pilot. Dynaflo is the new Dynaflo. Buick has a new 1-3-5-7-9-11 Buick Super and Century—planned at hottest ever, ever, ever.

# Best Buick yet

SEE YOUR BUICK DEALER

SEE JACKIE GLEASON ON TV. See Smiling. E. on 13.







◀THE COLLARED CARDIGAN. It's soft as spring sun when it's "Orlon"®. Mated to a skirt, it makes a sheath costume.

# the sweatered look

These four sweaters, priced up to \$10.95, typify THE SWEATERED LOOK in "ORLON" at fine stores everywhere.



THIS DRESSMAKER has the precious softness of "Orlon" acrylic fiber, and, like all sweaters of "Orlon", comes in spring's newest, gayest colors.



THE JACKET SWEATER with its bulky popcorn knit will surprise you with its delightful lightness, its luxurious soft to-skin touch, in "Orlon".



THE EVENING SCOOP and its cardigan coat of "Orlon" get ready for big events with only a suds and rinse—no blocking. Scorn moths, too.

in softer, carefree **ORLON**  
REG. U. S. PAT. OFF.



BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

\*"Orlon" is Du Pont's registered trademark for its acrylic fiber.

Du Pont makes fibers, does not make the fabrics or sweaters shown here.





**"WHEN I SAY 'CHEESE'  
MY WHOLE FAMILY SMILES"** says Elsie,  
the Borden Cow



**"Especially if it's Borden's Grated Parmesan and Romano!**

My oh my, how my family loves this zesty cheese on spaghetti, onion soup and hot buttered vegetables," says Elsie. And there's a good reason why. Borden's combines the two popular Italian grating cheeses; dry-sharp Parmesan and full-flavor Romano, in a handy-to-serve shaker-top canister.

**Free! Italian Chef Recipe Booklet.** Write for your copy to Borden Cheese Company, 350 Madison Avenue, New York 17, N. Y.



**"Elmer smiles from horn to horn when  
I say Borden's Old-Fashioned Cheddar!"**

It has the real flavor of old-time "store cheese," the distinctive texture of the first-cut from the golden wheel. Now Borden's brings it to you in transparent wrappings so you can see its natural goodness. Choice of Sharp or Mellow, in convenient sizes.



**"Beulah and Beauregard beam  
when I say Borden's Cream Cheese!"**

Tastes so good, spreads so smoothly, it's just wonderful for after-school snacks or lunch box sandwiches. Choose from 6 kinds to delight the grownups as well as the youngsters. At the Dairy Department, in the handy, re-usable 6-ounce plastic cups with snap-on lids.



**BORDEN'S FINE CHEESES**

©1956 by The Borden Company





EVEN BEFORE BEING CUT AND POLISHED THE 426-CARAT UNNAMED DIAMOND BLAZES ITS BLUE LIGHT LIKE A MINIATURE ICEBERG IN THE MIDNIGHT SUN

## 426 CARATS OF ICY BLUE

Jewel firm wonders what to do with huge diamond it has bought

Last month New York jewel dealer Harry Winston (*LIFE*, March 17, 1952), was ushered into the sedate offices of the Diamond Trading Co. Ltd. in London and given a small bag like a Bull Durham sack. Out of it popped the incredible glitter above—a 426-carat diamond, the world's ninth biggest diamond of gem quality, found in South Africa in June 1954.

Winston concluded the biggest diamond sale

ever made between one dealer and the De Beers syndicate. He paid \$8.4 million for the great unnamed stone, along with a handful of 50- to 200-carat gems and about 50,000 small diamonds. In the incongruously offhand way in which great jewel fortunes are transported today, they traveled safely by mail and subway to Winston's New York office. But Harry Winston's problems had just started (*next page*).



THE UNNAMED STONE, shown with coins to give scale, is 2½ inches long, 1½ thick at deepest.



# SAVE 10¢

ON PRO "59"  
OR TUFTED

## PRO

TOOTH  
BRUSHES



Regularly  
**59¢**

Special Price  
**49¢**

(LIMITED TIME ONLY)

● Now, at a real saving, you can give every member of your family the famous tooth brush that can do most to protect their teeth. It's the Nylon-bristled PRO Tufted Tooth Brush for deeper cleaning and firm yet safer gum massage . . . or the PRO "59," if you prefer a softer brush. Look for this specially labeled offer at your favorite store.

**Remember . . . all PRO Nylon-bristle Tooth Brushes have natural self-sterilizing action!**

**PRO-PHY-LAC-TIC BRUSH CO.**

Florence, Massachusetts

426 CARATS CONTINUED



LAST STAGE OF JOURNEY for the stone, from U.S. appraiser to Winston's office, was made by subway. The unarmed, unguarded courier carried it in a grocery bag. The stone was covered in transit by \$1.2 million insurance.

## HEART OF GLITTERING PROBLEM IS CURRENT SHORTAGE OF KINGS

LIKE other big stones, the one fifth of a pound of superbly crystallized carbon shown on the preceding page stands a very fair chance of becoming a part of world history. But unlike the Koh-i-noor (which may have weighed 800 carats in the rough, is 108 after two cuttings, and now is part of the British crown jewels), or the Hope (possibly 112 carats originally, ultimately cut to 44, and now owned by Winston) or the Orlov (some 300 carats in rough, 199 when cut, and now a part of Soviet Russia's diamond treasury), this new addition to the world's great jewels may have trouble finding a suitable home. That is because both its greatest value and beauty will be realized only if it is cut into one large stone; ideally it would be an emerald-cut diamond of about 200 carats, perfectly suited for the centerpiece of a necklace. Its value would then be around \$2.5 million and Winston, who has made his own fortune by dealing in big stones with people who also own fortunes, has made a list of those who he thinks are in a position today to buy The Unnamed.

The list has only a dozen names on it and none of them are U.S. citizens, for Winston feels the U.S. tax structure discourages such luxurious investments. In the days of royalty he would have been besieged by emissaries of kings and princes eager to blow part of their own tax collections on so rare a jewel. Today the King Farouks and the Indian princes are more or less retired from active business. Besides, the number of state functions at which such a stone can tastefully be worn are close to the vanishing point.

As he pondered this ice-blue dilemma last week Winston believed his best chance of selling the stone in one piece was to some Middle East oil tycoon. If he cannot find such a purchaser, he will be forced, out of sheer economic necessity, to cut it up into smaller stones, probably five or six, which would bring an estimated \$1.75 million.

That would break his heart and not merely because of the profit involved. From the "three Cs" criteria of the expert—caratage, color and cleanliness (lack of blemishes)—The Unnamed is flawless. The head of De Beers Consolidated Mines, Sir Ernest Oppenheimer, has called it "the most magnificent stone ever discovered in South Africa."

Barring its sudden sale to an unexpected customer, the stone is almost certain to stay as is for at least a year. During that time Winston's chief cutter, Bernard de Haan, and rough stone expert, Daniel Frey, will study the diamond's grain and crystallization for dozens of hours. From 50 to 100 casts will be made of it, in glass, lead and plastic, to facilitate study, experiment and measurement. De Haan will lightly grind off four spots on the stone to open up "windows" that will enable the experts to see clearly into its very heart and double-check on the direction of the grain.

If a buyer does come forward in due time, he will have the right to





*For drying hands*—they're soft, absorbent! Always a clean, fresh towel handy. Saves you laundry *and* money



*Scrub broiler*—no greasy cloth



*Clean washbasin*—strong when wet



*Mop up spills*—absorbent



*Prepare fruit*—easy clean-up

# Work-saving miracles!

## ScotTowels have 1,001 uses



*Washboard Test shows ScotTowels stay strong even when wet*—Strenuous test for paper towels—the old-fashioned washboard that tortured clothes! Even when scrubbed hard under water, on a rough washboard—soft ScotTowels stay whole and strong. ScotTowels combine superior softness with fabric-like strength even when wet. You can use them like a cloth to scour, scrub and polish.

Strong when wet! Soft and absorbent when dry! ScotTowels are the handiest helpers a housewife can have! For drying hands, they're soft, gentle—no harsh feel. Disposable, too—think of the laundry you save!

And around food, they're clean—make food preparation faster—clean-ups easier!

For dozens of housecleaning and polishing jobs, ScotTowels are so strong even when wet, you'll use them like a cloth with soaps and cleansers.

And to save steps, always keep ScotTowels handy in ScotTowel holders. Put them up near sink and stove... near the bathroom washbasin. In the laundry and garage, too—you'll wonder how you ever got along without them.

"ScotTowels" Reg. U.S. Pat. Off.

# ScotTowels

... Wonder Work-savers

at sink, stove, bathroom washbasin



ScotTowels come in both a regular roll (150 sheets) and a big roll (250 sheets). Both rolls fit any ScotTowel holder.



is there one  
creme de menthe  
that tastes better  
than all the rest?

*just taste*

**de kuyper**  
(pronounced de-KUYPE-er)

**creme  
de menthe**

AVAILABLE IN  
GREEN OR WHITE  
50 PROOF

tastes better because  
it's carefully produced  
in the U.S.A. from its  
original old-world  
formula by "The most  
celebrated name in cordials  
since 1695"

ALSO AVAILABLE

CREME DE  
CACAO  
50 PROOF



BLACKBERRY  
FLAVORED  
BRANDY  
70 PROOF



and 19 other delicious cordials  
and fruit-flavored brandies

NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK, N. Y.



STONE EXPERT Frey studies the readily visible grain of the stone.



CUTTER De Haan declared that "it should be called 'The Ice Queen.'"

#### 426 CARATS CONTINUED

make the decision as to whether the stone shall become an emerald cut or a pear shape and he will also have the right to name the stone, after himself or his family, as he likes. Then after at least six months of practice cuttings and grindings of models, the actual grinding and cleaving will begin. It may prove possible by cleaving, which splits a diamond as a chisel does a block of pine, to save a 20-carat piece of the original 426 carats and thus salvage an additional \$100,000 stone. But cleaving can, by one misdirected blow, shatter a diamond into a hundred relatively valueless fragments. Winston says that unless he can be sure of a safe cleaving, he will have the extra amounts ground off, even though grinding converts \$100,000 of the stone into worthless diamond dust. To finish it as one big stone will take a year, and merely to saw it into five rough pieces, if that is what eventually occurs to the diamond, will take 10 months. Even if it is purchased tomorrow, The Unnamed is not likely to be ready to wear before some time in 1957.

But sooner or later, if it stays in one piece, it will get a name and a home and launch on a centuries-long history of adventure. Perhaps, like the 125-carat Jonker and some other large stones he has sold, it may even return to Winston. In 1951 he sold the huge Star of the East to King Farouk for \$1 million and sent a quarter-million-dollar emerald along on approval. Before Farouk could pay for the emerald, the revolution of 1952 occurred and he had to leave Alexandria in something of a hurry. In the confusion the Star of the East disappeared. But even as he was leaving Alexandria, Farouk spotted U.S. Ambassador Jefferson Caffery, walked up to him in a palace hall and, under cover of shaking his hand, slipped him the emerald. "Get this back to Harry Winston in New York," whispered the king and took off. Caffery did. Winston is confident the Star of the East will ultimately reappear, although perhaps not in his lifetime.

—HERBERT BREAN



POSSIBLE CUTS, all tentative at present, are shown in three photographs of the stone, marked for each cut. Emerald cut (top left) is shown with an emerald-cut diamond  $1/7$  its size, pear shaped (bottom left) with one  $1/4$  its size. Picture at right shows how diamond might be cut into six pieces. Finished diamonds surrounding it show types of stone each piece would make. Right-hand section (1) would be sawed off first, then the top (2), then a piece that would make two stones (3) and (4), then one making two more (5) and (6).



*Season up with the Flavor Magic  
of the Finest Spices!*



**America's No.1 pepper  
and McCormick's new Season-All**  
*...make everyday dishes tastier!*

Even a simple dish like this—chops (lamb, pork or veal) on scalloped potatoes—becomes something special when seasoned with McCormick or Schilling Pure Black Pepper, and that new exciting McCormick blend of spices, SEASON-ALL. For these fine and famous brands give you *true* spice flavor, purity and goodness that brighten *every* meal. Insist on McCormick or Schilling Pure Black Pepper. And try SEASON-ALL today. It's packed in a decorative glass shaker so you can keep it on your dining-room table. A sprinkle of it gives new zest to chops, steaks, hamburgers, salads, soups, eggs, poultry and fish.



**MCCORMICK**  
*Spice of the Month*  
**BLACK PEPPER**

More pepper is consumed in the world than any other spice. Pepper, both black and white, is ground from the berry of the pepper vine. It grows in India, Indonesia, the Malay Archipelago and Siam. For black pepper the berries are picked while green, are dried and cured. (The white pepper is left on the vine to ripen.) The curing is done by spreading the berries on mats in the sun or suspending over slow burning fires until they turn dark brown or black.

Pepper adds a spicy tang peculiarly its own to many many foods. To get the most of its delightfully pungent full-bodied flavor and aroma it should be fresh.

**MCCORMICK...The House of Flavor**



# DE SOTO presents



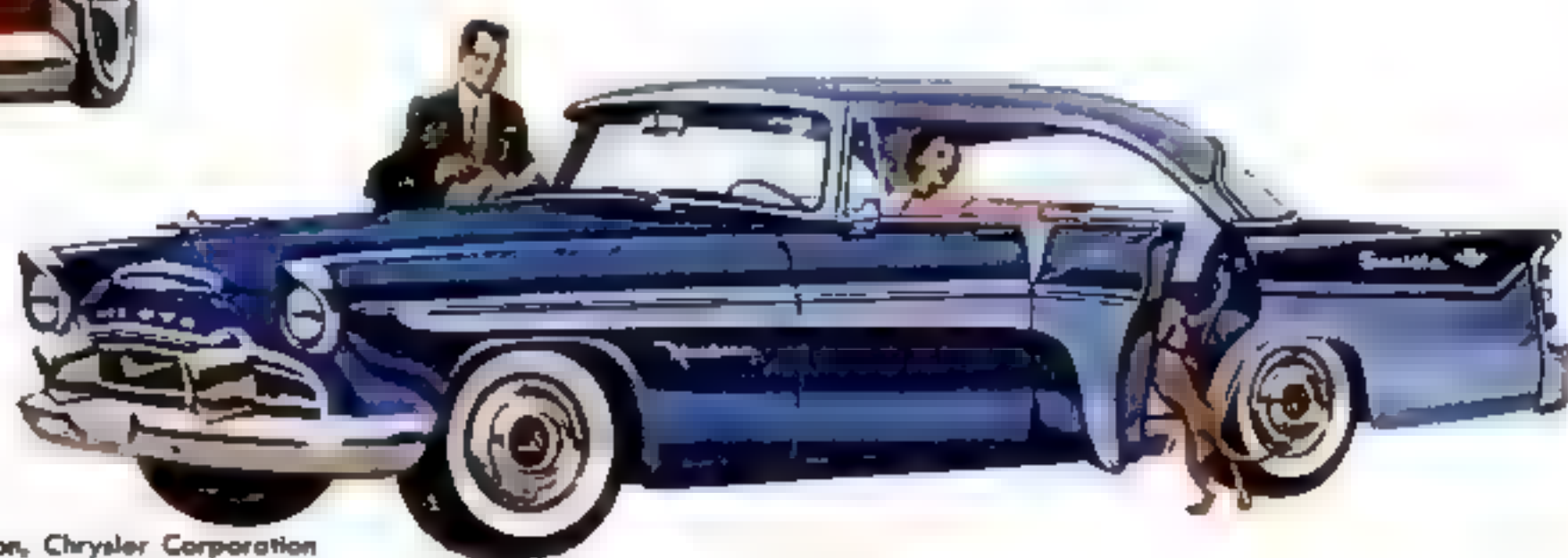
De Soto dealers present **Groucho Marx** in **Yankee Doodle** on NBC radio and TV

1. The Fireflite 4-Door Sportsman



2. The Firedome 4-Door Sportsman

3. The Firedome 4-Door Seville



 DE SOTO—OFFICIAL PACE CAR 1956 INDIANAPOLIS 500-MILE RACE De Soto Division, Chrysler Corporation



# three smart 4-door hardtops



Firefly 4-door Sportswagon in light aqua with contrasting iridescent green emphasizes the beauty of De Soto Right Sweep styling.

Drive a De Soto before you decide! Smart, low and lovely, De Soto 4-door hardtops have as much rear-seat leg room as a big sedan! And what a take-off! The new '56 De Soto with its mighty 255 hp V8 engine will give you a thrilling new experience in "green-light" getaway! Your choice of six smart hardtop models . . . wide range of prices . . . 85 color



Push-button drive control is at your fingertips to the left. Positive mechanical control. So easy, so natural. Try it today.

combinations. Before you decide, drive the **1956 DE SOTO—for the super-highway age!**

... plus these smart De Soto two-door hardtops



FIREFLITE 2-DOOR SPORTSMAN



FIREDOME 2-DOOR SEVILLE



FIREDOME 2-DOOR SPORTSMAN







## FASHION

**PRINT SUIT** with small all-over pattern (left) has a slim skirt (\$80) and a box jacket with side slits (\$10, Philip Siles). In back the steaming holes have just been tanned, are draining before being split. All of these photographs were taken at R. Neumann tannery in Hoboken, N.J.



# Leather gets soft touch, showy look

## NEW COLOR AND PATTERN CURE HIDES' RUGGEDNESS

After centuries of being merely practical, durable and generally available, leather has now acquired a soft touch and a look to match. America's \$1-billion leather industry has developed flexible leather which radically changes both its appearance and use. Instead of hidebound blacks and tans, there are bright colors, like hot pink and orange, and even printed patterns. Fashionable pale colors have become practical through a new process which makes some leathers washable. For early spring, designers are using these skins, which wear better than their sturdy forebears, for such varied styles as shorts, slacks and turbans.



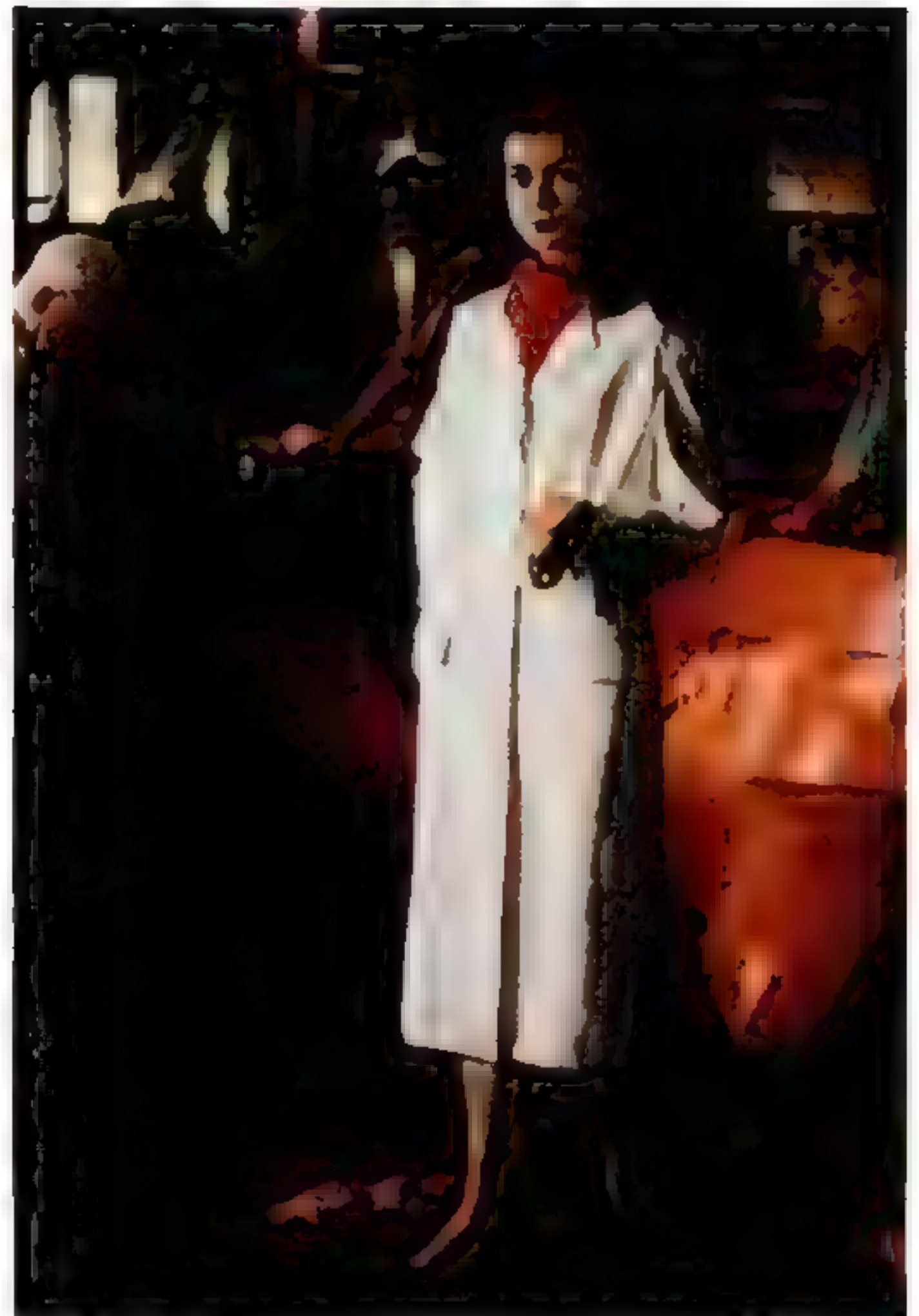
**MATCHED PAIR**, turtleneck (Madcaps, \$72) and riding gloves (Lanoday, \$60), is made up in new pale color. Gloves can be washed by hand or by machine. Men in back are washing newly dyed skins.

**MAN'S SHIRT** which has a button-down collar and is tailored exactly like cotton is made of washable capekin in yellow (Leathermade, \$30). Jacket, lined in nylon, can be put into washing machine.





**SHORTS OUTFIT** in bright pink leather consists of bloused jacket with canvas hood (\$60) and boxer pants (\$30, both Bonne Cashin). Stacks of tanned hides await sorting and finishing.



**SLIM COAT** made in Chesterfield style with black velvet collar (Samuel Robert, \$155) can be cleaned with sponge. Men behind are shaving hides to get them to the required thickness.



**VIVID TOPS** are made in clear new colors: red sleeveless pull-over (\$35) worn with paler leather slacks (\$70), orange box jacket (\$50) and blue middy with a slash at the neck (\$50, all Samuel Robert)



# Did you ever?

By LITTLE LULU

When you need a tissue jiffy quick  
for spatters, spills or drips—  
Ever wish you'd bought the tissue brand  
that's at your fingertips?

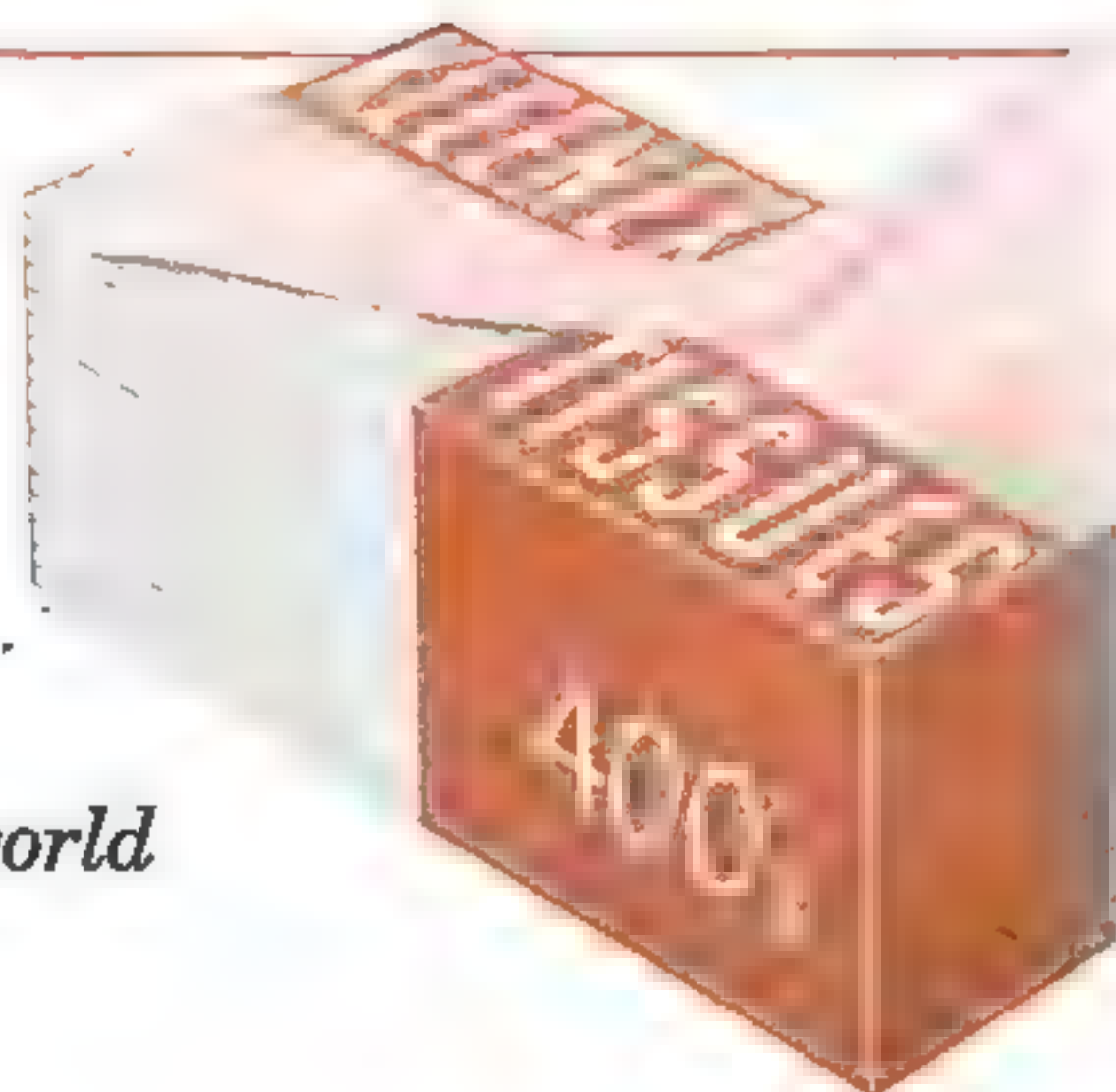


With Kleenex® tissues each pops up—  
you get just one, not many.

That handy Kleenex box ends waste—  
saves you a pretty penny!

## New Kleenex Economy Pack

*The largest selling tissue in the world*



Your choice of pink,  
yellow, white



# What's New in Colgate Dental Cream

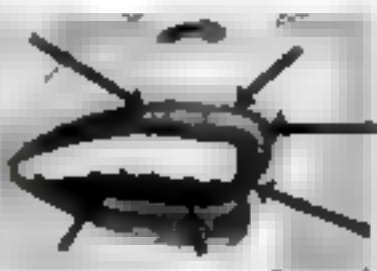
that's **MISSING-  
MISSING-MISSING**  
in every other leading  
toothpaste?

It's **GARDOL!**  
And Colgate's with Gardol gives  
up to **7 TIMES LONGER**  
**PROTECTION AGAINST TOOTH  
DECAY** and a **CLEANER,  
FRESHER BREATH ALL DAY**  
with just one brushing!



**GARDOL Makes This Amazing Difference!**

**MINUTES AFTER  
BRUSHING WITH ANY  
TOOTHPASTE**



**DECAY-CAUSING  
BACTERIA RETURN TO  
ATTACK YOUR TEETH!**

**12 HOURS AFTER  
ONE COLGATE BRUSHING  
GARDOL IS**



**STILL FIGHTING  
THE BACTERIA THAT  
CAUSE DECAY!**

**No other leading toothpaste can give  
the 12-hour protection against decay  
you get with Colgate Dental Cream  
with just one brushing!**

Morning brushings with Colgate's help protect all day; evening brushings all night. Because the Gardol in Colgate's forms an invisible, protective shield around teeth that lasts 12 hours with just one brushing. Ask your dentist how often to brush your teeth. Encourage your children to brush after meals. And at all times, get Gardol protection in Colgate's!



**Cleans Your Breath  
Guards Your Teeth**

**LEATHER** CONTINUED

## BAGS AND SHOES IN PRINT



**BLACK AND WHITE HANDBAG** (Coronet, \$37.50) has miniature medallion design which is copied from a Cadwallader tie silk. The pattern is permanent, is applied by screen printing after hide has been tanned and dyed.



**PATTERNED PUMPS** show variety of printed leathers: geometric design (upper left, Delman, \$33), flowers on lizard (L. Miller, \$33), Persian print (Laird Schober, \$20), wavy lines on black-heeled shoe (De Liso Debs, \$19).



# Having fun is good for you...

Whether it's playing with the children outdoors or having some other kind of fun, it helps you relax, gives you a break from the daily grind and improves your outlook for tomorrow.



*Feel good so you  
can enjoy your fun!*



Sometimes you don't feel up to fun. And no wonder! After a rough day, you may be sort of all-in, all-over with a headache, upset stomach or general achy feeling. That's when you should...

## take the medicine that's so refreshing

### Take ALKA-SELTZER

Drop ALKA-SELTZER tablets in water and listen to them *fizz!* This is the action-in-the-glass that completely changes ALKA-SELTZER tablets into liquid... a relief-giving liquid your system can use easily and naturally. After all, even solid food has to become liquefied before your system can make use of it. ALKA-SELTZER saves your system time and quickly sets you right again.

Take ALKA-SELTZER... for relief of Headache, Upset Stomach, Aches and Pains, or Cold Discomforts.

**WHEN YOU HAVE A COLD...** the comfort ALKA-SELTZER gives means so much.

**GARGLE** with ALKA-SELTZER to relieve the irritated throat.

**DRINK** ALKA-SELTZER to ease the feverish, achy feeling.

**FEEL BETTER** while you're getting better—keep on taking ALKA-SELTZER as directed for relief in colds.



REG. U. S. PAT. OFF.

# Alka-Seltzer®

BRAND

*favorite of so many*

*for relief that does so much*

Miles Laboratories, Inc. • Elkhart, Indiana





**TURNING THE TABLES** In interviewer, two applicants puzzle him in such detail about job conditions he can offer that he bursts into helpless laughter. James

Miller (left) and Raymond Bayer (center) students at St. John's College have just asked W. G. Torpey of Naval Research Lab if the office is air-conditioned.



**COMPETITORS** in the search for scientists hang signs along hotel's halls

**WHITE TICKETS** were posted to call the job candidates for their interviews

## BIG FLESH MARKET FOR PHYSICISTS

"This certainly is turning into the biggest flesh market in the world," said a weary personnel director. He was talking about the mad scramble to hire some of the 4,000 scientists attending a meeting arranged by the American Institute of Physics at New York's New Yorker Hotel. With the nationwide shortage of scientists approaching the critical stage, the talent-hunting agents of nearly 500 companies and government organizations descended upon the grand convocation and took over two whole floors of the hotel for their interviews.

For the physicists it was a sellers' market. Instead of trying to impress prospective employers,

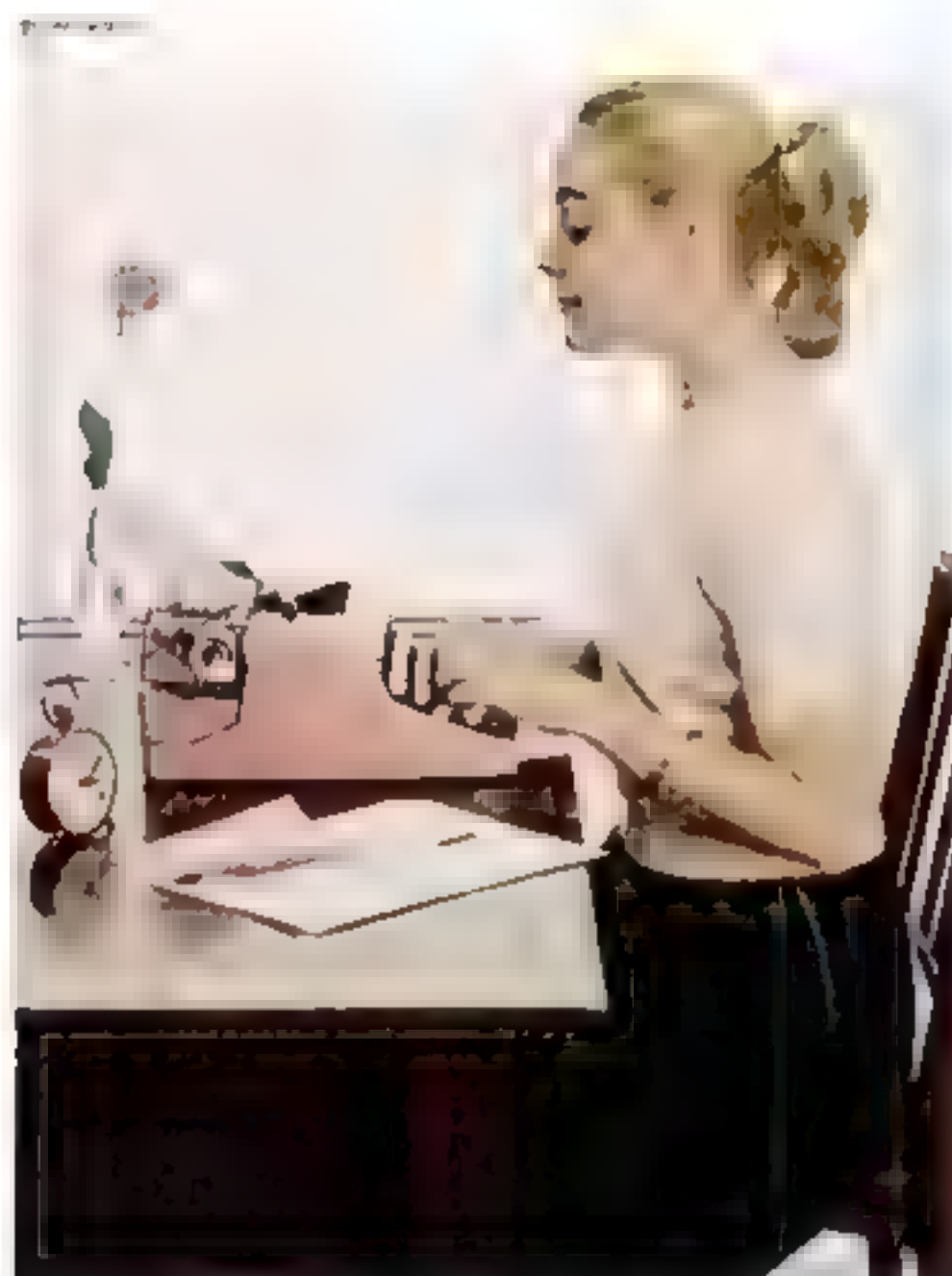
they sat back and listened to the coming personnel men dangle such lures as salaries up to \$15,000, membership in company-owned country clubs for their wives and up to 25% of their time to work on personal research projects.

An amount of enthusiasm could possibly fill all of the waiting positions. Only 25% of the physicists were officially interested in jobs. About as many more already happily employed stopped around to see what they were worth to other companies. The army of talent scouts worked desperately for even the most remote prospects, for in their pockets they had urgent orders to find 2,000 skilled physicists.





Let six Royal Portable gals and guys  
show you how to get your grades to rise



Susie is no egghead  
And yet she likes to think.  
She chooses a Royal Portable  
In awfully shocking pink.



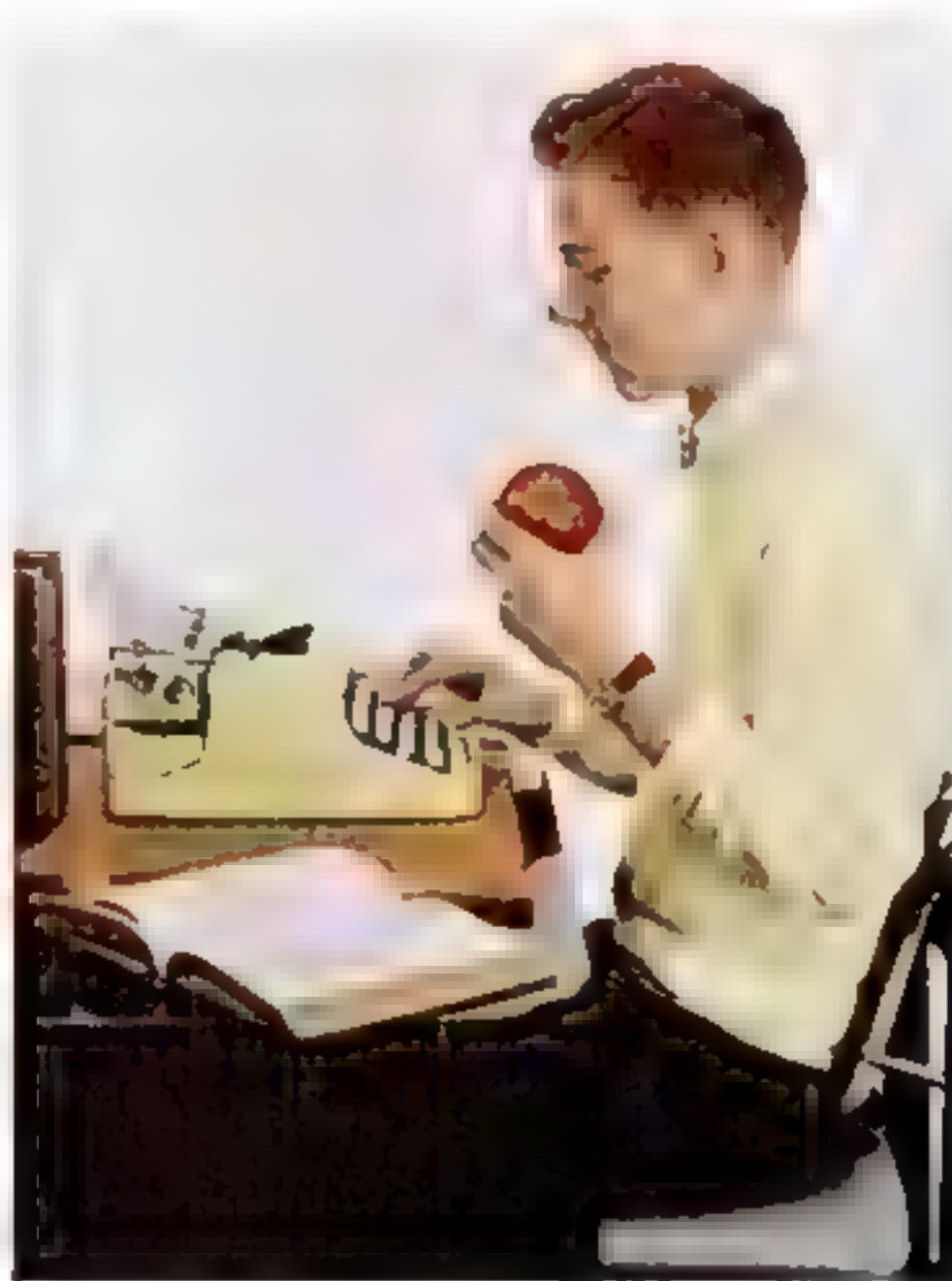
Stanley—um—conservative—  
High marks will come his way  
Because he bought Royal Portable  
In mannish, sober gray.



Doc's going to be a big shot,  
A million is his goal;  
He writes his econ. papers  
On Portable Royal (charcoal).



Millie's cool, collected,  
Her B's are very few,  
For she types A-grade theses  
On Portable Royal in blue.



And now we come to Andy,  
His I.Q.'s very high,  
For typing his term papers  
A yellow Royal he'll buy.



Artistic little Cathie  
Is writing the school play,  
On a lovely green Royal Portable.  
Hurray! Hurray! Hurray!

*Royal has a complete line of portable typewriters starting at \$69.95—pay as little as \$1.13 a week after a small down payment. Liberal trade-ins.*

The new rugged **ROYAL** Quiet De Luxe® Portable...in 6 exciting colors

Royal Typewriter Company, Division of Royal McBee Corporation.



Now enjoy the tangy tomato-cheese goodness of

# New! Chef Boy-Ar-Dee®

complete with mellow Italian-style cheese and





f real Italian pizza!

# Pizza Pie Mix

Chef's incomparable Pizza Sauce!

Imagine—now you can serve this tantalizing Italian dish just as it's served in Naples—sizzling, savory, seasoned to perfection.

It's so *easy* with Chef Boy-Ar-Dee Pizza Pie Mix! You get all the ingredients in one package—complete makings for tender crust—zippy, tomato-rich sauce, ready to use—even grated Italian-style cheese to sprinkle on top.

In 20 minutes of baking you have pizza bubbling with true Italian flavor!

*It's a snack sensation!* Cut Chef Pizza into bite-size pieces for tasty appetizers. Serve in wedges for a TV or party snack. Guests will love it!

And what a wonderful change for Saturday lunch. (Wait till the kids get a taste!) Or if you add tossed salad and fruit for dessert, Chef Pizza is hearty enough for dinner. Each box makes 5 meal-size servings. Try it tomorrow!







## They'll think you paid \$1000 more!

Slide behind the wheel of the new 1956 Chrysler Windsor — today's biggest buy of all fine cars — and your ideas about motorcars are bound to change. This looks, feels and drives like a car costing \$1000 more, and your friends instantly agree.

We've seen it happen in thousands of cases in the past few weeks. Particularly among motorists who have been driving other cars in Chrysler's price class. And the longer they've driven these other cars, the more complete their conversion to Chrysler.

Here are the advantages which have made this the most successful Chrysler in history . . . advantages which are giving Chrysler the fastest sales gains in the fine car field.

. . . power at your fingertips in Pushbutton Power-Flite . . . mechanically operated, and trouble-free . . . the smoothest, most automatic of all transmissions!

. . . power transmitted to your hands by the full-time magic of Chrysler's PowerPilot Steering!

. . . power at your feet when you bring this lightning bolt to sure, safe, cushioned stops with big, longer-lasting PowerSmooth Brakes!

. . . the thrill of instant response to your slightest command by the first airplane-type V-8 engine on the highway!

. . . the triumph of owning the sleekest, most newly styled of all big cars — the *biggest* car for its price today.

These are the advantages no other car can come close to offering. These are the advantages which are giving Chrysler the fastest sales gains in the fine car field. Just compare the others and feel the difference in the exciting new

**"PowerStyle"  
CHRYSLER**

Today's Biggest Buy of All Fine Cars

BIG BEAUTY ON THE HIGHWAY — POWERSTYLE® CHRYSLER WINDSOR V-8





# H. L. MENCKEN: HIS LAST GIBES AND BRICKBATS

Recently found 'Notebooks' show  
he was a witty cynic to the end

*Few men left a more indelible imprint upon the minds of an entire generation than H. L. Mencken, the scoffing, irreverent cynic who died a fortnight ago at 75. Reporter, columnist, political commentator, lexicographer, editor of the American Mercury and the Baltimore Sun, Mencken delighted in being a public scold. At the peak of his influence in the 1920s and early '30s, he was happiest when stripping the skin off some public fraud or windbag, or deliberately affronting the sentiments of the Great American Public he liked to call boobus Americanus.*

*Over the years Mencken wrote notes to himself on thoughts he planned to expand into essays. In 1948, despairing of ever catching up with them, he put them all together in an envelope to be published as his notes. He forgot about them after a cerebral hemorrhage ended all further writing. Shortly before his death they were found and will be published on May 21, as *Minority Report: H. L. Mencken's Notebooks*, by Alfred A. Knopf (\$4). From the book LIFE has taken these Mencken samples which show the iconoclasm of the Baltimore sage at its most acid and outrageous.*

## The human race

The average man never really thinks from end to end of his life. The mental activity of such people is only a mouthing of clichés. What they mistake for thought is simply repetition of what they have heard. My guess is that well over 80% of the human race goes through life without ever having a single original thought. Whenever a new one appears the average man shows signs of dismay and resentment.

The notion that anything useful is accomplished by providing a large amount of leisure for the inferior man is probably full of folly. He invariably spends it foolishly. The five-day week is humane but it would be silly to say it has produced any public value, save the lowly value of making idiots happy. They are just as stupid as they were before they had it; indeed, there is some reason to believe they are more stupid.

Equality before the law is probably forever unattainable. It is a noble ideal, but it can never be realized, for what men value in this world is not rights but privileges.

The existence of most human beings is of absolutely no significance to history or to human progress. They live and die as anonymously and as nearly uselessly as so many bullfrogs or houseflies. They are, at best, undifferentiated slaves upon an endless assembly line, and at worst they are robots who leave their mark upon time only by occasionally falling into the machinery, and so incommoding their betters.

The capacity of human beings to bore one another seems to be vastly greater than that of any other animals. Some of their most esteemed



**AN ECCENTRIC SAGE**, Mencken enjoyed his backyard woodpile, made from cut-up boxes, old

tables, herring kegs and odds and ends. As a far-fetched joke, he sometimes painted the woodpile,

inventions have no other apparent purpose, for example, the dinner party of more than two, the epic poem, and the science of metaphysics.

Human beings never welcome the news that something they have long cherished is untrue: they almost always reply to that news by reviling its promulgator. Nevertheless, a minority of bold and energetic men keep plugging away, and as a result of their hard labors and resultant infamy the sum of human knowledge gradually increases. Even the stupidest man of today rejects as absurd ideas that were entertained seriously by Socrates, and even the most pious nun hardly believes some of the nonsense preached by high ecclesiastical dignitaries in the 13th Century.

Man is one of the toughest of animated creatures. Only the anthrax bacillus can stand so unfavorable an environment for so long a time. All other mammals would succumb quickly to what man endures almost without damage. Consider, for example, the life of a soldier in the front line—or the life of anyone in Mississippi.

My guess is that if [Negroes and Jews] were suddenly admitted to the hotels that now bar them, the first comers would quickly support the exclusion of the rest.

The social worker, judging her by her own pretensions, helps to preserve multitudes of persons who would perish if left to themselves. Thus her work is clearly dysgenic and antisocial. For every victim of sheer misfortune that she restores to self-sustaining and social usefulness, she must keep alive scores of misfits and incompetents who can never, for all her help, pull their weight in the boat. Such persons can do nothing more valuable than dying.



### Women, love and marriage

The female moron, in her capacity as parasite, is frequently able to conceal her low intelligence, for the world is very apt to judge women by their clothes. The female moron . . . employs every device that is calculated to arrest the attention of unobservant men, and in consequence she often marries well. Not uncommonly her imbecility is revealed dramatically when her first husband dies, for with money in her purse she usually tracks down a second who would disgrace a ten-cent-store girl. Many such well-heeled but hollow-headed widows marry movie actors.

### Government and politics

A strong government always wars on the superior man. Its regimenting of the inferior goes on too, but is harmless; they can't be made worse.

Only a country that is rich and safe can afford to be a democracy, for democracy is the most expensive and nefarious kind of government ever heard of on earth.

Government is actually the worst failure of civilized man. There has never been a really good one, and even those that are most tolerable are arbitrary, cruel, grasping and unintelligent. Indeed, it would not be far wrong to describe the best as the common enemy of all decent citizens.

It would be humane to shoot all Presidents on the expiration of their terms, as I long ago proposed that every unsuccessful candidate for the Presidency be hanged. They dodder along in a truly obscene manner, and always end as public nuisances. Al Smith was the perfect example.

### War

If the abolition of war were really possible it would be a pity to lose an enterprise that has given so much delight to mankind. It remains the greatest of sports, and I am convinced that the overwhelming majority of those who are forced to engage in it enjoy it, and look back on it afterward with high satisfaction. The average soldier left behind him only what the average American had had in peacetime, to wit, a wearisome and badly rewarded job, with small prospect of anything better thereafter. In place of this dull drudgery he found in the Army a vastly more spacious life, with many of the privileges of a chartered libertine.

In every community in America, however small, there are local notables whose notability rests wholly on the fact that they were once drafted into some war or other. Their services were probably trivial and they took up service reluctantly, but nevertheless they are now men of mark, and insist on having a voice in all communal affairs. Their general intelligence is shown by the kind of ideas they advocate. They are, in the main, bitter enemies of the liberty of the individual, and are responsible for some of the worst corruptions of politics. The most grasping of all politicians is the war veteran.

One of the amusing by-products of war is its pricking of the fundamental democratic delusion. For years *Homo boobus* stalks the earth vaingloriously, flapping his wings over his God-given rights, his inalienable freedom, his sublime equality to his masters. Then of a sudden he is thrust into a training camp, and discovers that he is a slave, after all—that even his life is not his own.

### The English

The English look upon all things American with contempt and dislike. There are Englishmen, of course, who pretend to friendliness for the United States, but it always turns out on brief investigation that they are trying to sell something.

I hope no one will mistake my occasional animadversions on the English for moral indignation. They are, in their international relations, scoundrels, but so are all other nations. If they differ from the rest it is only in the superior impudence and shamelessness of their false pretenses, the immeasurably greater virulence of their hypocrisy. This, it seems to me, is a kind of superiority.

### Religion

We must respect the other fellow's religion, but only in the sense and to the extent that we respect his theory that his wife is beautiful and his children smart.

Of all learned men, the clergy show the lowest development of professional ethics. Any pastor is free to cadge customers from the divines of rival sects, and to denounce the divines themselves as theological quacks. Doings that would cause a lawyer to be disbarred, a medical man to lose his license to practise, and even a chiropractor, a bartender or a whore-madam to be regarded as grossly unethical, are part of his daily routine. . . .

The scientist who yields anything to theology, however slight, is yielding to ignorance and false pretenses, and as certainly as if he granted that a horse-hair put into a bottle of water will turn into a snake.

There is no possibility whatsoever of reconciling science and theology, at least in Christendom. Either Jesus arose from the dead or He didn't. If He did, then Christianity becomes plausible; if He did not, then it is sheer nonsense. I defy any genuine scientist to say that he believes in the Resurrection, or indeed in any other cardinal dogma of the Christian system.

The only really respectable Protestants are the Fundamentalists. Unfortunately, they are also palpable idiots, and so Christianity gains nothing by their adherence—in fact, it is gravely injured by their adherence, just as spiritualism would be made preposterous, even if it were not so intrinsically, by the frowsy old imbeciles who believe in it.

Why assume so glibly that God who presumably created the universe is still running it? It is certainly perfectly conceivable that He may have finished it and then turned it over to lesser gods to operate. In the

same way many human institutions are turned over to grossly inferior men. This is true of most universities, and of all great newspapers.

### Crime and punishment

In trials for murder or assault, it should be competent for the defense to introduce testimony showing the character of the victim. I am willing to admit evidence to show that the victim, though perhaps not a criminal himself, was of such small social value that his death or injury was no appreciable public loss.

Capital punishment has failed in America simply because it has never been tried. If all criminals of a plainly incurable sort were put to death tomorrow there would be enormously less crime in the next generation.

Another old punishment that might be profitably revived is that of banishment. Canada would hardly notice a few additional ruffians, and Mexico might even welcome them.

### Ruminations

One of the fellows I can't understand is the man with violent likes and dislikes in his drams . . . who holds that Scotch whiskey benefits his kidneys whereas rye whiskey corrodes his liver. As for me, I am prepared to admit some merit in every alcoholic beverage ever devised by the incomparable brain of man, and drink them all when the occasions are suitable—wine with meat, the hard liquors when my so-called soul languishes, beer to let me down gently of an evening. In other words, I am omnibibulous, or, more simply, omnibibulous.

The fact that I have no remedy for all the sorrows of the world is no reason for my accepting yours. It simply supports the strong probability that yours is a fake.

I always distrust and dislike a man who has changed his basic notions. When a reader writes in to say that some writing of mine has shown him the light and cured him of former errors I feel disgust for him, and never have anything to do with him if I can help it. I dislike, more or



ARRESTED by Boston's Watch & Ward Society in 1926 for selling banned copy of *American Mercury*. Mencken (center) is surrounded by spectators and reporters before being led off to jail. Ban had been imposed because the magazine contained a short story, *Hairack*, about life of a small-town prostitute.



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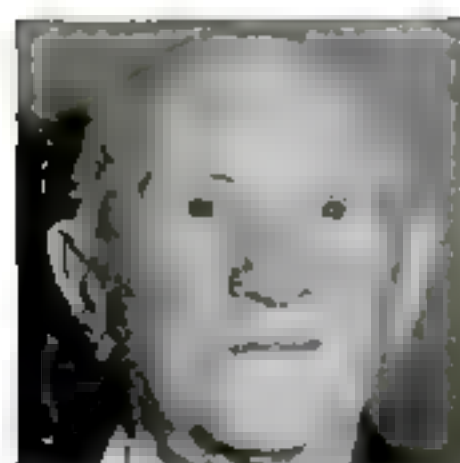
At drug counters everywhere. Get the leak-proof, pocket-size plastic container . . . today



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# "I'm 103 years old



This photo taken Nov. 1955

and here's the secret of my long life!"

"Folks always ask for my secret," says Marvin Hoyer, Whitney Point, N. Y. "It's simple—I go my own way with just a mile of temper and a mighty lot of temperance!" You don't have to live as long as Mr. Hoyer, who suffers from arthritis, to know that life is full of aches and pains. But it's good to realize that through the years, Sloan's has made life a little easier for millions plagued by the pain of arthritis, rheumatism, muscular soreness. Today, there still isn't a more up-to-date liniment! Sloan's is all heat-producing liniment—not diluted with alcohol. So it penetrates full strength and gets at the pain good and quick. Ask your doctor!

## **SLOAN'S CHASES PAIN!**

**LINIMENT or BALM** wonder-working relief for young folks from 10 to 110

## **MENCKEN** CONTINUED

less, all Calvinists, Communists and other such enemies of reason, but I dislike ex-Calvinists and ex-Communists very much more.

Of all the classes of men I dislike most are those who make their living by talking—actors, clergymen, politicians, pedagogues, and so on.

To me the scientific point of view is completely satisfying, and it has been so as long as I can remember. It leaves a good many dark spots in the universe, to be sure, but not a hundredth time as many as theology. It also fails on occasion to console, but so does theology; indeed, I am convinced that man, in the last analysis, is intrinsically inconsolable.

As I grow older I am unpleasantly impressed by the fact that giving each human being but one life is a bad scheme. He should have two at the lowest—one for observing and studying the world, and the other for formulating and setting down his conclusions about it.

### **Intellectuals, philosophers, teachers**

The United States has not only failed to produce a genuine aristocracy; it has also failed to produce an indigenous intelligentsia. The so-called intellectuals of the country are simply weather-vanes blown constantly by foreign winds, usually but not always English.

Philosophy consists very largely of one philosopher arguing that all others are jackasses. He usually proves it, and I should add that he also usually proves that he is one himself.

The public schools of the United States were damaged very seriously when they were taken over by the State. So long as they were privately operated the persons in charge of them retained a certain amount of professional autonomy, and with it went a considerable dignity. But now they are all petty jobholders, and show the psychology that goes with the trade. Even savages have reached a better solution of the educational problem. Their boys are taught, not by puerile eunuchs, but by their best men, and the process of education among them really educates. This is certainly not true of ours.

### **Doctors**

The current sentimentalizing of the old-time family doctor is, like any other sentimentality, mainly buncombe. All the errors that lead to burst appendixes are made by family doctors. The patient is usually sick enough to call for help, but by the time he gets to the specialist he is too far gone for it. Such errors are always made by family doctors who are supposed to know the patient inside and out. While they gossip with him, with occasional glances at his tongue, and inquire about his mother-in-law's asthma, his burst appendix is pouring pathogenic organisms into his abdominal cavity.



**MENCKEN'S HOME** since age 2 was old brick house (center) in Union Square, Baltimore. On last evening of his life he dined on shrimps, which, since he preferred cocktails after meal, he followed by drinking four Gibsons.



# Tell a wonderful fish story

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# THE DARK HISTORY







**PALACE PLOTTERS**, the Duke of Buckingham (Sir Ralph Richardson, *left*) and Richard go over their plan to have young Edward (*in background*), now automatically king on his father's death, declared illegitimate so that Richard himself

can be declared king. Unknown to Buckingham, Richard also plans to have the helpless young Edward and his brother, the Duke of York, assassinated in Tower of London where, as their official protector, he arranges to have them sent.



**UNHAPPY CLARENCE** (John Gielgud), Richard's elder brother whose arrest he caused by rumors, has premonition of death. Richard's assassins later drown him in cask of wine.

**IN THE TOWER** two murderers enter bedchamber where princes lay, "Girdling one another/Within their alabaster innocent arms." On Richard's orders they smother the boys.



CONTINUED



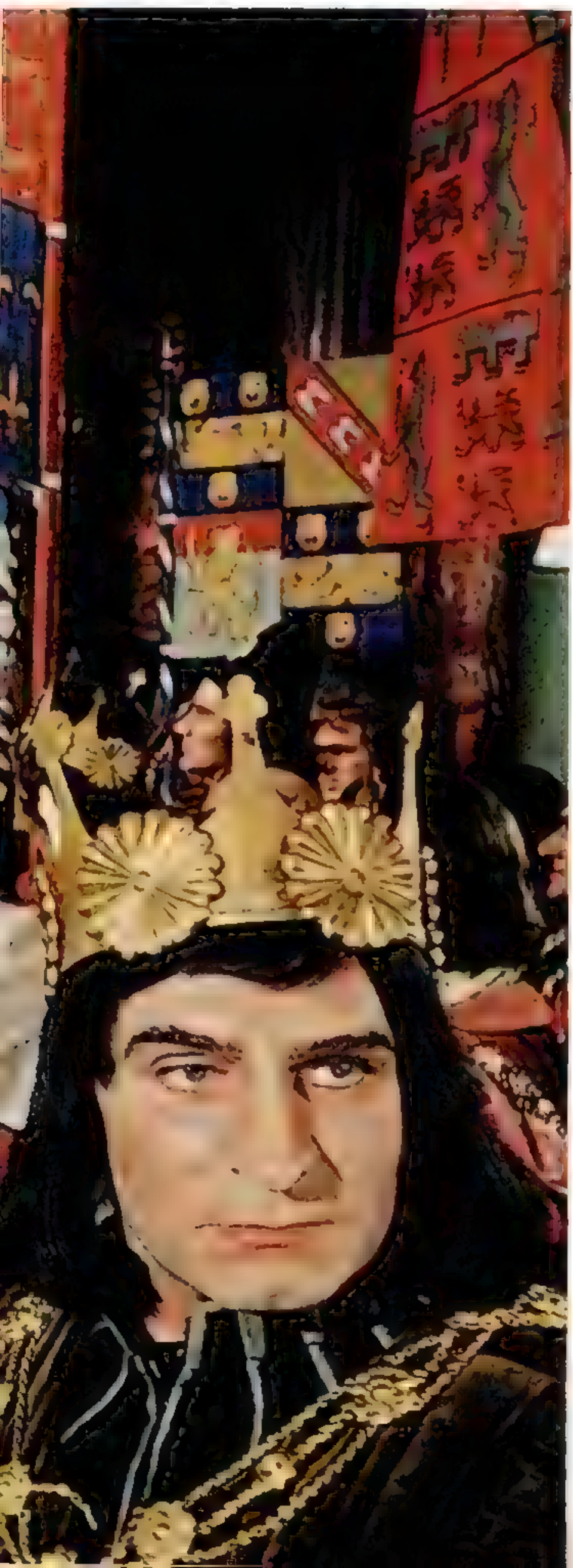


**FALLEN IN BATTLE** on Bosworth Field where he has gone in haste to meet his rival, Henry Tudor, Earl of Richmond, who has come back from France with an army to dethrone him, King Richard cries, "I think there be six Richmonds

in the field: five have I slain today instead of him. A horse! A horse! my kingdom for a horse!" In the heat of battle he fails to get one and is gunned down, slain not by Richmond but by foot soldiers of one of his own treacherous courtiers.



# OF A WICKED KING



Olivier and a brilliant film cast bring new life to Shakespeare's 'Richard III'

King Richard III, as Shakespeare portrayed him, was one of England's least attractive monarchs—malevolent, murderous, deformed in body and warped in spirit. But since the play was written, Richard has proved irresistibly attractive to almost all Shakespearean actors, who yearn to play the juicy part. The greatest living Shakespearean player, Sir Laurence Olivier, is no exception. His brilliant new movie version of the play will be seen first in the U. S. on television. NBC bought it for \$500,000 and will soon broadcast it in its three-hour entirety.

Not one of Shakespeare's better plays, *Richard III* has been felicitously streamlined for action, magnificently filmed and cast with four famous stage knights—Sir Laurence himself, Sir John Gielgud, Sir Ralph Richardson and Sir Cedric Hardwicke. Historians have lately been defending the real Richard, saying he was a good and unjustly defamed monarch. But Producer-Director Olivier lets no such second thoughts inhibit him as he skillfully portrays Shakespeare's fascinating, wicked hunchback.



**RICHARD'S CORONATION**, by the Archbishop of Canterbury (Nicholas Hannen), is the culmination of a bloody series of crimes and plots to remove those who stood between him, as Duke of Gloucester, and the throne of England.

**A CYNICAL CONSPIRATOR**, Richard turns his back as brother is crowned Edward IV. This scene, which opens film, was not in original play. It was added by Olivier who took the additional lines from Shakespeare's *Henry VI, Part 3*.

CONTINUED





**OVER THE COFFIN** of the young husband Richard has just slain. Lady Anne (Claire Bloom) weeps in an attempt Richard's crafty proposals of marriage. To her horrified cries of "Blush, blush, thou lump of foul deformity!" Richard admits

the killing. "But 'twas thy beauty that provoked me." Lady Anne unaccountably capitulates and later marries him. Oliver makes Richard's deeds still fiercer by placing Anne's husband in coffin, rather than her father-in-law, as in play



# Your cold develops in 5 stages

## 1 SNEEZING, SNIFFLES AND STUFFY NOSE

Coldene contains one of the most-effective antihistamines, Methapyrilene fumarate. (Antihistamines are known to be exceptionally successful in attacking colds caused by allergies.) It is also helpful in relieving sneezing and stuffiness brought on by other types of colds. At the first stage, Coldene catches your cold!



## 2 SORE THROAT

Here two drugs in Coldene bring relief for irritated membranes and tickling sensations. Many remedies do not provide sustained relief from these miseries. In addition, a demulcent syrup soothes the raw surfaces of your throat. At the second stage, Coldene catches your cold!



## 3 CONSTANT COUGHING

caused by a sore or tickling throat, Coldene helps quiet nerves which produce coughing. And because it eases swallowing and reduces the tickling sensation, it helps bring relief. At stage 3, Coldene catches your cold!



## 4 TIGHT CHEST

occurs when irritated and inflamed bronchial membranes produce phlegm. At this stage, Coldene uses the expectorant, Ammonium chloride, to thin down and loosen the phlegm. Again—Coldene catches your cold!



## 5 MUSCULAR ACHES

help create restlessness, increase nervous tension, retard slumber. The analgesic in Coldene is noted for helping to produce sustained relief from these torments. Other ingredients provide rest needed for normal recovery. Coldene catches your cold!



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### MOST POWERFUL COLD MEDICINE YOU CAN BUY WITHOUT A DOCTOR'S PRESCRIPTION

The common cold is not a simple ailment. It is a disorder which attacks various parts of your system, bringing a variety of miseries to different parts of your body as it spreads.

Coldene is unlike any cold-and-cough medicine ever offered over druggists' counters. For it doesn't rely on the limited powers of one or two ingredients, but unites the powers of several potent drugs... all in proper balance.

The pictures above show the five stages of the common cold, and also how the many effective ingredients in Coldene attack the miseries of your cold—whatever its stage.

Coldene is a prescription-type medicine. It contains a powerful analgesic and nerve

relaxer. And these, together with Ephedrine (a decongestant), plus Ammonium chloride (an expectorant), and Methapyrilene fumarate (an antihistamine), tell you why Coldene is so potent. Most powerful cold medicine you can buy without a doctor's prescription.

Again Coldene is different! Unlike hard-coated antihistamine tablets which may take a long time to absorb, Coldene is a liquid and goes to work fast. Nor do you wait for it to reach your stomach and be digested. For some ingredients in Coldene go to work the moment they touch your throat's membranes. And Coldene's liquid form distributes its relief-giving powers faster throughout the body.

# Coldene catches your cold

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## MILLIONS OF WOMEN SHARE?

It's the secret of perfect poise any day of the month! These women use Tampax\*—and if you don't, you'll be amazed at the difference internal sanitary protection makes. Instead of being continually reminded of "time-of-the-month" by a hampering pad, a confining belt, you can't even *feel* you're wearing Tampax! No wonder Tampax is so popular!

Actually, women in more than 75 countries use Tampax. From the way it prevents odor from forming to its ease of disposability (applicator and all), there just isn't another kind of protection in the world that's *nearly* as satisfactory! Remember! Tampax was designed by a doctor, created by a doctor, to fit the needs of *all* women!

Buy one of the inconspicuous little packages of Tampax at any drug or notion counter. (Choice of 3 absorbencies: Regular, Super, Junior.) See how easily Tampax tucks away in your purse. Then go home and try it. You're bound to like it—millions do! (Economy size gives average 4-months' supply.) Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.

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now used by millions of women

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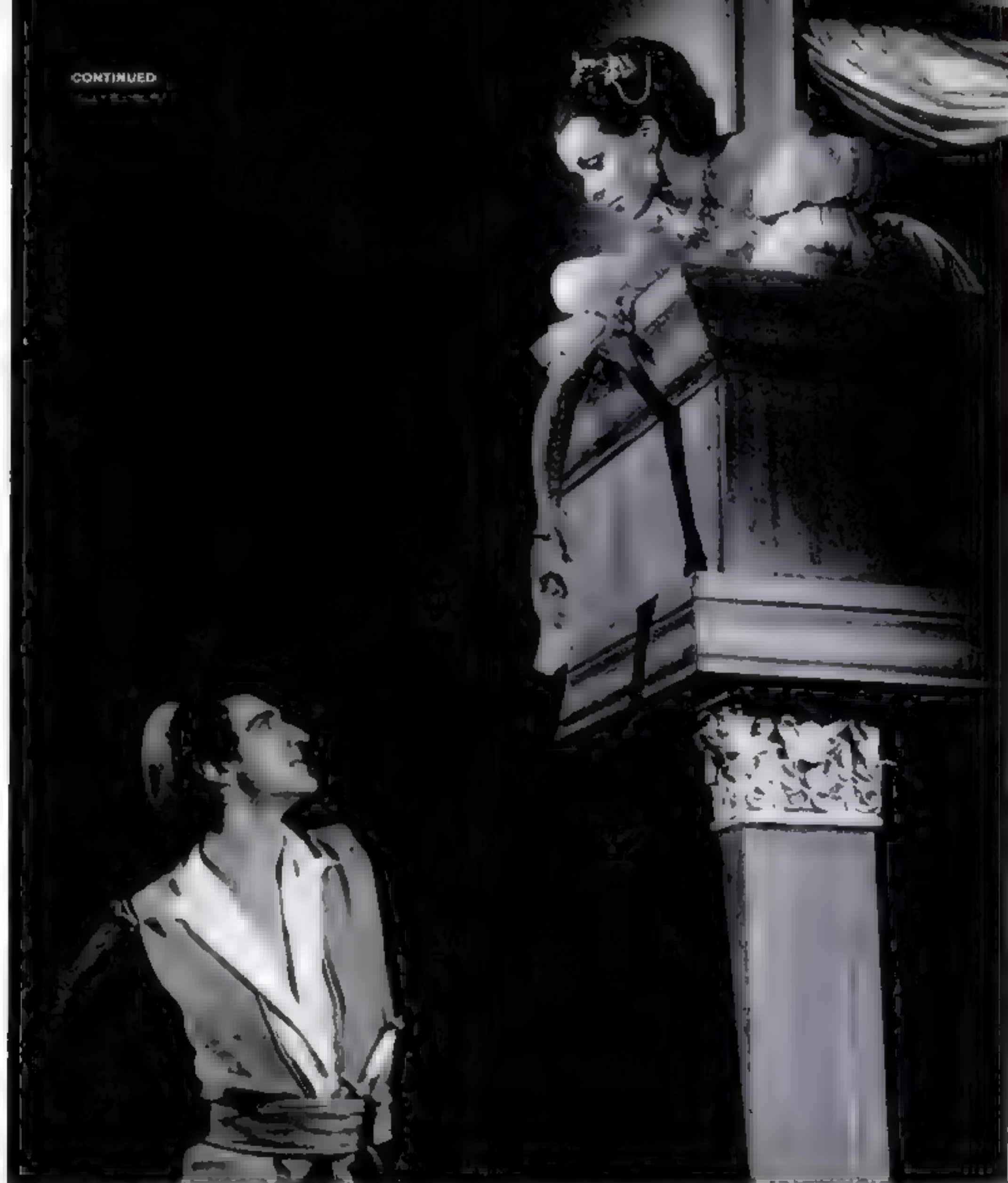
Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Absorbency is checked below.

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AT OLD VIC IN 1932 CLAIRE BLOOM SCORED GREATEST SHAKESPEAREAN SUCCESS AS JULIET TO ALAN BADEL'S ROMEO

## CLAIRE'S CLASSIC CAREER



AS OPHELIA when she was only 17, Claire played in a modern-dress performance of *Hamlet* with Paul Schofield.

As Richard III's hapless Lady Anne, wistful Claire Bloom (*see cover*) adds another to the roles which have made her, at 25, one of the most accomplished Shakespearean actresses alive with a repertory running from the big roles like Juliet to the lesser ones like Perdita in *The Winter's Tale*. Miss Bloom started as a Shakespearean when she was 5. Having seen Norma Shearer play Juliet in a movie theater in Wales, she went home and began to learn the lines. She was 21 and a member of the Old Vic company in London when she finally played the role (*above*). Critics then hailed her as "the most enchanting Juliet in memory," and her performance almost singlehandedly put the tottering Old Vic on its financial feet.

By that time Miss Bloom had become a movie star in Charlie Chaplin's *Limelight* and had played Ophelia in a modern-dress *Hamlet* in Shakespeare repertoire at Stratford-on-Avon. Her success was certainly the result of a deep, natural talent. But it was still more the outcome of Miss Bloom's intense, single-minded ambition—plus that of her devoted mother, a would-be actress who was determined her daughter "would not be second-rate." Most frequently typed as the sweet, tragic innocent, Miss Bloom has lately begun to reach out to different roles and emotional ranges. On March 5 over NBC she will play the fiery, willful young queen of Shaw's *Caesar and Cleopatra*.





## THIS SPACE RESERVED for a tooth that must last for 63 years

**you:** Well, I certainly hope *my* child's second teeth last for keeps.

**us:** So do we. But the average child loses one or more of his second teeth *in his teens*.

**you:** Good heavens! I don't want that to happen to my son.

**us:** That's why we make new Ipana with WD-9.

**you:** Come again with WD-9? These chemical names floor me.

**us:** Simple. WD-9 in Ipana destroys decay bacteria that cause cavities.

**you:** Don't other tooth pastes?

**us:** Most do—but Ipana with WD-9 destroys decay bacteria *better* than any other leading tooth paste—including fluoride tooth paste. That's not our say-so, but science's.

**you:** So Ipana is good for children's teeth. How about *my* teeth?

**us:** Wonderful for the whole family's! And you'll all like the new "good morning" flavor. *Tomorrow morning?*



- New king-size cap
- Easy-to-use, hard-to-lose
- Tube stands upright

**New-formula Ipana® with WD-9  
destroys decay bacteria best**

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There's still time to enter!

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GRAND PRIZE**  
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Plus... 33 Regional 1st Prizes... SINGER®  
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FOR TWO**  
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at your local SINGER SEWING CENTER  
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of 8 lessons—only \$15.) You'll re-  
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basic steps of dressmaking... actu-  
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Then—enter either or both parts  
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Each Sewing Center winner will re-  
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Machine—and a trip to New York to  
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2. Enter the essay part by completing  
in 50 words or less an essay begin-  
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**NOTE:** Contest is open to women in  
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complete rules for exceptions.)

**Come in today! Get complete rules and entry blank  
at your nearest**

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CONTINUED

## FILM MILESTONES



IN "LIMELIGHT" (1952), with Charlie Chaplin, Claire got her first inter-  
national break, though she had just had two successful leads in London plays.



IN "ALEXANDER THE GREAT" (LIFE, Nov. 14) Claire acts woman the  
young conqueror (Richard Burton) really loves. Film opens in U.S. in April.

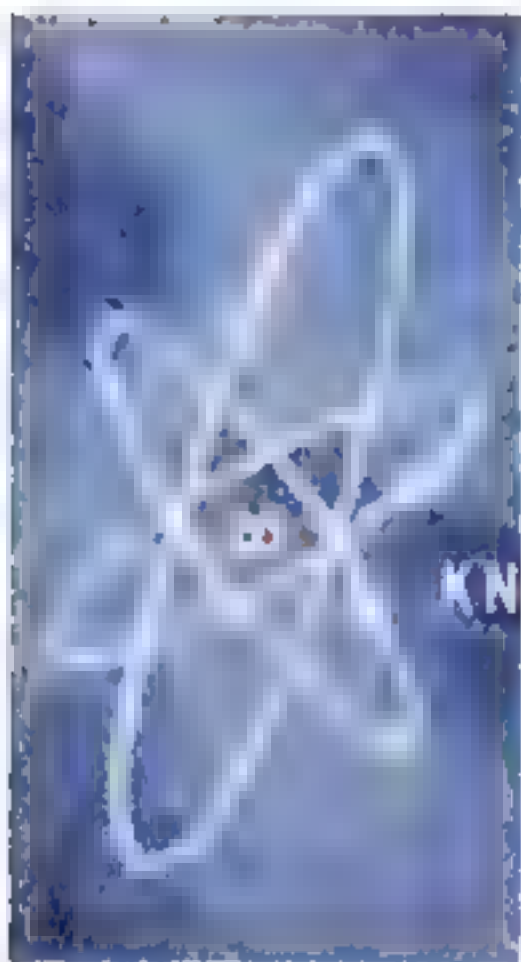


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That's why **Perry Lafferty, TV expert**, chooses Crosley Custom V  
for his critical viewing . . . his home entertainment.



New Crosley **ZOOM-A-TENNA** gives  
clear, bright, alive TV without a roof antenna!



Another exclusive Crosley Custom V feature! Disappearing Zoom-a-tenna . . . makes expensive outdoor antennas unnecessary for millions of homes. Zooms up for a better picture . . . adjusts for sharpness . . . zooms down out of sight when not in use. No unsightly wires!

Try it—no other TV advance will

give you so much viewing pleasure. Pick the set "television experts" choose! It costs no more to have a Crosley Custom V . . . and what a difference it will make in your home entertainment.

See for yourself! Ask your nearest Crosley Dealer for a demonstration. For his name, call Western Union—Operator 25.

• • • • •  
CROSLEY TV EYE shows you the selected channel in luminous king-sized numbers.



No more squinting to check tuning . . . and no more doubts as to the station you're viewing. Crosley TV Eye is visible from across room!

KNOWN FOR THE NEWEST . . . RESPECTED FOR THE BEST

**CROSLEY** Television

CROSLEY DIVISION, AVCO MANUFACTURING CORP.,  
CINCINNATI 25, OHIO.

Crosley Radio and TV sets are sold and distributed in Canada by the Crosley Radio and TV Division of Moffats Ltd., Toronto, Ontario





## How to be sure of fast cold-

Delco-Remy leadership in design  
of 12-volt electrical systems assures  
quick starting in any weather!

Look at these big advantages of a dependable Delco-Remy  
12-volt electrical system:

*faster starting* . . . up to 50 per cent faster—in any weather—  
under all operating conditions!

*better ignition* . . . at any speed—on any road, and especially  
during periods of rapid acceleration!



GENERAL MOTORS LEADS





weather starting —

*greater electrical reserve . . . up to 30 per cent more power for today's many electrical conveniences.*

*These are facts you can count on. For Delco-Remy leads in the design and manufacture of automotive electrical systems . . . General Motors products known and trusted around the world "Wherever Wheels Turn or Propellers Spin."*

The famous Delco-Remy line includes Generators • Regulators • Cranking Motors • Distributors • Ignition Coils • Klaxon Horns • Flexible Cable Controls • Directional Signal and Control Switches • Delco Batteries . . . for Passenger Cars, Trucks, Buses, Farm Tractors, Air and Marine Craft and Industrial Applications.

Delco-Remy Division of General Motors, Anderson, Indiana

THE WAY — STARTING WITH

**Delco-Remy**  
ELECTRICAL SYSTEMS



# The TAREYTON Twosome



*the perfect choice for better smoking*



## HERBERT TAREYTON

For better smoking, ask for Herbert Tareyton. You'll enjoy the mild, rich-tasting blend of famous quality tobaccos and you'll like the genuine cork tip that always stays firm and fresh... that adds so much to your smoking pleasure.



## FILTER TIP TAREYTON

All the pleasure comes thru... the taste is great! Filter Tip Tareyton smokes milder, smokes smoother, draws easier. And Tareyton's filter is pearl-gray because it contains Activated Charcoal for real filtration. It's the best in filtered smoking!

Only **FILTER TIP**

**TAREYTON**

gives you

Activated Charcoal

filtration

PRODUCTS OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES



# PFC. OSCAR THE AIRBORNE MOUSE

**U.S. soldier's German pet makes  
parachute hops with his master**

In the beginning Oscar seemed just an ordinary 80-penny (18c) house mouse. That was what Sgt. Ralph W. Burton of the U.S. Army's 10th Special Forces Group, and San Diego, Calif., paid for him in a pet shop in Bad Folz, Bavaria, where the sergeant is stationed. But Oscar quickly demonstrated that among mice he was a man. When Sergeant Burton, a parachutist, makes his practice jumps, Pfc. Oscar, Special Forces Airborne, makes them with him. So far the rash rodent has made at least 15 jumps from a tower and one from an airplane.

Actually Oscar jumps twice on every descent. He leaves the tower or airplane riding inside Sergeant Burton's collar. Once Burton's chute is open, Oscar is launched in his own little pink silk parachute and mouse and man ride down in companionable good fellowship. The sergeant is usually on the ground first. He quickly releases himself from his chute and is all set to snag the Pfc. as soon as he drifts within reach.

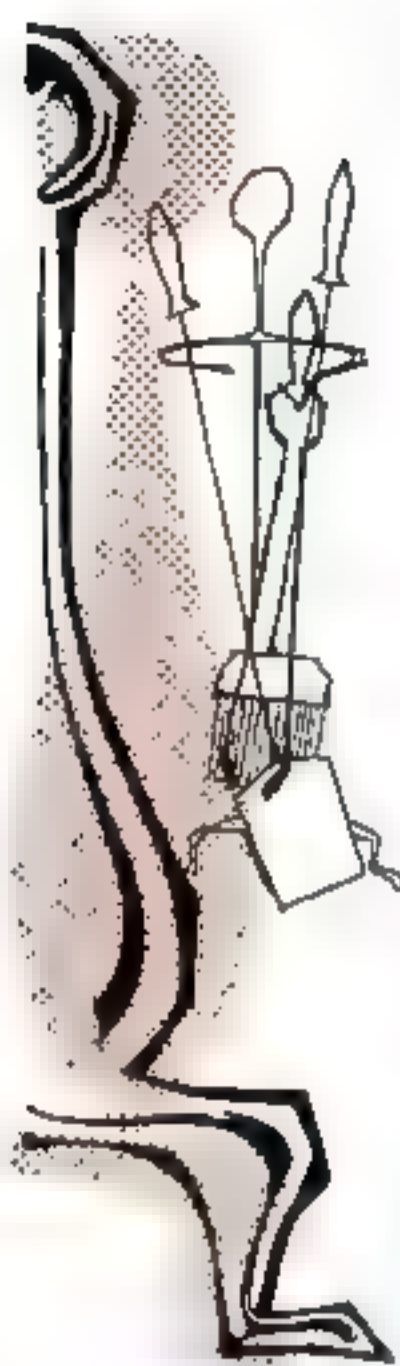
**LANDING TECHNIQUE** requires Sergeant Burton, after doffing his own chute, to catch Oscar



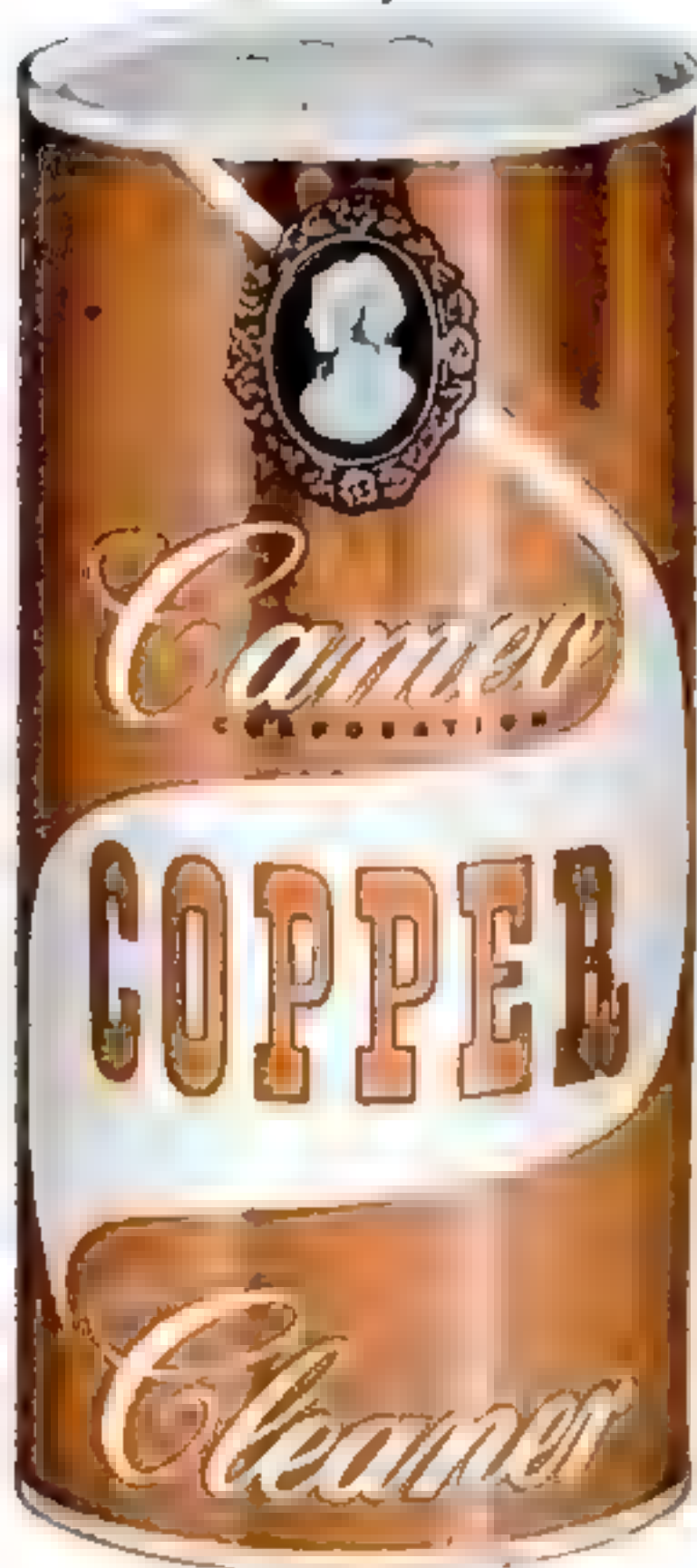
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who ever  
heard of  
cleaning  
**BRASS**  
with  
copper  
cleaner?



**I DID!**

Cameo cleans more than just copper. With a minimum of rubbing, you can use it to clean brass andirons and a host of other won't-come-clean things. Cameo is downright ruthless with dirt. Removes stubborn stains from glass, plastic, porcelain—brings metals to a sparkling luster. It's the copper cleaner that doubles in brass . . . and many other materials.

**BIG 10 oz. CAN—BIG BARGAIN**  
Look for it at leading grocers



**OSCAR'S RIGGING** is thoroughly checked before jump by Sgt. Fred Coleman, the chute rigger. Harness is a rubber band snapped around Oscar's middle.



**AUTOMOBILE EXCURSIONS** also please the mouse. On days when Burton is not jumping Oscar likes to ride in the sergeant's car to nearby Bad Toiz.



**CINNAMON CUISINE** is acceptable to Oscar provided the bun is sufficiently stale. His favorite food, however, is a doughnut heavily coated with sugar.



*Amazing New Medical Discovery*

## WORMS YOUR DOG AS YOU FEED HIM!

Now you can worm your dog quickly, easily—without muss or fuss—without danger, and no unhealthy after-effects. With New PULVEX Worm Caps you worm your dog as he eats. New PULVEX Worm Caps contain Piperazine Adipate, an amazing discovery that's proven to be fast, effective and safe. There's no starving, no struggling, no vomiting, no diarrhea.

New PULVEX Worm Caps are odorless; practically tasteless. Just mix with your dog's food. And while he eats, New PULVEX Worm Caps go to work to expel large roundworms (Ascariids). Get New PULVEX Worm Caps, with Piperazine Adipate, at your drug, pet or department store. Also sold for cats and kittens. Another quality Pulvex pet care product from COOPER, Chicago 14, Ill.

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you've ever worn!

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Stores



Easy LENTEN fish loaf

1 pkg. TEMPO + egg + 1 lb. tuna or salmon for a  
family size fish loaf  
Cook ready in 3 minutes

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At your food store or write HENRY THAYER CO. Cambridge Mass.

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**PREMIERE TOASTER**

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- ✓ AMERICA'S SAFEST AUTOMATIC TOASTER—SHOCK PROOF
- ✓ 24 MONTH WARRANTY
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THE VERY BEST  
ELECTRIC APPLIANCES  
YOU CAN BUY

FOR BAKED POTATOES IT'S



**A-1**  
SAUCE

CONTINUED



## Epic Of Man-Part III

In booming industrial Canada, alive today with progress and change, it is an astonishing experience to come upon a group of people who live almost as primitively now as men did *more than 10,000* years ago. Next week in *Life* you will see such people, the Caribou Eskimos of Central Canada. Though their home is only a few hours' flight from modern, bustling Winnipeg, these Eskimos follow a way of life that approximates that of Mesolithic Man, who flourished in Europe 100 centuries ago.

The Caribou Eskimos sustain themselves by hunting, fishing and fowling. Their traditional weapon is the spear; they still use rude implements of antler and bone. They have no agriculture, no domestic animals save the dog. And that's about the way it was with Mesolithic Man.

The amazing cultural kinship between these Eskimos and prehistoric man is made clear and understandable in next week's issue as the editors present the third instalment in *Life*'s series, "The Epic of Man."

In nine pages of imaginative paintings you will get an authentic reconstruction of life among men of the ancient Mesolithic culture which added so much to man's technology. And in Fritz Goro's brilliant photographs of the everyday life among the Caribou Eskimos you will get a documentary portrait of a curious people who have remained virtually untouched by thousands of years of progress and culture.

When this series was launched last November, Donna Douglas of Washington's WTOP-TV told her viewers, "'The Epic of Man' in *Life* this week is the most interesting story I've read in a long time and one of the most beautifully illustrated." Similar spontaneous comment was made on more than 170 television programs, some of which you have heard. If you haven't had a chance to see for yourself what the cheering has been about, be sure to read "The Epic of Man" in next week's *Life*.

Andrew Heiskell, Publisher





My constipation worries are over!



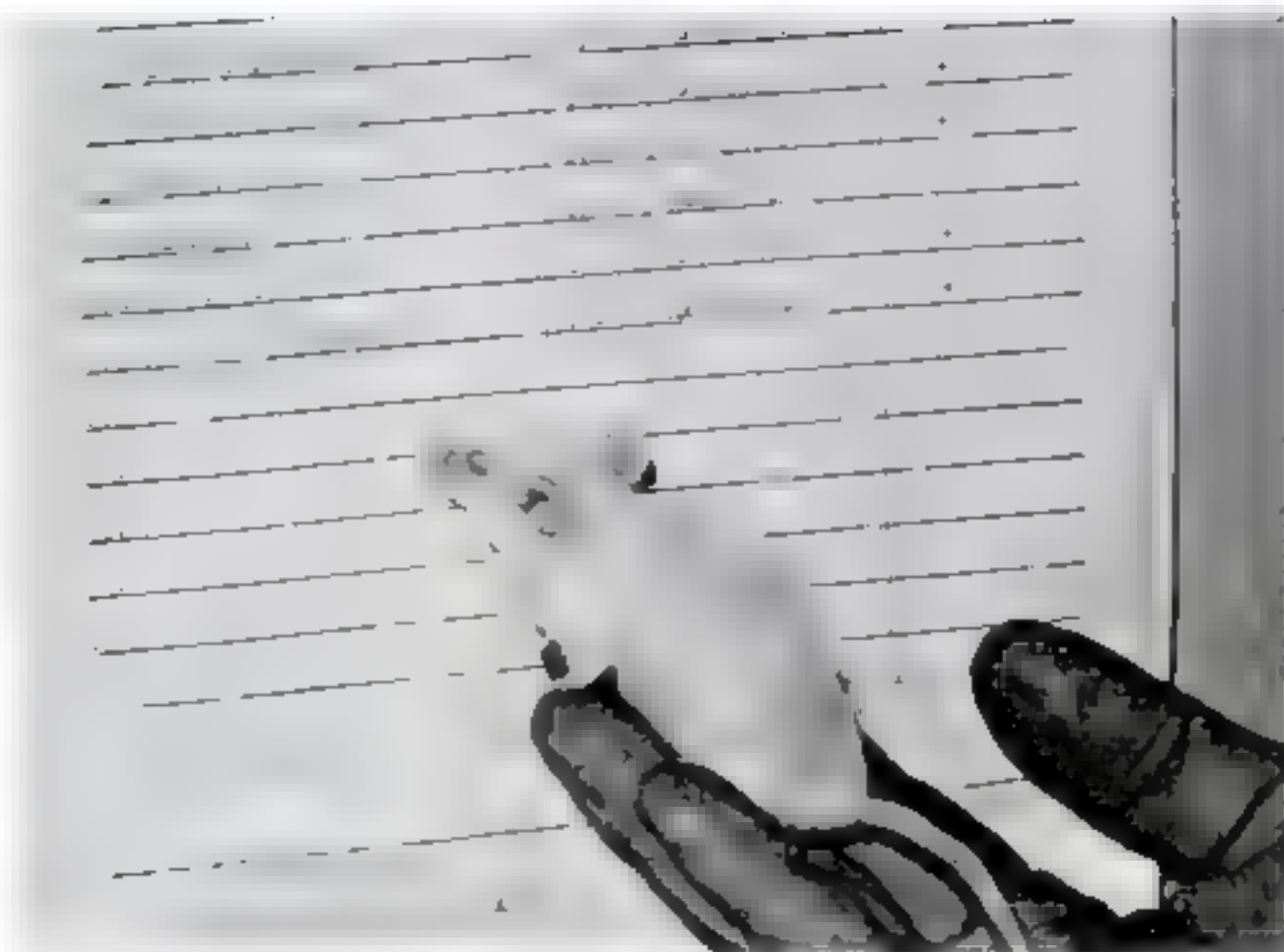
## Milk of Magnesia gives more complete relief

than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves both conditions. Two to four tablespoonfuls taken at bedtime work leisurely—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.

## PHILLIPS' MILK OF MAGNESIA

### Liquid or Tablets

The convenient 4-OUNCE SIZE.....28¢  
The economical 12-OUNCE SIZE .. 55¢  
The money-saving 26-OUNCE SIZE. 85¢  
Also available in tablet form 30 TABLETS..... 28¢



JUMP SCHEDULE for Oscar appears on an Army flight manifest showing that Sergeant Burton and Pfc. Oscar are on orders to plunge from their plane.



PLUNGING PROPERLY, Sergeant Burton and his chum descend from a training tower. Oscar is floating free, the sergeant is coming down on cables.



SACK-OUT SOCK of white wool on which Oscar sleeps is in his cage. Even though the cage door to freedom is left open Oscar prefers to stay put.



Break through that stuffy  
**HEAD COLD**  
**FOG...**

OPEN UP YOUR NOSE

## Breathe Again!

Don't go on suffering all the miseries of a head cold! Open up your nose—in seconds—with soothing Vicks Vapo-Rol® Nose Drops. Reduces swelling, makes breathing easier. A few drops up each nostril as directed gives wonderful relief from sniffles and sneezes. Try it today!

**VICKS VA-TRO-NOL**  
NOSE DROPS



**NOW—for children...**

a new, different aqueous nose drop that clings to give longer relief. Milder feeling. Fully effective.

New MILD VICKS VA-TRO-NOL Nose Drops

## Cut down on dish breakage

with beautiful new

## PYREX Dinnerware



So tough you can drive nails with it!

**SAVE MONEY** with PYREX Dinnerware. It's beautiful enough for all your entertaining—yet it's made to take the roughest treatment your family can dish out every day! 16-piece set for four—choice of four handsome color borders.



**\$6.95**

Open-stock available

Also available with borders banded in gold \$9.95

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...the many nice reasons why *you* should be choosing New Design Modess:

...the *only* whisper-soft fabric covering

...*two-pad* protection in one slim napkin

...the pinning ends, so neat and secure.

BECAUSE . . . trying Modess will tell you

more than all the words in the world, we're making this special offer to you. Buy 3 boxes, cut the words "Personal Products Corporation" from them and send to Personal Products Corporation, Box MB-56, Milltown, N. J. We'll send you 50¢ by return mail.

(Offer good in U. S. A. and Territory of Hawaii. It is void in any state or locality where prohibited or otherwise restricted. Offer expires March 31, 1956.)





The FORD FAIRLANE

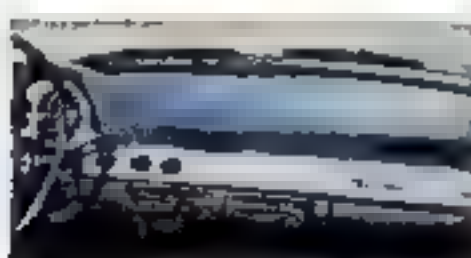
The LINCOLN PREMIERE

The FORD THUNDERBIRD

## THE BIG TRENDS BEGIN AT FORD

# NEW SAFETY

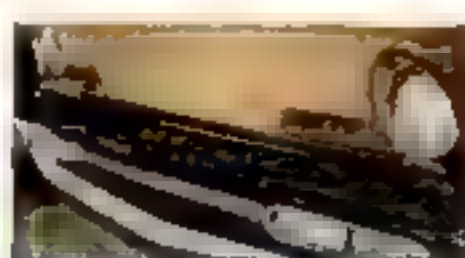
### KEY TO THE NUMBERED SAFETY FEATURES ABOVE



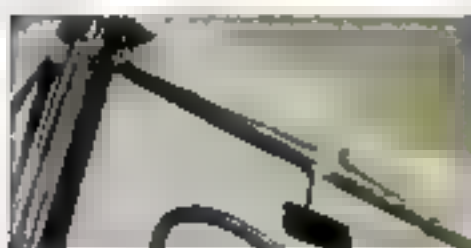
1. Padded instrument panel covers\*



2. Impact-absorbing steering wheels



3. Safety-beam highway lights



4. Padded sun visors\*



5. Safety seat belts\*



6. Safety-hold door locks

\*Optional

Step into one of the Ford Family of Fine Cars and you make a discovery: a whole *life net* of new safety features, designed to protect you and your family—every mile you drive.

This *New Safety* developed progressively through years of scientific hard work. You can see the results yourself.

For example, you can have a padded instrument panel cover\*, made of a plastic so resilient that an egg dropped on it from two stories up will bounce high in the air *unbroken*.

All the Ford Family of Fine Cars have a new deep-dish safety steering wheel. To protect the driver, its hub is recessed—rim and spokes *cushion* impact.

There are new lock-in seat belts\*; new safety locks that give





The CONTINENTAL MARK II

The MERCURY MONTCLAIR

## FOR THE AMERICAN ROAD

extra protection against doors springing open; padded sun visors\*, safety mirror that swivels on impact; new safety-beam headlights and tubeless tires for added security.

Bigger brakes stop you faster; engines with more *usable* horsepower and higher torque help you respond fast to any situation. Wrap-around windshields let you see all around. Ball-joint front suspension eases you—safely—around corners.

This bumper-to-bumper safety is just one of the differences you'll find in the Ford Family of Fine Cars. There are other

differences, too. One of the most important is a new kind of value: the *built-in* value that comes from the collected experience and ideas and years that have gone into the making of this widest range of automobiles on earth.

The difference at Ford is in men, too: men of experience and insight who pool youthful engineering and styling and design into more powerful, more beautiful cars.

Take a look now at the cars that go first in *beauty*, go first in *value*, go in the feeling of *safety*. On display near you.

THE FORD FAMILY OF FINE CARS

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*Fly, family, fly!*

HISTORIC MT. VERNON and the nation's capital are only two of the hundreds of vacation spots that are in your reach when you go by air. And air travel offers special advantages to the entire family. Children as well as parents love to travel this modern, comfortable way. Air travel is fast, convenient, and dependable. Investigate the reduced fares under family plans and by coach flights.

## Add extra days to your vacation—go by Air!

It's like getting a longer vacation when you fly. And this year, thousands of families will enjoy *extra days* at their favorite vacation haunts, thanks to the new, faster airline schedules.

Modern airliners bring nearly any place in the world within easy reach. You can go many places that you would not have time to visit by any other means. Airplanes are comfortable and air conditioned.

You will enjoy their cleanliness . . . their freedom from dust and dirt. You will like the attentive, courteous service. And the cost often is less than you may think.

Why not make *this year* your big vacation year? Your nearest airline representative or travel agent is waiting to help plan your trip. He'll show you how much *extra time* you gain by flying.



VACATION WONDERLANDS in the Pacific Northwest are almost next door by airline. From as far away as New York, you can fly to Seattle in as little as 11½ hours.



EAST, WEST, NORTH, SOUTH—only hours by air. From Kansas City you can reach Arizona's rodeos in less than 5½ hours, or a California beach in about 6 hours.



OLD MATT'S CABIN in "The Shepherd of the Hills" country . . . the fabulous Missouri and Arkansas Ozarks are only a few hours by air from your home.



NEW ORLEANS CUISINE . . . a visit to the French Quarter . . . your dreams of the famous southern city come true the same day you board your airliner.

**UNITED AIRCRAFT CORPORATION** East Hartford, Conn. • In Canada: Canadian Pratt & Whitney Aircraft Co., Ltd.  
Designers and builders of PRATT & WHITNEY AIRCRAFT engines, HAMILTON STANDARD propellers and aircraft equipment, and SIKORSKY AIRCRAFT helicopters for our armed forces and the finest airlines in the world





**NATIVITY** by Correggio was painted on wood panels which separated from dryness. Part of damaged area, outlined in white above, is shown in close-up at right.

## Grave Damage to Dresden Art

**MASTERPIECES BACK FROM RUSSIA  
SHOW RAVAGES OF A 10-YEAR EXILE**

Ever since 1945, when the great Dresden art collection was carried away to Russia, the whereabouts and state of the celebrated paintings have been a mystery and a worry to the art world. A few weeks ago the mystery was cleared up by a showing in East Berlin of the most famous of the 1,900 works which the Russians had finally returned to Germany. But the worry remained, for the exhibition revealed that some of the treasures had suffered serious damage during their Russian sojourn.



DR. FRANKFURTER

This troubling discovery was made by an American, Dr. Alfred Frankfurter, editor of *Art News*, who was among the first to inspect the paintings. He found some 30 masterpieces cracked, blistered or badly repainted. Intimately familiar with the paintings from prewar studies, Frankfurter attributed their damage to climatic changes. During the war the art had been hidden by the Germans in mines, cellars, even water pipes. The shift from the moist atmosphere of these hiding places to the dry climate of Russia had caused the paint to split, swell and flake. These revelations were promptly denied by the East Germans, but the photographs on these pages, made in East Berlin, provide their own evidence.



**CRACKED CORREGGIO** shows split running through figures of Virgin and Child. If this separation is not closed, more paint will chip off edges of crack.



# The Road

Or what paved the way  
for sixty-one million cars?

**W**HEN you drive anywhere in America today it isn't an adventure.

You no longer jolt down unmarked and uncharted roads in uncertain cars. Roads that are bottomless mudholes or rock-ribbed ruts.

But your father did. For a mere forty years ago there were hardly 4,000 miles of paved roads in this country, and not quite 2,500,000 automobiles to go anywhere on them.

What changed the picture so quickly to 300,000 miles of smooth highways and over 61,000,000 vehicles? For one thing, the simple need for American business to make a profit.

**Example:** the automobile manufacturers. Trying to sell more cars and make a profit, they made constantly better cars. The better the cars became, the more people bought them. The more people bought cars, the greater the need for safe roads. And we built them.

**Example:** the oil companies. We had to make a profit, too. So after we refined the gasoline we



Reprinted from A Pictorial History of the Automobile as seen in MOTOR 1903-1963, Copyright The Hearst Corporation, 1963

scraped the bottom of the barrel of crude oil and made asphalt. At first it was a primitive black-top that was poured right on the road. But to sell it in competition with costlier materials, we kept improving it.

**Result:** today heavy-duty asphalt covers eight out of every ten miles of American roads. Today, too, our expanding economy calls for a third more miles of new and wider highways.

**Your taxes will pay for these new roads, so we hope they're built of asphalt. It does everything any costlier material does. It can save you as much as \$78,848 per mile. It's proved itself in paving the way for sixty-one million cars.**

**YOUR COMMENTS ARE INVITED. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Calif.**



## Union Oil Company OF CALIFORNIA

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL





ON GIORGIONE'S "VENUS," THE RUSSIANS TRIED TO CHECK PAINT-FLAKING IN THE AREA OUTLINED IN WHITE

## SLEEPING VENUS GETS SPLOTCHY TORSO

Fifty years ago the Russians were leaders in the field of art restoration but gradually they lost touch with the technical advances of the West. In caring for the Dresden treasures, they revealed some of their old skill in their expert cleaning of about three dozen paintings. But in more ticklish jobs of restoration the

Russians were apparently neither confident nor competent. When faced with the deterioration of the famous *Sleeping Venus* by Giorgione they tried to counter the most serious part of the damage but did not attempt to cure it. Now the East Germans, lacking modern equipment, are left with the problem.



RUSSIAN REPAINT is seen as whitish spots on body of Venus. Since thorough restoration would involve laying of

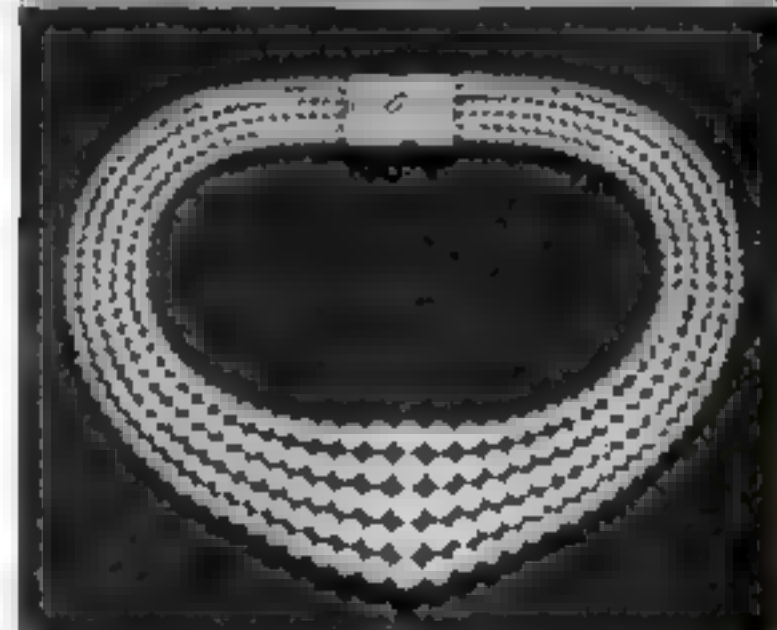
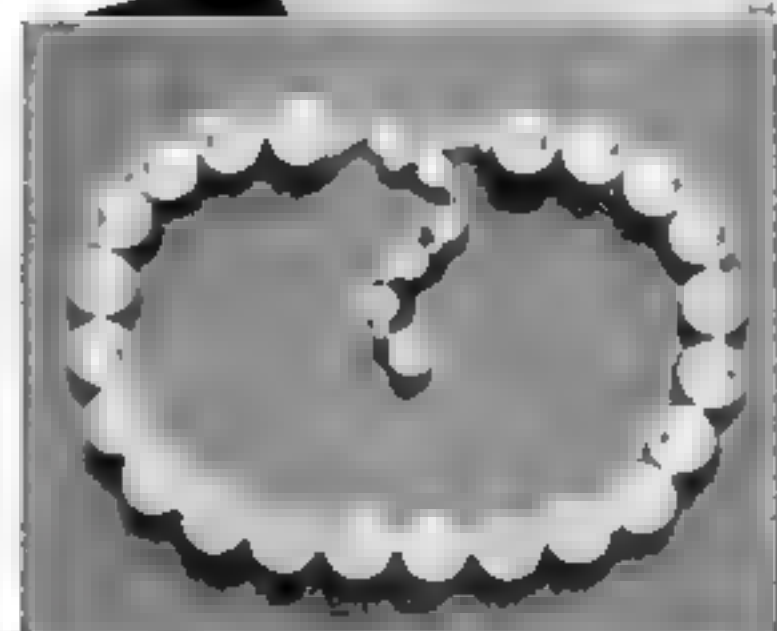
blisters and removal of 17th Century repaint, Russians simply indicated paint losses and halted flaking on torso.

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like  
a  
Million  
for  
\$100

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*Duchess*  
PEARLS

Many styles to choose  
from at your  
favorite store



H. & S. ORIGINALS INC., 48 WEST 37TH STREET, NEW YORK

CONTINUED



**DAMAGED ART** CONTINUED



**PAINT BLISTERS** on St. Sebastian by 15th Century Italian Antonello da Messina, were raised in area shown in white outline at left and in



detail at right. Humidity in wartime storage was chief cause of paint swelling. Russian climate dried blisters and caused pigment to flake off.



**CRACKING CREASE** (shown between two arrows) runs completely across the lower portion of *The Finding of Moses*, by the 16th Century Venetian Veronese.

This damage probably resulted when the canvas, which is nine feet wide, was removed from its stretcher and rolled up to facilitate storage or transportation.





"Quiet Evening at Home" by Douglas Crackwell, Number 17 in the Series "Home Life in America"

*When it's time to sit back and relax—*

**What makes a glass of beer taste so good?**



Sometimes it seems that the evenings when you have "nothing planned" are the most enjoyable of all. With dinner over, and the cares of the day forgotten, it's *good* to rest, relax and maybe catch up on your reading—talk a little—and sip a mellow glass of beer.



Traditionally, beer's tangy distinctive flavor blends with quiet, tasteful surroundings—with good books, good conversation, gracious living. A product of America's finest crops—of expertly malted barley and choice hops—beer is brewed for pleasant companionship and true relaxation.

***Beer Belongs—Enjoy It!***

AMERICA'S BEVERAGE OF MODERATION





# WAITING TIME—1 MINUTE!

## Liven Up Lenten Meals

Long faces and listless forks at Lenten meal-time? Brighten things up in a hurry! Just pop Downyflake Frozen Waffles into your toaster. No batter . . . no bother! In one minute they're crispy-golden—ready for the exciting maple goodness of Log Cabin Syrup. Yes, days can be meatless without being treatless.

## WIN A \$22.50 TOASTMASTER AUTOMATIC TOASTER!

*2400 of America's most famous toasters  
to go to lucky Sweepstakes winners!*

Nothing to buy! Just send *your* name, address and the name and address of your favorite grocery store to Log Cabin—Downyflake Sweepstakes, P.O. Box 375, New York 46, N. Y.

Lucky winners will receive this wonderful new \$22.50 Toastmaster toaster . . . America's most famous automatic toaster. (If you win, your grocer wins one too.) Winners will be notified as soon as possible after the drawing.

Entry blanks available at your grocer's or use a post card or plain piece of paper. All entries must be hand written and postmarked not later than April 30, 1956.

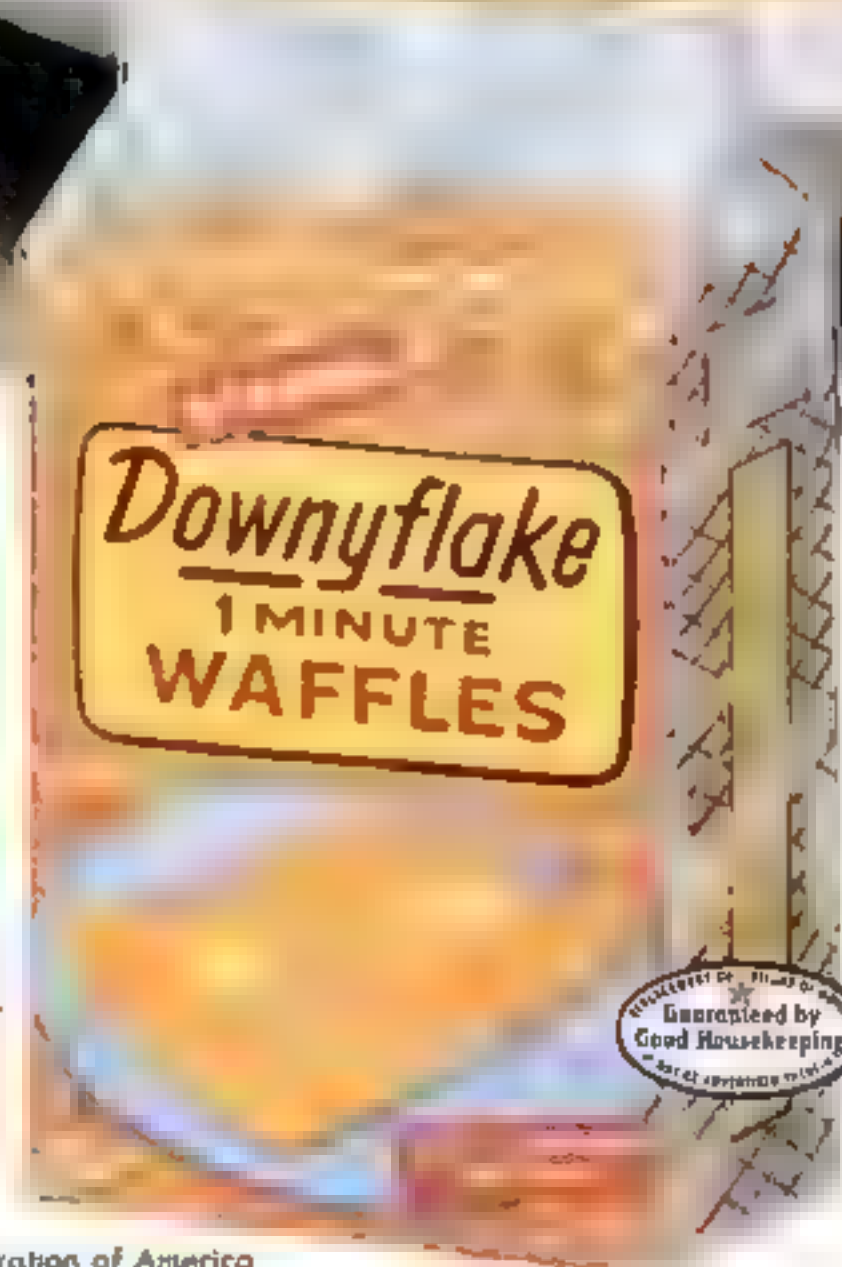
Offer good in continental U. S. A. except in the states of Conn., Neb., N. J. and Wis. Employees of General Foods Corp., Waffle Corp. of America and their advertising agencies are not eligible.

Frozen **DOWNYFLAKE**  
1-minute **WAFFLES**

In your grocer's freezer

The largest-selling frozen waffles...anywhere!

A Product of Waffle Corporation of America





THEN OUT POP YOUR DELICIOUS DOWNYFLAKE WAFFLES  
ALL READY FOR WONDERFUL LOG CABIN SYRUP!

**The Syrup's the secret  
of extra-delicious waffles!**

Log Cabin Syrup has real maple flavor because  
it has real maple sugar in it—perfectly blended  
with other sugar.

That's why Log Cabin makes crispy-light  
Downyflake Waffles taste *extra-wonderful*—  
an *extra-wonderful* treat for Lenten meals.



Folks buy far more

**LOG CABIN SYRUP**

than any other maple-blended syrup!

A Product of General Foods





## NOW, FROM FRIGIDAIRE - A WAY TO GET CLOTHES DAZZLING CLEAN - WITHOUT RUBBING

*Each piece is swirled  
through suds-charged water —  
comes clean without wear and tear.*

**W**HAT HAPPENS in this washer never happened in any other washer before!

Instead of stiff fins, instead of friction, instead of violent thrashing back and forth, it's all done with water. There's nothing to rub the newness away. Hot, live, sudsy water does the whole laundering job. Clothes come out cleaner than you've ever seen *and last infinitely longer.*

We call this completely new washing technique Frigidaire's "Live-Water Action"

It's why you can wash all kinds of clothes with the piece-by-piece care of hand laundering — and do it *automatically.*

Why the cleansing power of soaps and detergents is so greatly multiplied.

Why so much less water is used in the Frigidaire Washer — up to 9½ gallons less than in some automatics.

It's but one of so many very special things about this Frigidaire Imperial. For example: Spins pounds more water out of every load, has new flexible controls that adjust to all types of washing, is finished in Lifetime Porcelain, inside and out, to guard against rust. And a dozen other woman-saving features.

Let your Frigidaire dealer show you this washing marvel in action. Ask him for proof that this Frigidaire Washer makes clothes last longer. Let him tell you about its dependable mechanical action and how amazingly little it costs to own. Don't put it off — see him today.



Matching Imperial Washer and Dryer give you completely automatic laundering. Superbly beautiful; two-toned in four gorgeous colors and white, or all white.

Look for me each week on TV 

# FRIGIDAIRE *Electric Automatic* WASHERS AND DRYERS



Built and Backed  
by General Motors





THE INDIAN PATH WASHINGTON TOOK THROUGH THE PENNSYLVANIA WILDERNESS STILL SHOWS HERE AS AN FRODED GULY WINDING THROUGH THE TREES

# Washington's Trek to Fame

## HIS GREATNESS BEGAN WITH A 1753 JOURNEY

"I was employed," wrote George Washington in 1754 to his brother "to go on a journey in the winter (when I believe few or none would have undertaken it) and what did I get by it? My expenses borne!"

With this complaint Washington dismissed one of the most fateful of all American journeys: a journey which was to lead to the Seven Years' War, the first world war of modern times, and was eventually to lead the young Virginian to the high places of history.

In 1753 Washington made his winter journey from Virginia to a French outpost near Lake Erie. He was 21, a major in the Virginia militia with no experience

as a soldier but with a great hunger for honor and recognition. The French at the time were moving into the Ohio Valley, and the governor of Virginia wanted to warn them to withdraw. Washington volunteered as messenger. He set out on October 31, returned in mid-January, shortly before his 22nd birthday.

Two centuries have greatly altered the country Washington passed through—the Forks of the Ohio which he noted as a fine site for a fort are now downtown Pittsburgh. But many places he saw are little changed. On these pages LIFE follows Washington's journey, showing the look of the land much as he saw it.



GEORGE WASHINGTON





**GOVERNOR'S STUDY** where Washington probably was given letter to the French was in the "palace." Building burned in 1781, was restored in 1930s.



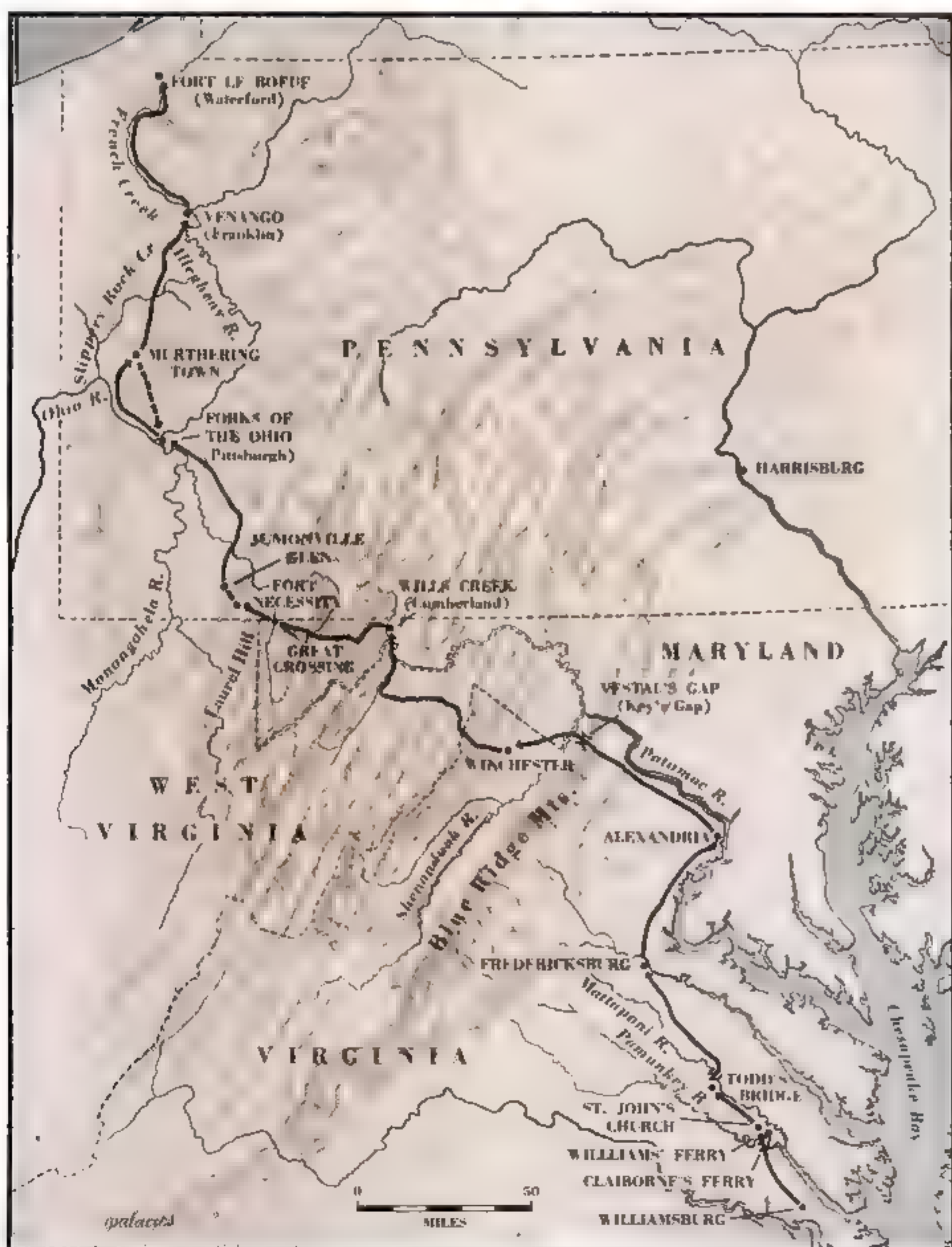
**THE "PALACE"** had a new look when Washington saw it since it had recently been renovated. It remained governor's residence until Revolution.



## A familiar way

Washington's journey begins in Williamsburg, Va. where he went to get the letter to the French from Governor Robert Dinwiddie. A staunch defender of his king's and his own interests, Dinwiddie lived in what the colonists called the "palace" (*left, above*), because of the extra levies they were forced to pay to build it. From Williamsburg, Washington set out north and west, following the route traced on the map at left.

Near Williamsburg at the Pamunkey River were two popular crossings, Claiborne's Ferry (*below*) and Williams' Ferry (*above*), either of which he may have used. From the ferries Washington could go along good roads through Tidewater Virginia almost all the way to Winchester. Riding hard, he could expect to cover 100 miles to Fredericksburg in two days. At Alexandria and Winchester he could buy horses and baggage. Beyond Winchester, as a



**WASHINGTON'S ROUTE** was nearly the same going and returning except between Murthuring Town and Allegheny which he walked on way back.

**CLAIBORNE'S FERRY** landed near this house (*right*). The ferry was used until 1925 when bridge was built across the Pamunkey near West Point, Va.







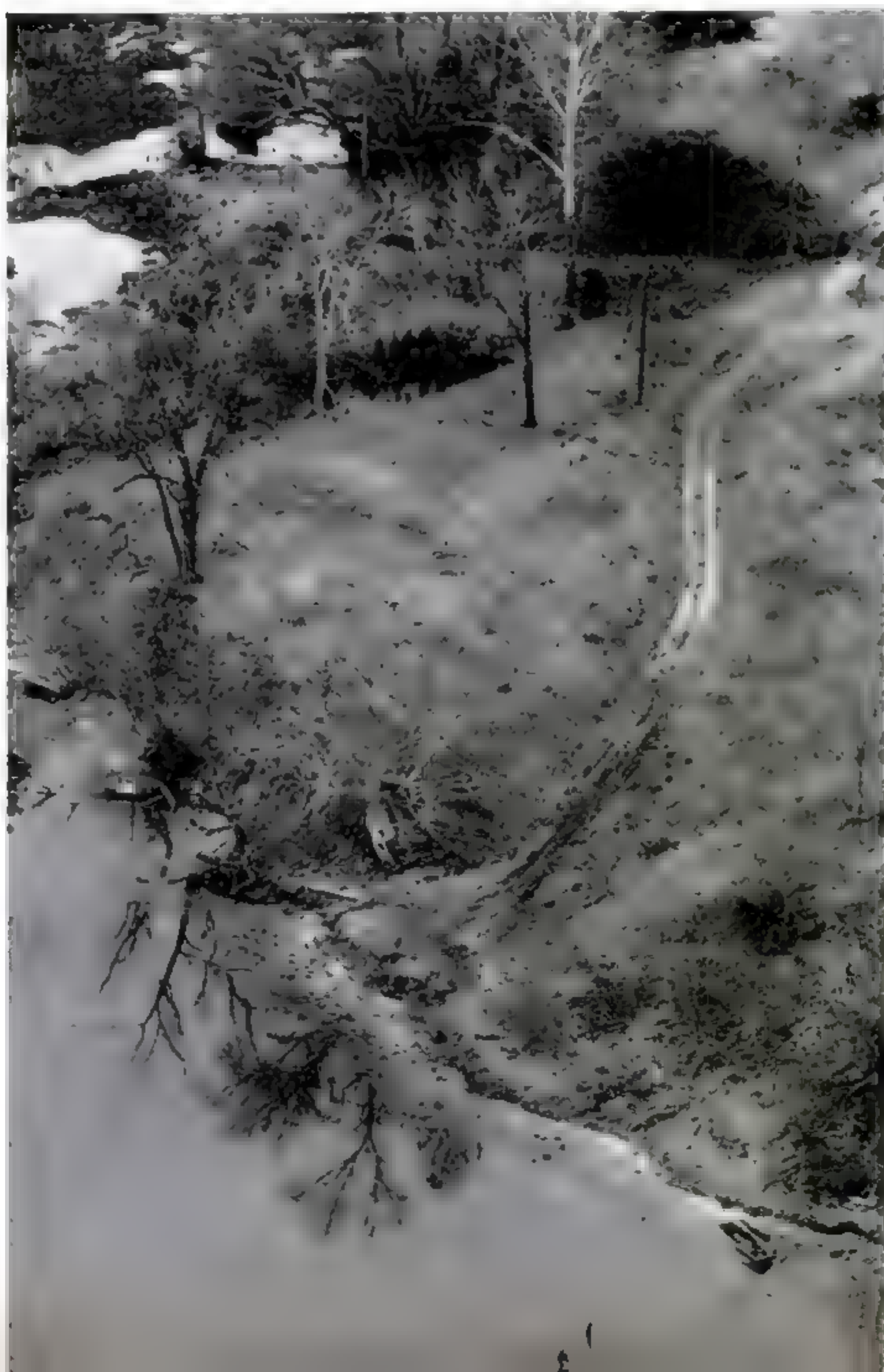
**WILLIAMS' FERRY** landed at Poplar Grove, the house at top left. There, traditionally, Washington first met Martha Custis, whom he married in 1759.

**WILLIAMS' LANDING** (below) still shows track where wagons came down to the water. In Washington's day there was a wharf where the ferry tied up.

## for the courier

traveler wrote, the roads were "excessive bad [leading] over prodigious mountains." At one point the road crossed a stream 20 times in three miles. At Wills Creek, Md. (soon to be called Fort Cumberland) Washington was to pick up a guide.

Beyond Wills Creek there were almost no settlers, and the only food travelers could depend on was what they could carry with them or what game they could shoot. Wills Creek itself consisted of a cabin and a warehouse of the Ohio Trading Company. The settlements beyond, like Murdering Town and Venango, were Indian villages. The roads were Indian paths and although the local Indians were friendly enough, hostile Indians who favored the French were known to be wandering through the forests. The journey from Williamsburg to Fort Le Boeuf was 360 miles as the crow flies but two or three times that distance as a horseman rides.





## An easy ride through rural Virginia

Between Claiborne's and Williams' ferries the old colonial road passed St. John's Church in one of the oldest parishes in Virginia. Washington knew it quite well for he passed by it many times during his life and he may have stopped to worship there on a Sunday. He was not a particularly religious man, but in those days Virginia colonists were sticklers for church attendance.

To cross the Mattaponi River Washington would have used Todd's Bridge near the present town of Aylett. The bridge was the center of a thriving settlement and William Todd, the man who owned it, also operated a warehouse and an inn—called an ordinary because it served "ordinary" (regular) meals at fixed hours. The modern road crosses the Mattaponi a couple of miles downstream.

While in Fredericksburg, Washington may have stayed at Ferry Farm where he had grown up and where his mother lived. While there he got in touch with a young French-speaking Dutchman named Jacob van Braam and persuaded him to come along as interpreter. Together they set out on the trip to Alexandria where Washington purchased some of his "necessaries." There (or perhaps at Winchester) he bought a tent which he had learned from his life as a surveyor provided "some screen from the inclemency. . . ."

In Alexandria, Washington had many close friends. One family, the Carlyles, had only a year before moved into their new house (*opposite page*) and Washington probably stopped in to warm himself before the fire in the kitchen. It was in this house two years later that Washington first met General Edward Braddock when the British general was planning his ill-fated attack on the French at Fort Duquesne.



**ST. JOHN'S CHURCH**, long neglected, stands not far off present state Route 30. Its brick walls are laid in a colonial pattern of varicolored bricks.

**A JUMBLE OF PEWS** remains inside St. John's (*right*). At left is box pew like those used in colonial times. Before the dais is organ from a later period.







**MATTAPONI RIVER CROSSING** was made over Todd's Bridge, which once stood here. The road cut deep into the earth by wagon wheels and

rain, has not been used for more than 50 years and is now grown up with trees. Foundations of houses which stood nearby still turn up when an is plowed



**THE CARLYLE KITCHEN**, where Washington probably stopped, served the Thomas Carlyle House built in Alexandria in 1752. It is now a museum. On

the table is a pewter plate, a wooden spoon and a stirring paddle. On the mantel and in the window are molds into which tallow was poured to make candles.



# Shenandoah and into the wilderness

From Alexandria, Washington pushed for the west. The road led across the Blue Ridge Mountains at Vestal's Gap from which he looked down on the sweeping curves of the Shenandoah and the valley beyond. Jogging down the steep road to the river, Washington set off through the fertile countryside to Winchester.

Beyond Winchester were the ridges of the Allegheny Mountains which the pioneers called the "Endless Mountains." On entering them

Washington ran into endless bad weather as well. "Throughout the whole journey," he wrote, "we met with one continued series of cold, wet weather, which occasioned very uncomfortable lodgings. . . ." At Wills Creek, where he arrived 15 days after leaving Williamsburg, he found woodsman Christopher Gist ready to guide him, and hired four other men as "servitors."

The first leg of the journey beyond followed



**THE SHENANDOAH RIVER** sweeps through the valley in a great curve below Vestal's Gap where Washington crossed the Blue Ridge Mountains.

Washington was familiar with the valley which he had visited on a surveying trip for Lord Fairfax when he was 16. He had written in the first of his many

diaries, ". . . We went through most beautiful groves of sugar trees and spent the best part of the day in admiring the trees and richness of the land."



an old Indian trail, called Nemacolin's Path, (Washington was to use this same path when he returned that summer to fight the French at Fort Necessity, and Braddock pushed over it in 1755.) As the party moved west it ran into worse weather. "The excessive rains and vast quantity of snow . . .," Washington wrote, "prevented our reaching [the Monongahela] till Thursday." It had taken eight days to ride 109 miles, an average of only 14 miles a day.



LAUREL HILL (right) lay beyond Great Crossing of the Youghiogheny in country "... uninhabited by anything but wild Indians, bears and rattlesnakes."

CONTINUED







**JUMONVILLE GLEN** was on Washington's trail between Wills Creek and the Forks of the Ohio. Here, when he returned the next summer, he deployed his British force to surprise some French troops and score his first military victory.



**FORT NECESSITY**, reconstructed on original site, marks Washington's first defeat. It was built on low ground which he thought a "charming field for an encounter." But the French took high ground nearby and forced him to capitulate.



**FRENCH CREEK** was the last creek Washington had to ford. Gist wrote in his diary that day, "Set out, traveled about eight miles, and encamped. Our Indians killed a bear. Here we had a creek to cross, very deep; we got over on a tree. . . ."

## A cold and fateful end

Through snow-filled forests Washington made his way to the French at Fort Le Boeuf, delivered Dinwiddie's letter, snooped about a bit, then headed home with the French reply. On the return the horses gave out and he and Gist continued on foot to the Allegheny. An Indian shot at them and Washington nearly drowned when he fell into the river.

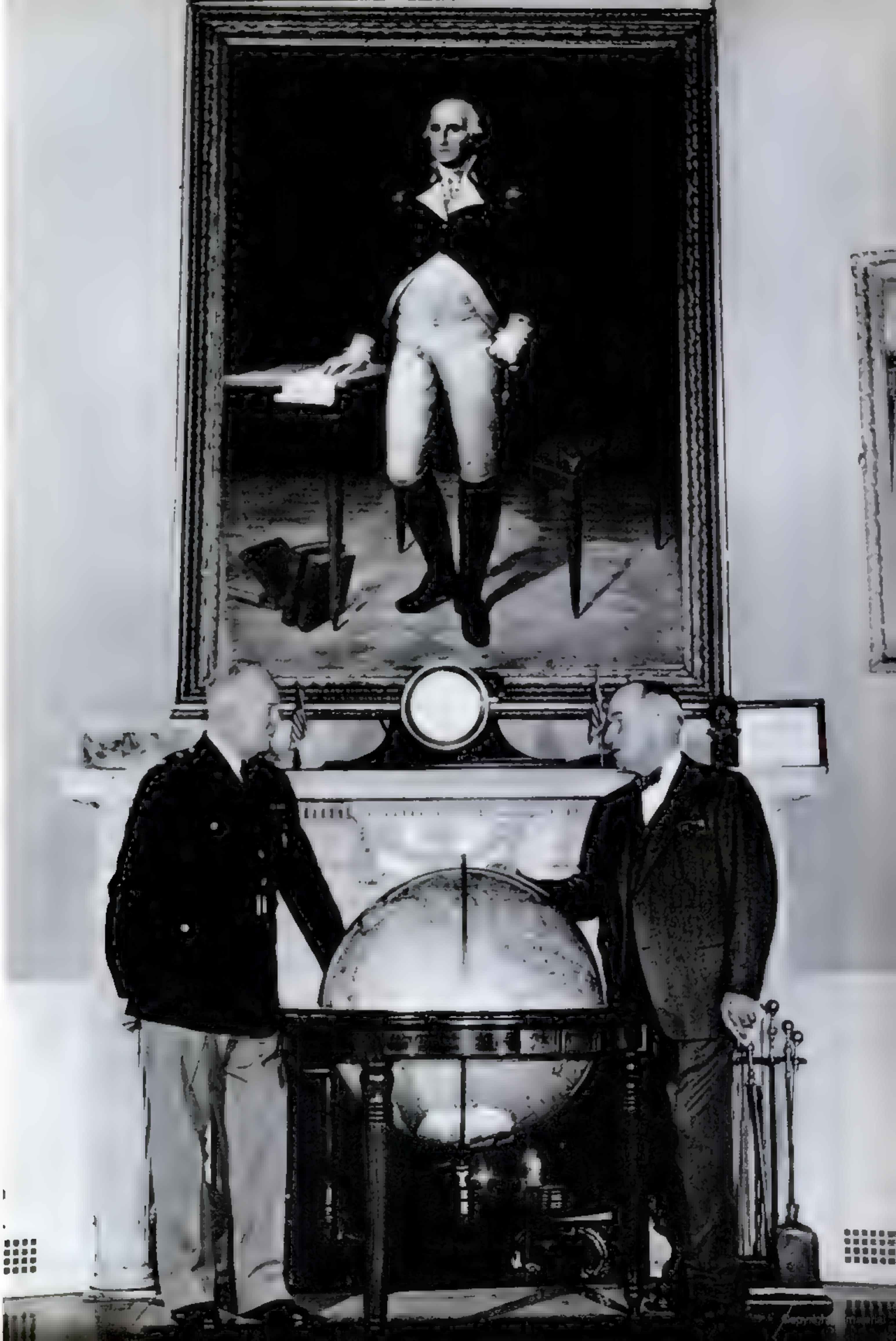
Back in Williamsburg he handed over the French refusal to withdraw, and the news that the French had 220 canoes to carry them down to the Ohio. The colonies sent a force to stop them. With it went George Washington, now a lieutenant colonel in command of 159 men, to overwhelm a French detachment at Jumonville Glen. "This obscure skirmish," as Francis Parkman said, "began the war that set the world on fire." This was the start of the French and Indian and the Seven Years' Wars. Six weeks later, outnumbered, Washington was trounced by the French at Fort Necessity. But he had learned how to fight in the forest and was on his way—to be the hero of Braddock's defeat and, in time, the soldier the colonies naturally turned to when they rose against the king.

**ICE-FILLED CROSSING** at Slippery Rock Creek (opposite), near the journey's end, was made more hazardous by rapids. At the creeks and rivers they could not ford, the travelers had to swim their horses in the freezing water. →











# A CANDID ANALYSIS OF '52 ELECTION

Truman tells how 'millions of votes' may have been 'needlessly sacrificed' by Stevenson and describes a tense postelection meeting with Eisenhower

by HARRY S. TRUMAN

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**M**Y decision not to be a candidate for re-election in 1952 goes back to the day of my inauguration in 1949. On this day my mind kept reviewing the many grave problems that confronted the nation and the world. And I found myself thinking about my own future, and how long a man ought to stay in the presidency, and a nation's need for constant renewal of leadership. I now was certain that I would not run again. But I could not share this decision with anyone. By the very nature of his office this is one secret a President must keep to himself to the last possible moment.

More than a year later, on April 16, 1950, I wrote out my thoughts and my intentions in a memorandum which I locked away: "I am not a candidate for nomination by the Democratic Convention. . . . I have been in public office well over thirty years, having been President of the United States almost two complete terms. . . .

"In my opinion eight years as President is enough and sometimes too much for any man to serve in that capacity.

"There is a lure in power. It can get into a man's blood just as gambling and lust for money have been known to do.

"... I know I could be elected again and continue to break the old precedent as it was broken by F.D.R. It should not be done. That precedent should continue . . . by custom based on the honor of the man in the office.

"Therefore, to re-establish that custom, although by a quibble I could say I've only had one term, I am not a candidate and will not accept the nomination for another term."

In March 1951, I took the memorandum out at the Little White House in Key West and read it to my White House staff. The reaction was to be expected. The staff responded with deep emotion and expressions of protest and disappointment. They pleaded with me not to make public any such announcement. But I had no intention of doing this until the proper time.

The man who occupies the high office of President is always aware that he is there only because more people wanted him than wanted the other fellow. But if he is to judge his situation by the people around him, he will hear a hundred voices telling him that he is the greatest man in the world for every one that tells him he is not. A President, if he is to have clear perspective and never get out of touch, must cut through the voices around him, know his history and make certain of the reliability of the information he gets.

I was certain that it would be better for me, the party and the country to have a change in leadership.

The most logical and qualified candidate, it appeared to me, was the Chief Justice of the United States, Fred M. Vinson. Vinson had a rich background of experience in all three branches of our government. He was gifted with a sense of personal and political loyalty seldom found among the top men in Washington. Too often loyalties are breached in Washington in the rivalries for political advantage. Not so with Vinson. He was a devoted and

undemonstrative patriot who could also consistently practice personal and party loyalty.

In the summer of 1950 I first approached Vinson with the suggestion that he should become the candidate to succeed me. But he declined.

In the fall of 1951 I invited Vinson to visit me at the Little White House in Key West, and there I resumed my talks with him about his becoming the Democratic candidate for President. We talked about it from one end to the other, and he finally said that he would speak to Mrs. Vinson about it. He always consulted her when anything vital came up in his career. I have never come in contact with a more devoted couple.

Back in Washington, Vinson told me that after talking it over with Mrs. Vinson and after most serious consideration, he still felt honestly and in his heart that he did not think he should use the Court as a steppingstone to the presidency. But shortly after this meeting and after I had another talk, this time with Mrs. Vinson, the Chief Justice firmly declined on the basis of his physical condition. I think that if Vinson had become President, he would have ranked high among Presidents—but it probably would have further shortened his life.

Man who had 'what it takes'

**T**HE field was now wide open as far as I was concerned. I began to canvass the situation from one end of the country to the other. On May 8, 1951 I wrote the following memorandum: "... If we can find a man who will . . . continue the Fair Deal, Point IV, fair employment, parity for farmers and a consumers' protective policy, the Democratic party can win from now on.

"It seems to me now that the governor of Illinois has the background and what it takes. Think I'll talk to him."

I liked Adlai Stevenson's political and administrative background. I admired him personally. I liked his forthright and energetic campaign for the governorship. He proved in that contest that he possessed a knowledge and "feel" for politics and that he had learned that a knowledge of politics is necessary to carry out the function of our form of free government.

I had an especially high regard for Stevenson's many contributions to the federal government as special assistant to many agency heads and Cabinet members.

Here are some notes I made after my talks with Governor Stevenson: "... I told him that I would not run for President again and that it was my opinion he was best-fitted for the place. . . .

"... I told him what I thought the presidency is, how it has grown into the most powerful and greatest office in the history of the world. I asked him to take it and told him that if he would agree he could be nominated. I told him that a President in the White House always controlled the National Convention.





1952 DEMOCRATIC HOPEFULS meet on TV show before convention. All actively sought nomination while Stevenson remained non-

committal despite Truman's blessing. Kefauver beat Truman in New Hampshire primary before Truman announced he would not run again.

## TRUMAN CONTINUED

... But he said: No! He apparently was flabbergasted. ...

"On March 4 Governor Stevenson came to see me again, this time at his request, to tell me that he had made a commitment to run for re-election in Illinois and that he did not think he could go back on that commitment honorably. I appreciated his viewpoint, and I honored him for it. ..."

But I felt that in Stevenson I had found the man to whom I could safely turn over the responsibilities of party leadership. I felt certain that he would see it as his duty to seek the nomination.

On March 29, at the annual Jefferson-Jackson Day Dinner in the National Guard Armory in Washington, D.C., I announced that I would not run again.

There was a moment of stunned silence in the hall. Then shouts of protest went up, and they were repeated when I left the hall. When I arrived at the White House I found the ushers and doormen almost in tears and the two maids who were taking care of my mother-in-law were weeping. I told them to calm down and stay on the job.

I am inclined to think that if I had announced early in 1950 or 1951 that I intended to carry the fight myself to a conclusion, General Eisenhower would not have been the Republican candidate—and perhaps not the President. I hold to that opinion because I am sure that Eisenhower in 1952 thought that he would have no fight for the election and that perhaps the Democrats would nominate him also.

There were a number of other good men who were frankly candidates for the Democratic nomination. I gave careful study and consideration to each.

One of the ablest and most deserving was Averell Harriman. His record of government service was long and distinguished. I held Harriman in the highest regard, and still do, but I felt that with his limited experience in elective politics and no experience in campaigning for an elective office, he was somewhat handicapped at this particular time.

Some weeks before the convention Harriman came to see me to ask if I would be agreeable to the New York delegation's putting him in nomination. I replied to Harriman that it was all right for him to take the step but that when the time came for the convention to nominate its candidate for President, I wanted him to be in line to help nominate that man, whoever he was. Some of the party leaders also approached me to ask if they could help Harriman, and I told them of course they could. I assured Harriman that if it came to a showdown between him and Stevenson, I was committed to Stevenson. This understanding between Harriman and myself was behind some of the developments at the convention in July.

Estes Kefauver made an energetic and extensive campaign for the nomination. His record as a member of the House and his work in the Senate was in most respects highly commendable. I knew of his popularity. I approved of what he undertook to do with his investigating committee, but I did not approve of the methods he used and the way he went about it.

Robert S. Kerr from Oklahoma was another favorite-son candidate. He was an able, courageous and effective senator. Unfortunately, his background of representing the oil and gas interests in the Senate made him ineligible in my opinion.

Dick Russell of Georgia was a candidate to be reckoned with.

He had ability, integrity and honesty. He was one of the best-informed men in the Senate and perhaps the best-informed on the agricultural situation of the nation. But being from Georgia, where the race issue was so heated, he did not have a serious chance of being nominated. I believe that if Russell had been from Indiana or Missouri or Kentucky, he may very well have been the President of the United States.

As the time for the convention drew nearer, Adlai Stevenson continued to be reluctant to commit himself. It therefore became necessary, with the convention close at hand, for the party to decide on some other strong candidate and unite behind him. This is where Vice President Alben Barkley played a key and dramatic role. Barkley was at the height of his popularity with the people, with the party and with the Congress. But for his age he would have been a most logical candidate.

About two weeks before the convention Barkley let it be known that he would like to be a candidate for the presidency. I invited him to a meeting at the White House at which Frank McKinney, chairman of the Democratic National Committee, and members of my staff were present. We informed Barkley that Stevenson had refused to run and that if he (Barkley) was serious about wanting the nomination, we would support him.

## Bad-luck breakfast

**B**ARKLEY went to the Chicago convention on the opening day, July 21, with that commitment. But in one essential respect Barkley failed to follow our suggestions to him. In meeting with the leaders of labor to enlist their support, we told him to be sure to see the leaders one at a time. Instead he arranged a breakfast meeting with all at once. We knew that they would never commit themselves in a crowd, and all that came of this meeting with the labor leaders was a unanimous turndown. I am of the opinion that if Barkley had been advised by a manager skilled in dealing with labor, this rejection by labor would never have occurred.

That same afternoon Barkley called me in Washington. He told me that his wife and his supporters had advised him that it would be best for him to withdraw, and that he had already announced his decision to the press. I told Barkley I thought he was acting on an impulse and that he would regret it.

Shortly after my conversation with Barkley, I received a call from Secretary of Commerce Charles Sawyer to tell me that he did not think it was right for Barkley to be allowed to leave Chicago until he had made a personal appearance before the convention. I agreed and telephoned Chairman McKinney. On the evening of July 23 Alben Barkley was escorted to the speaker's platform to receive one of the greatest ovations ever accorded anyone at a national political convention.

Barkley's extemporaneous address was acclaimed as one of the most heart-warming and moving speeches ever brought before such a gathering. It was the "Veep" at his best. I think it was the greatest and grandest exit a major withdrawing candidate could make.

But this extraordinary picture was soon to be spoiled when unexpectedly three delegates from other states than his own put Barkley's name in nomination.

On the following day, July 24, Governor Stevenson called to ask whether it would embarrass me if he allowed his name to be placed in nomination. I replied with a show of exasperation and some





If all the world were Jell-O  
And whipped cream filled the sea,  
Then the only spoon from here to the moon  
Would have to belong to me.







*When you're having fun...and you're really thirsty-*  
*beer-thirsty*  
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rather vigorous words and concluded by saying to Stevenson, "I have been trying since January to get you to say that. Why would it embarrass me?"

From here on events began to move swiftly and to shape the course of the convention leading to the nomination of Stevenson.

Actually, if Barkley had not withdrawn when he did, and if he had not made it irrevocable in his call to me, I would not at this late date have been able to tell Stevenson that I would support him, and Barkley would have been the Democratic nominee.

In his campaign for the presidency, Stevenson lived up to his reputation as a man of eloquence. His eloquence was real because his words gave definition and meaning to the major issues of our time. He was particularly effective in expressing this nation's foreign policy. He made no demagogic statements. He made no extravagant promises. He was not vague with generalities but would talk to the point. While some felt he may have talked over the heads of some people, he was uncompromising in being himself. His was a great campaign and did credit to the party and the nation. He did not appeal to the weakness but to the strength of the people. He did not trade principles for votes. What he said in the South he would say in the North, and what he said in the East he would say in the West. It will be to his credit that, although given provocation by the opposition, he stayed away from personalities and accusations.

But Stevenson's attitude toward the President he hoped to succeed was a mystery to me for some time, and I believe Stevenson made several mistakes. Whether this was due to the urgings of advisers, bad information or, perhaps, to the contagion other good citizens were suffering as a result of reading the anti-Democratic press, I do not know.

The first mistake he made was to fire the chairman of the Democratic National Committee and to move his campaign headquarters to Springfield, Ill., giving the impression that he was seeking to disassociate himself from the Administration in Washington, and perhaps from me. How Stevenson hoped he could persuade the American voters to maintain the Democratic party in power while seeming to disown powerful elements of it I do not know.

Stevenson, during an interview in Oregon, quoted a reporter's phrase in answering a question and said that he would clean up "the mess in Washington." I wondered if he had been taken in by the Republican fraudulent build-up of a few fliespecks on our Washington windows into a big blot or "mess." For several years the Republican opposition had tried to make a case against the Administration only to find that the Administration was always alert in rooting out corruption or bad practices wherever they existed. As long as there are those who will pay to corrupt, there will always be some who will yield to corruption. This is as true in private business as it is in public or government business.

By this inadvertence in Oregon, Stevenson provided the Republican opposition with the audacity to go ahead with the two phony issues of the Eisenhower campaign—corruption and Korea.

#### Stevenson vs. the professionals

**A**NOTHER mistake in Stevenson's campaign was his failure to coordinate and give proper recognition to existing Democratic organizations in the major population centers. This came as a surprise to me. I had attributed to him realistic political judgment as governor of Illinois.

By alienating many influential Democratic political leaders at the outset Stevenson may have thought he was attaining full freedom of action. But in reality he needlessly sacrificed basic political backing and perhaps millions in votes.

There is more to the business of party leadership and party politics than the making of speeches, even though the speeches may be brilliant. A politician soon learns that his performance on the stage depends as much on the stagehands as on his own skill. Stevenson now knows as well as anyone that politics is a highly organized effort on the part of a great many people where amateurs must learn quickly or fail.

The difference between the two major political parties in this country, as I see it, is that whereas Republicans descend to the people at each election to court them, we Democrats are always with and among them and maintain constant contact through established political organizations. Hence, a Democratic candidate for any office will usually fare better in his campaign if he does not throw away organization support without good reason.

Another mistake in the 1952 campaign was that there was little or no coordination between Washington and Springfield. Actually, there were two campaigns being waged by the Democrats, and this often led to overlapping and confusion. It was an unfortunate situation which could have been avoided. When it seemed to me almost too late, Stevenson asked me to get into the campaign and I gave it all I had.

It seems to me that another mistake by Mr. Stevenson was to allow himself to go on the defensive on the question of so-called Communists in government. The most brazen lie of the century has been fabricated by reckless demagogues among the Republicans to the effect that Democrats were soft on Communists. The Republicans used the technique of fear and the Big Lie to confuse and frighten our people. The historic fact is that it was under a Democratic administration that economic and military measures were taken which saved Western civilization from Communist control.

It was the Democratic administration that prosecuted the known Communist conspirators in this country and convicted them without throwing away our Bill of Rights by resorting to totalitarian methods. What is just as important, we strengthened our economy by maintaining full employment and prosperity and thus helped defeat Communism where hunger and misery threatened free peoples. This is a record without parallel in history. All Americans, whatever their politics, may feel justly proud of the role of this country in this great period of continuous struggle for the world's freedom.

It seems to me that Stevenson, who knew the facts since he took part in the Administration's fight against Communism, as had Eisenhower, should have resisted vigorously any maneuvers to put him on the defensive as an opponent of Communism. He should never have yielded to the challenge of contemptible demagogues, many of whom flinched while the Administration fought Communism.

I am sure that if Stevenson had accepted in good faith the proposition I made to him on Jan. 30, 1952, and enabled us to make the proper build-up, there would have been no contest to speak of at Chicago, and I think he would have received at least three million more votes. Perhaps this would not have produced enough more votes to elect him, but there would have been enough to rebuke Eisenhower for his demagoguery and endorsement of the Jenner-McCarthy "Big Lie."

Having said this, I want to make clear that my admiration for Stevenson as the spokesman and the standard-bearer of the party was justified by his brilliant exposition of the main issues. I hold him in the highest regard for his intellectual courage. It took courage to speak with candor and forthrightness in the face of the demagogic campaigning conducted by the Republicans. Stevenson, even in defeat, left a profound and enduring impression on the



**BARKLEY'S FATAL MISTAKE** in seeking nomination, says Truman, was seeing labor leaders in a group—instead of singly—to ask support.



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"Lost the old sock? Feel peppy again with the world's best prune juice—Sunsweet. *Only* Sunsweet has the *same amount* of natural laxative in every glass. Only one that tastes so great, too... because it's *pure*... never diluted, never sweetened. Naturally, Sunsweet outsells all the others put together."

**SUNSWEEET PRUNE JUICE**



**HIS CHOICE** at last nominated by convention, Truman presents Stevenson to delegates for acceptance speech, promising "to take off my coat and do everything to help him win."



**TRUMAN** CONTINUED

American people. The nation and the party were richer for his inspiring and high-level campaign.

Stevenson, of course, faced very formidable opposition in the great popularity of General Eisenhower whom the Republicans had appropriated. Any Democratic nominee would have had to face the enormous psychological handicap of campaigning against a very popular military hero. Some Republican leaders believed they could not win with Senator Taft or with any other traditional Republican. The Republicans, being a minority party, knew that they had to borrow strength from the Democratic and independent vote. The popularity of a war hero like that of General Eisenhower seemed to provide a rare political opportunity to a rebellious Republican clique.

In 1948 and 1952 there were even some Democrats who, fearful of defeat, also wanted to seize upon the popularity of this man. Many of us did not know whether Eisenhower was a Republican or a Democrat until he announced himself as a candidate on the Republican side. He had been persuaded that his popularity was such that he would have no opposition in the Republican party, and he had even been encouraged to feel that the Democrats might very well make it unanimous by also nominating him on the Democratic ticket. These advisers apparently did not speak for the entire Republican leadership and certainly not for the Democrats. There followed a bitter struggle in the Republican leadership, and Eisenhower found himself knee-deep in politics. He had to make use of the machinations of Dewey and Brownell as well as of his personal popularity to win the Republican nomination.

Those of us who knew Eisenhower through his long service in uniform under two Democratic Presidents had reason to hope that he would campaign on a high level. He had been assigned important roles and given a part in the historic struggle of the battle against the totalitarian powers and in the military rebuilding of the Western powers in the postwar period. He measured up to his assignments with distinction and the well-deserved gratitude of the Allied world. He had the opportunity to know and to understand what was happening in the world and what we were doing as a nation.

We were shocked and disappointed to find that he would lend himself to the type of campaign that followed. He permitted a campaign of distortion and vilification that he could not possibly have believed was true. There were mass accusations of subversion and corruption against the Democratic administration. Yet two years of Republican rule have failed to produce any evidence to justify the vile accusations of the campaign, despite the feverish searchings of his Attorney General. Hard as it was for us to understand this side of Eisenhower now revealed to us, it was even more of a jolt to see our foreign





policy used as a political football. But when our struggle in Korea was appropriated for partisan political purposes at a time when we were negotiating for armistice in the face of a most stubborn and tricky foe, I felt that we had reached a situation that was politically and morally intolerable. I could understand certain extreme isolationists using Korea as a political weapon; but I will never understand how a responsible military man, fully familiar with the extreme delicacy of our negotiations to end hostilities, could use this tragedy for political advantage. I regret that such a chapter should have been written into our political history.

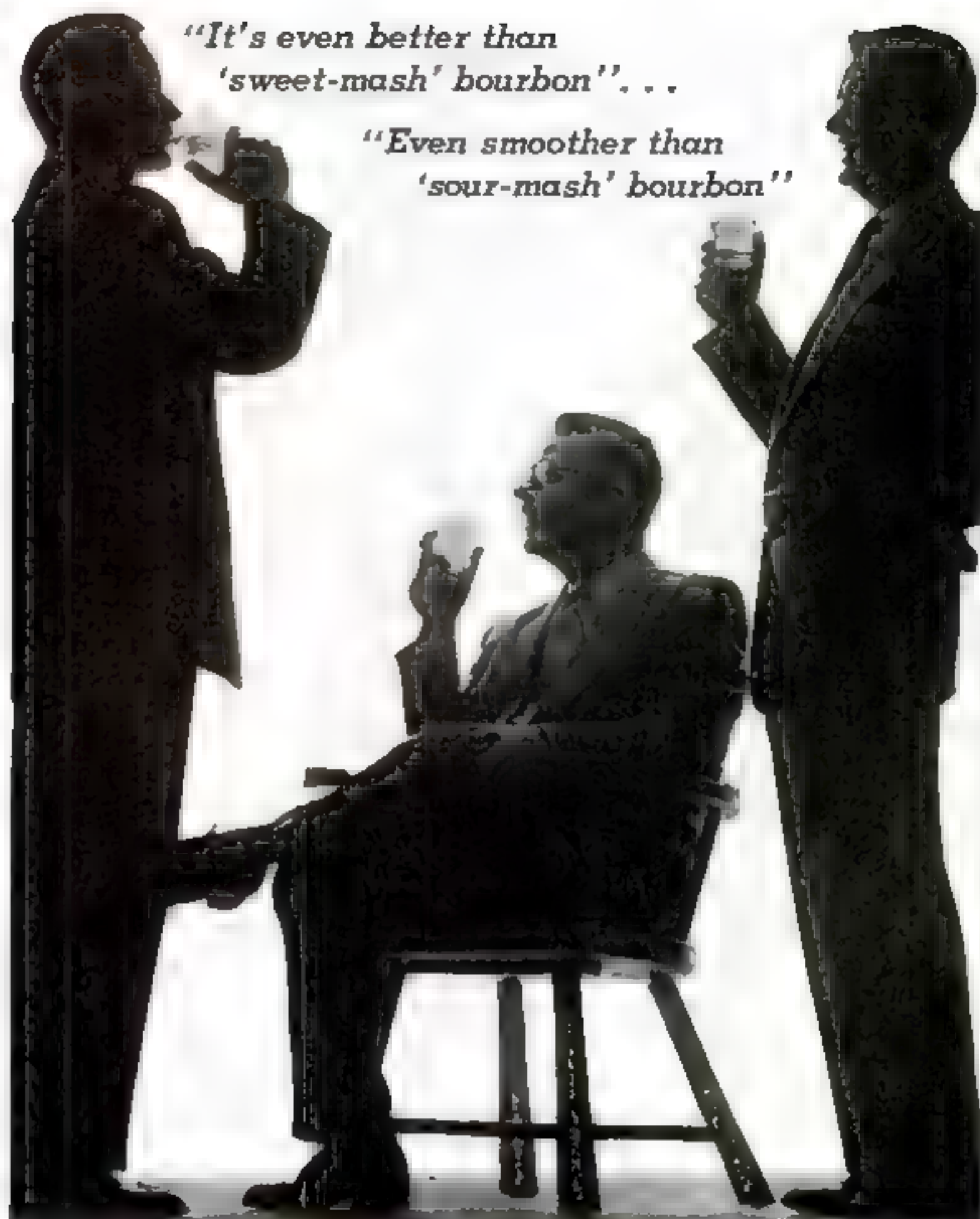
When General Eisenhower, in his Detroit speech, proposed that if elected he would journey to Korea in person to put an end to the fighting, he must have known that he was weakening our hand in negotiations. He must have known that he could accomplish little, if anything, by such a trip. He also must have known that by making this statement he was leading the American people to believe that the day after he became President he would bring them peace in Korea. The fighting continued for many months after the new Administration took over, and peace in Korea is yet to be achieved. No man in our national life had a better reason to know or a better opportunity to find out the nature of the enemy. No man had less right to use this crisis for political purposes.

#### 'Frantic expediency'

THERE is something else that I shall never be able to understand. When he delivered a major speech in Milwaukee, General Eisenhower was persuaded to delete from his speech a personal tribute to his former chief, General Marshall. Eisenhower agreed to the deletion in order to make possible the presence of Senator McCarthy on the platform with him. I would like to believe that in this instance Eisenhower permitted himself to be badly advised because of his political inexperience. It may be that Eisenhower had yielded to frantic expediency because of his discovery that he could not get the nomination or the presidency without a contest and a vigorous personal campaign. In order to win the nomination, he had to go in hot pursuit of delegates which involved a bitter attack on Taft. And then he had to wage an all-out campaign to win the election.

General Eisenhower won. He received the greatest number of votes cast for any presidential candidate in the history of the nation. But proportionately he did not come close to the majorities of Franklin Roosevelt in 1932 and in 1936, or that of Harding in 1920 or Herbert Hoover in 1928. But for the first time in the nation's history more than 60 million persons went to the polls and even though Stevenson came within 162,000 votes of surpassing even the total of F.D.R. in 1936, he was beaten by more than six million votes.

CONTINUED



The one and only "mellow-mash" bourbon...

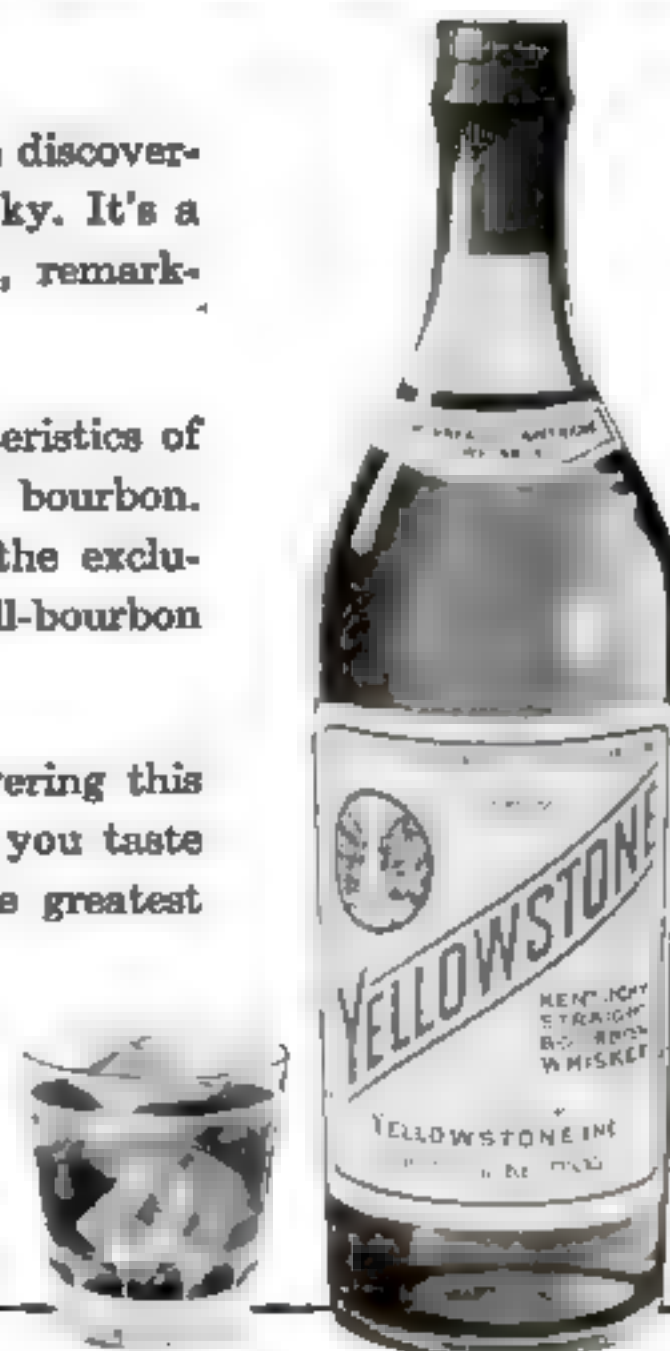
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Loosen Phlegm ... Break Up Bronchial  
Congestion of Colds!

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## TRUMAN CONTINUED

Were it not for millions of one-time voters, I doubt if the Republicans would have carried either the Senate or the House of Representatives, even by the slim margin which they were able to squeeze out.

But it is as dramatic as it is significant that more than 27 million Democrats resisted the appeal of a military hero to stand by their basic party convictions and voted for Stevenson.

I SENT the following message to General Eisenhower from the train at Martinsburg, W. Va.: "Congratulations on your overwhelming victory. The 1954 budget must be presented to the Congress before January 15th. All the preliminary figures have been made up. You should have a representative meet with the director of the Bureau of the Budget immediately. The *Independence* will be at your disposal if you still desire to go to Korea."

At 2:17 p.m., Nov. 5, I received the following telegram: "I deeply appreciate your courteous and generous telegram. I shall try to make arrangements within next two or three days to have a personal representative to sit with the director of the Budget. I am most appreciative of your offer of the use of the *Independence* but assure you that any suitable transport plane that one of the services could make available will be satisfactory for my planned trip to Korea. With your permission I shall give the Secretary of Defense the earliest possible notice of my proposed date of departure.

Dwight D. Eisenhower."

Upon receiving General Eisenhower's telegram, I sent another message to him that same day: "Thank you for your prompt and courteous reply to my telegram. I know you will agree with me that there ought to be an orderly transfer of the business of the executive branch of the government to the new Administration, particularly in view of the international dangers and problems that confront this country and the whole free world. I invite you, therefore, to meet with me in the White House at your early convenience to discuss the problem of this transition period, so that it may be clear to all the world that this nation is united in its struggle for freedom and peace."

On Nov. 6, I received this telegram from General Eisenhower:

"Thank you for your telegram. I am gratified by your suggestion that we have a personal meeting in the interest of orderly transition. Because I obviously require a reasonable time for conversations and conferences leading up to the designation of important assistants I respectfully suggest that we tentatively plan the proposed meeting for the early part of the week beginning November 17. In the meantime with your permission I shall try to take immediate advantage of your suggestion concerning a budgetary representative and will additionally propose other individuals for indoctrination in several of the other departments in the Federal government. In this way our own conference can achieve maximum results. I share your hope that we may present to the world an American unity in basic issues."

'Fundamental things'

THAT same day I had already sent a letter by special courier to General Eisenhower bringing to his attention some special international situations on which I had to make policy decisions: "... There are some really fundamental things pending before the United Nations that must be met in a positive manner. I wish you would suggest somebody, in addition to the person who is to talk to the Budget Director, to discuss these matters authoritatively with the Secretary of State, the Secretary of the Treasury, and the Secretary of Defense. ...

"All these things are vital policy matters which can only be decided by the President of the United States, but I would prefer not to make firm decisions on these matters without your concurrence, although the decisions will have to be made. These things affect the whole American policy with regard to the free world.

"If you could designate someone to act authoritatively for you, or come yourself to sit in on these meetings, it would be the proper solution to the problem."



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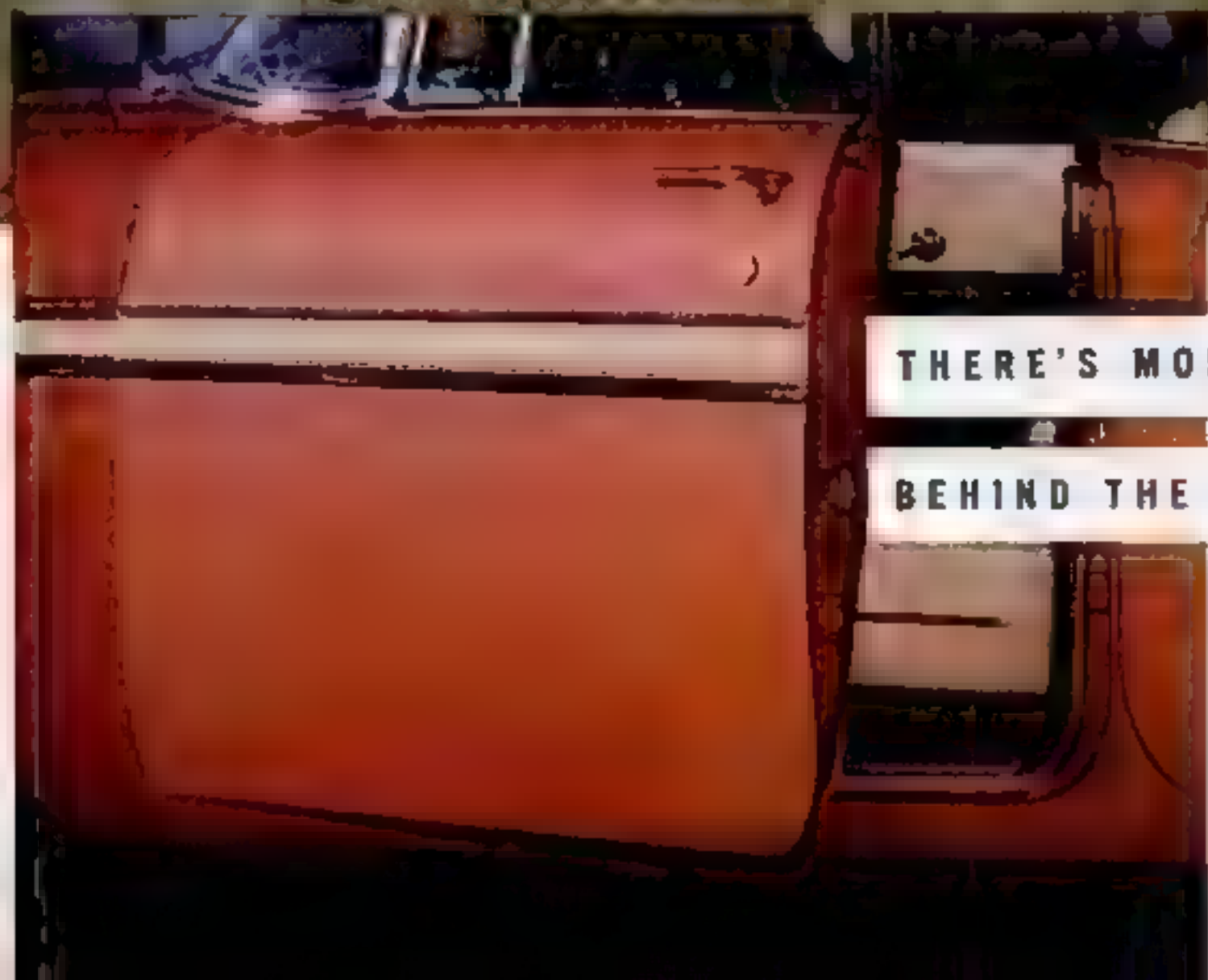
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*...the lighter pancakes, now lighter,  
now better than ever. Now with  
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I thought it was an omission in our political tradition that a retiring President did not make it his business to facilitate the transfer of the government to his successor.

This omission goes back to the very early days in our history. John Adams, the second President, left the White House in the middle of the night because he did not want to meet Jefferson on the day of his inauguration. In more recent history Woodrow Wilson got no turnover of government from President Taft. Wilson did not turn over the government to Harding, but at that time Wilson was an invalid.

Herbert Hoover invited President-elect Franklin D. Roosevelt to come to the White House shortly after the election in 1932 to discuss the national crisis. Roosevelt went to the White House twice—once in late November and once in January. But he declined to share the responsibility of actually making decisions and taking actions. Roosevelt gave as his reason that he had no constitutional authority as President-elect to share in the responsibility of decisions which only a President can exercise. Except for the last two weeks before the inauguration when the outgoing and the incoming Secretaries of the Treasury worked together informally, there was no administrative turnover.

I was determined that we should have an orderly turnover of every department of the government to assist the incoming Administration to keep this nation a going concern.

On Nov. 7, I received the following reply from General Eisenhower: "Because I believe so firmly in true bi-partisan approach to our foreign problems, I am especially appreciative of your letter. . . . However, because I have had no opportunity to accumulate a staff of advisors and assistants, it will take me a little time to designate anyone who could participate profitably in this kind of conference. I shall give priority attention to the matter and I will communicate with you further no later than Monday next, November 10.

"In your letter you use the word 'authoritative' by which I take it you mean that my representative be able accurately to reflect my views. This he will be able to do, but quite naturally this will likewise be the limit of his authority since I myself can have none under current conditions."

Two days later, Nov. 9, President-elect Eisenhower telegraphed: ". . . I am designating Senator Henry Cabot Lodge, Jr., of Massachusetts, to serve as my personal liaison with those departments and agencies of government, other than the Bureau of the Budget. . . .

"I am also designating Joseph M. Dodge, of Detroit, to act as my personal liaison with the Director of the Bureau of the Budget. . . ."

#### A problem and an invitation

**M**EANTIME Secretary of State Acheson had expressed his concern to me about the effect of the proposed trip of Eisenhower to Korea upon the armistice negotiations and the U.N. support of those negotiations. [Acheson wrote a memorandum stating that speculation at the U.N. over Eisenhower's coming trip to Korea was causing uncertainty over the armistice negotiations there and might delay U.N. passage of a U.S.-sponsored resolution favoring voluntary repatriation of prisoners of war. Acheson suggested that a statement by Eisenhower reaffirming his support for the current U.S. position would help to clarify the situation. To explain the background of his meeting with General Eisenhower on these subjects Mr. Truman goes back to an early period in the campaign.]

Even before the Democratic and Republican conventions in Chicago had nominated their candidates, I had made up my mind to keep both candidates informed about the important developments of our foreign policy. For this reason, on Aug. 13, even as the election campaigns got under way, I sent the following telegram to

General Eisenhower: "I would be most happy if you would attend a Cabinet luncheon next Tuesday the nineteenth. If you want to bring your press secretary and any other member of your staff I'd be glad to have them. If you can arrive at about twelve fifteen, I'll have General Smith and the Central Intelligence Agency give you a briefing on the foreign situation. Then we will have luncheon with the Cabinet and after that if you like I'll have my entire staff report to you on the situation in the White House and in that way you will be entirely briefed on what takes place. I've made arrangements with the Central Intelligence Agency to furnish you once a week with the world situation as I also have for Governor Stevenson."

The following day Eisenhower declined my invitation, replying as follows: "Thank you for your offer to have me briefed by certain agencies of the government on the foreign situation. On the personal side I am also grateful for your luncheon invitation.

"In my current position as standard bearer of the Republican Party and of other Americans who want to bring about a change in the national Government, it is my duty to remain free to analyze publicly the policies and acts of the present administration whenever it appears to me to be proper and in the country's interests.

"During the present period the people are deciding our country's leadership for the next four years. The decision rests between the Republican nominee and the candidate you and your Cabinet are supporting and with whom you conferred before sending your message. In such circumstances and in such a period I believe our

communications should be only those which are known to all the American people. Consequently I think it would be unwise and result in confusion in the public mind if I were to attend the meeting in the White House to which you have invited me.

"As you know, the problems which you suggest for discussion are those with which I have lived for many years. In spite of this I would instantly change this decision in the event there should arise a grave emergency. There is nothing in your message to indicate that this is presently the case.

"With respect to the weekly reports from the Central Intelligence Agency that you kindly offered to send me, I will welcome these reports. In line with my view, however, that the American people are entitled to all the facts in the international situation, save only in those cases where the security of the United States is involved, I would want it understood that the possession of these reports will in no other way limit my freedom to discuss or analyze foreign programs as my judgment dictates."

Eisenhower's telegram angered me. It was apparent that the politicians had already begun to mishandle him. On Aug. 16 I wrote in longhand this personal letter to Eisenhower:

"Dear Ike: I am sorry if I caused you any embarrassment.

"What I've always had in mind was and is a continuing foreign policy. You know that is a fact because you had a part in outlining it.

"Partisan politics should stop at the boundaries of the United States. I'm extremely sorry that you have allowed a bunch of screwballs to come between us.

"You have made a bad mistake, and I'm hoping that it won't injure this great Republic.

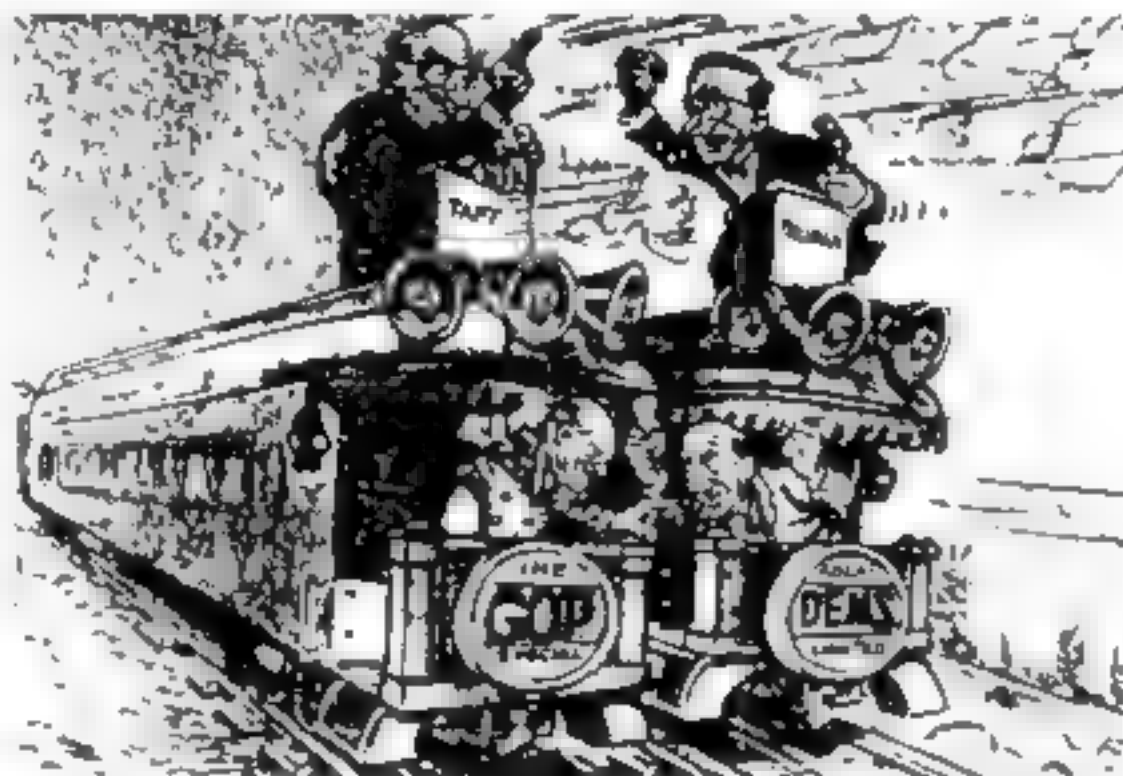
"There has never been one like it and I want to see it continue regardless of the man who occupies the most important position in the history of the world.

"May God guide you and give you light.

"From a man who has always been your friend and who always intended to be!

Sincerely,  
Harry S. Truman."

Three days later, on Aug. 19, General Eisenhower sent me a



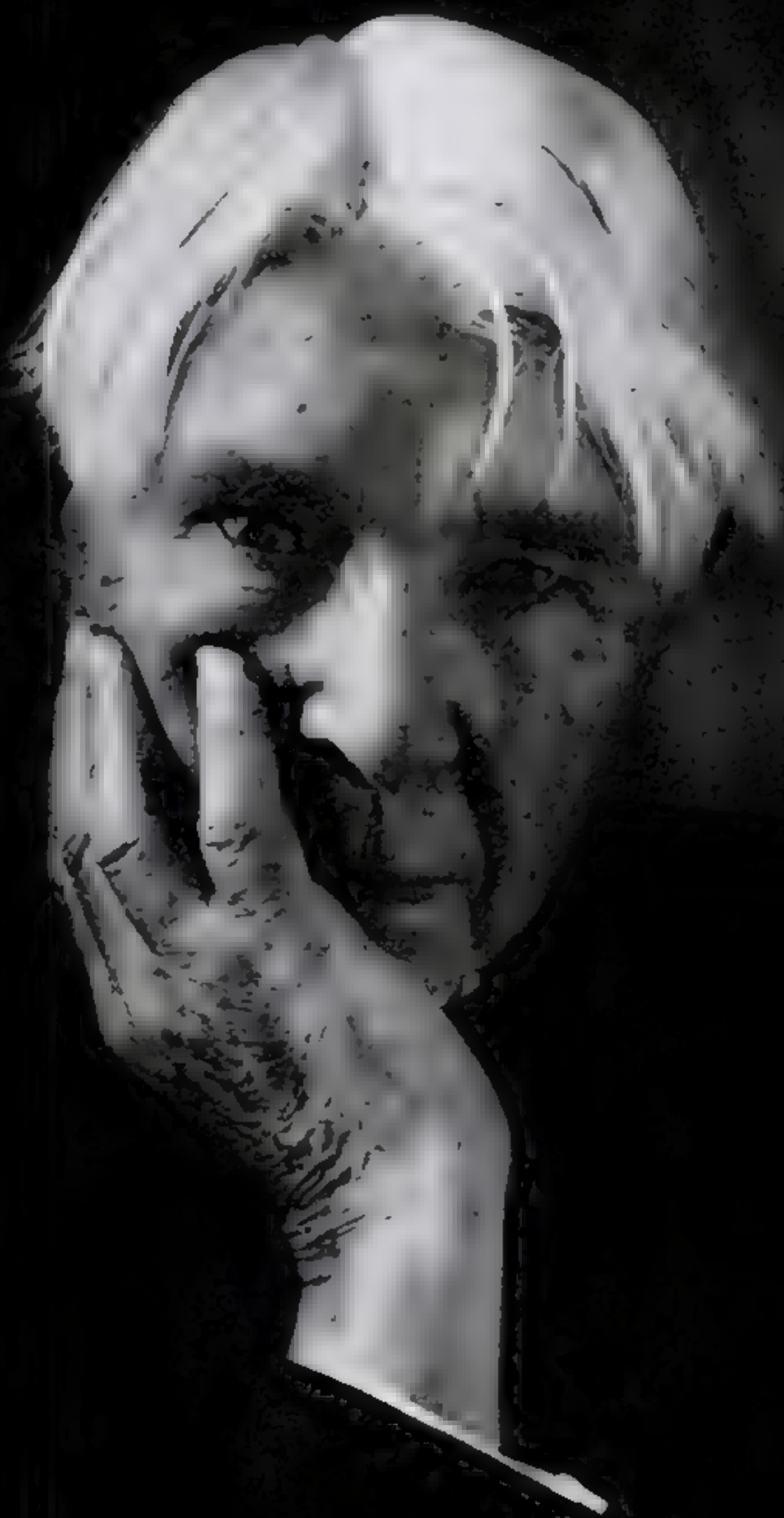
HELP FOR CANDIDATES came from Truman, Taft whose heated partisan support was noted by cartoonist.



## LIFE IS LIKE THAT

I have subscribed for LIFE each year since its first number, keeping a fairly complete file, whatever such facts may betoken. I have, naturally enough, often disagreed with its political slants and judgments. It comes natural, too, to praise LIFE without limit for certain features of which "The World We Live In" is outstanding and superb. I have mutilated copies of LIFE, for sake of convenience tearing out precious art reproductions. Once leaving a plane at LaGuardia Field I said to the young woman in the aisle just ahead of me, "Why are you carrying that magazine LIFE around with you?" From her sweet face came the answer in a low voice, "I'm a teacher and my children love it." That was her testimonial about visual education.

Carl Sandburg





personal reply also written in longhand. In his letter he expressed sincere thanks for the courtesy of my note of the 16th. He said he wished to assure me that my invitation caused him no personal embarrassment. His feeling, he said, was that having entered this political campaign, he would become involved in the necessity of making laborious explanations to the public, if he had met with me and the Cabinet. He went on to say that since there was no hint of national emergency in my telegram of invitation and he no longer belonged to any of the public services, he thought it wiser to decline. He closed his letter by assuring me of his support of real bipartisanship in foreign problems.

ON the morning of Nov. 18 Secretary of State Acheson, Secretary of the Treasury Snyder, Secretary of Defense Lovett and Assistant to the President Averell Harriman conferred with me on the various items of business to be taken up with Eisenhower that afternoon.

General Eisenhower arrived at the White House executive offices at 1:55 and was immediately escorted to my office. He was accompanied by Senator Lodge and Mr. Dodge, but I invited the President-elect to meet with me privately before we held a general session with our aides.

Eisenhower was unsmiling. I thought he looked tense. I wanted him to be at his ease. Before getting to the purpose of the conference, I talked to him about some of the paintings hanging in my office, and I pointed to the large and magnificent globe he had used in World War II. Eisenhower gave me this globe at Frankfort, where I saw him during the Potsdam conference. I offered to leave this globe for him in the White House. He accepted. He remained unsmiling. I then got down to business.

I told him I thought it was necessary to have this meeting in the best interests of the country and that I had two important reasons in mind. We needed to reassure other countries that there was some stability about our foreign policy and allay uneasiness during this period of transition. And I said I wanted to make it plain that my offer to cooperate in an orderly transfer of government to his Administration was a genuine offer to do what was best for the country. I had no purpose or intention of setting any political trap or trying to shift any responsibility that was mine as President.

I told him that the Constitution leaves the powers and duties of the presidential office on the outgoing President until the inauguration of his successor. The responsibility would be mine until Jan. 20, and I expected to exercise it.

### 'What is best for America'

I SAID I understood that any President-elect is naturally and properly reluctant to take on any of the political responsibilities of the office before taking on the legal powers as well. I stated that my Administration did not expect the new Administration to take on responsibility prematurely. There might be some foreign policy issues where we could not succeed unless other nations have assurance of the continuity of our policy under the new Administration. This would be something beyond the power of the present Administration to determine.

I said, "We will tell you about these issues and would welcome concurrence if you want to give it. But we will not press for it. This is a matter on which you will have to make up your own mind on the basis of what is best for America."

I outlined the atomic energy matters which required the President's decision and how the President works with the Special Committee of the National Security Council. I offered to arrange to have the Chairman of the Atomic Energy Commission, Gordon Dean, bring him up to date on the atomic energy program.

Our meeting lasted 20 minutes, and I then escorted the general into the Cabinet room.

I informed the others that I had just had a private conversation with General Eisenhower. At this point the President-elect asked me whether I would give him a memorandum of our conversation. I assured the general I would be glad to do so.

CONTINUED



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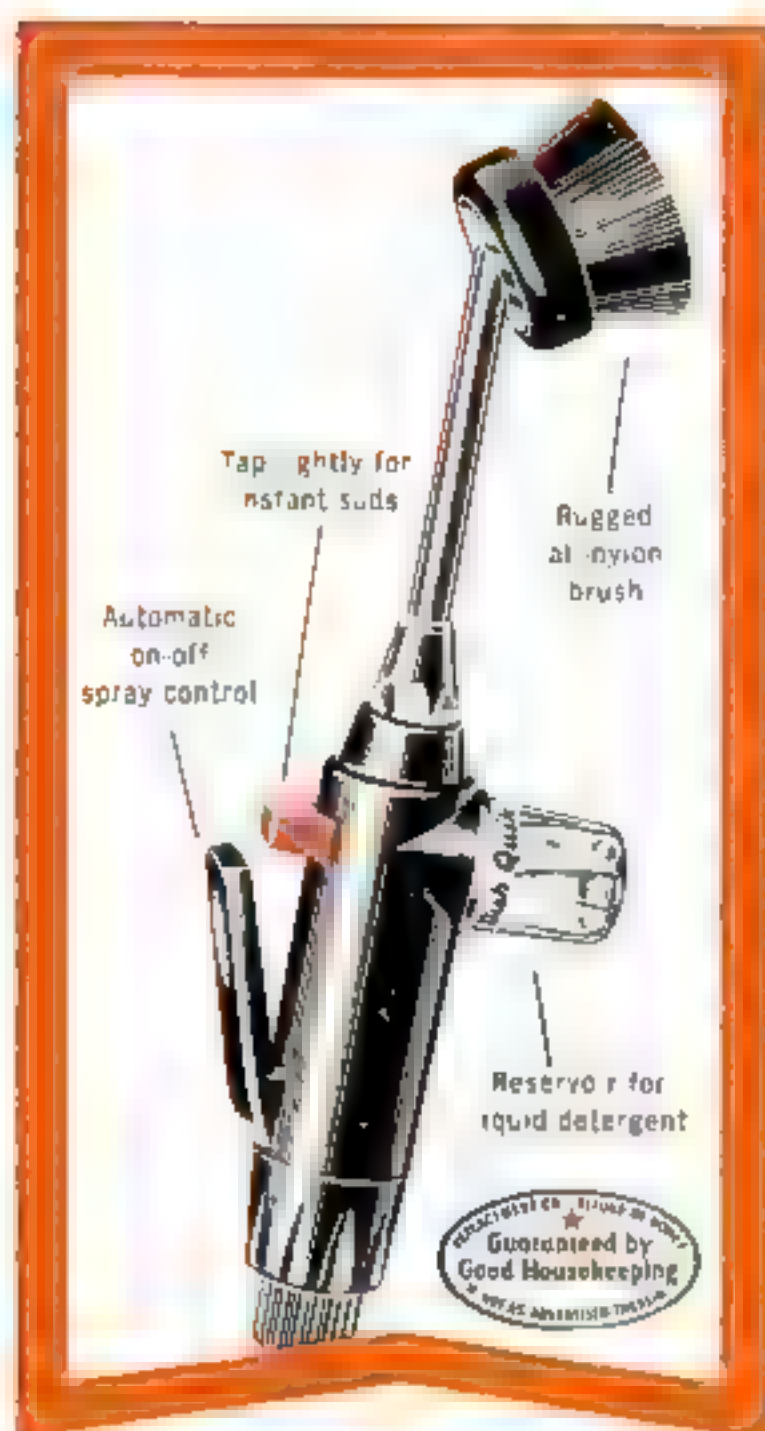
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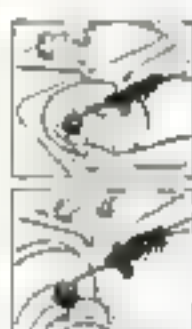


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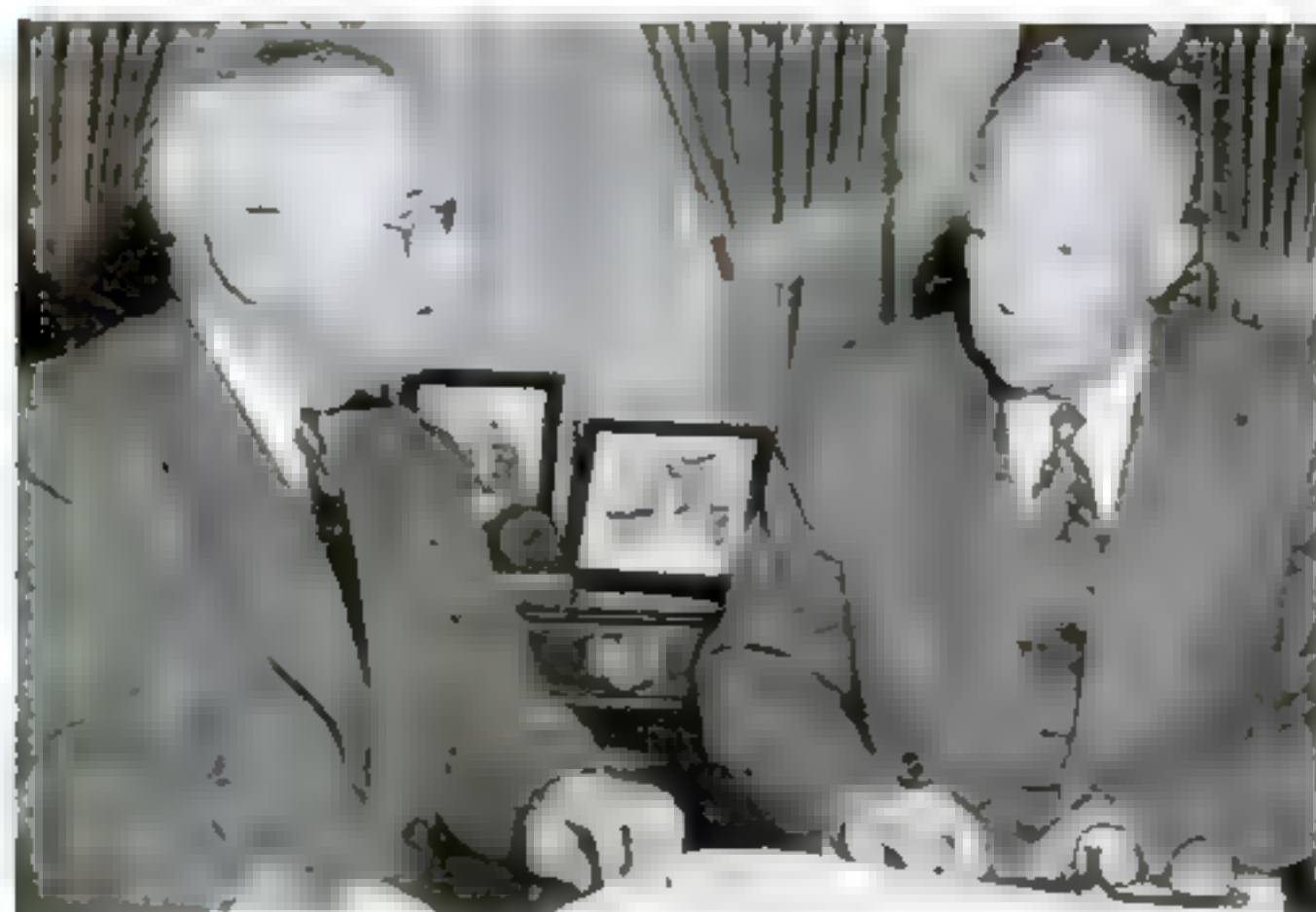
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PREPARING FOR TURNOVER to the new administration, Truman confers with Eisenhower at the Nov. 18 White House meeting.

## TRUMAN CONTINUED

I then handed him a two-page memorandum prepared by the Secretary of the Treasury, John Snyder, outlining certain problems which would have to be dealt with by the incoming Administration.

I then asked Secretary of State Dean Acheson to outline certain matters which required either immediate attention or which General Eisenhower should have actively in mind.

Before Acheson spoke, General Eisenhower asked whether he should take notes or whether he would be given a memorandum on the points to be raised. Acheson agreed to give General Eisenhower a memorandum covering these matters.

To conserve time Acheson dealt with only the most important problems. He told General Eisenhower that he felt it was advisable for him to broaden his liaison with the State Department so that as many as possible of the men on whom General Eisenhower would depend would become familiar with the subjects which would have to be dealt with after Jan. 20.

Acheson then dealt with the United Nations discussions over Korea, particularly as they related to the prisoners of war issue: "Any statement on this matter, supporting the view held by this government, by General Eisenhower, would be of the greatest possible assistance. I have prepared the sort of a statement which might provide this assistance and I am handing it to Senator Lodge."

This is the statement that we suggested that Eisenhower make: "The American people earnestly want peace in Korea. They insist, however, on an honorable armistice. The armistice should be a clean and clear armistice which settles all the military problems and leaves nothing to chance or misconception."

"Our prisoners of war in Communist hands must be promptly returned. Communist prisoners of war in our hands should be allowed to go home. But it is clear to me that those who violently resist return to the Communists cannot be driven back. They cannot be held in indefinite captivity. They must be released as free men."

"I hope that the General Assembly of the United Nations will take a firm stand on these matters."

No immediate response from General Eisenhower was asked on this proposed statement. But General Eisenhower said that he was seeing British Foreign Secretary Eden on Thursday and would discuss the question of Korea with him.

Acheson then dealt with the situation in Iran which had developed to a critical point. This was the dispute between Iran and the United Kingdom over oil. Acheson told of some of the latest complications between France and Germany in connection with NATO, which, of course, was familiar ground to General Eisenhower.

\* General Eisenhower issued no statement before leaving for Korea but on his return in December he generally reaffirmed the U.S. insistence on an "honorable peace." When he became President he specifically endorsed the principle of voluntary repatriation of PWs.—ED.

CONTINUED

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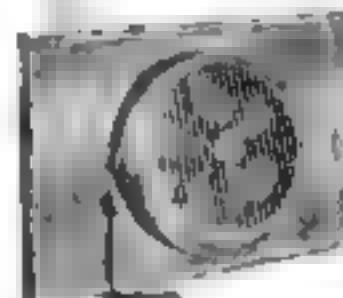
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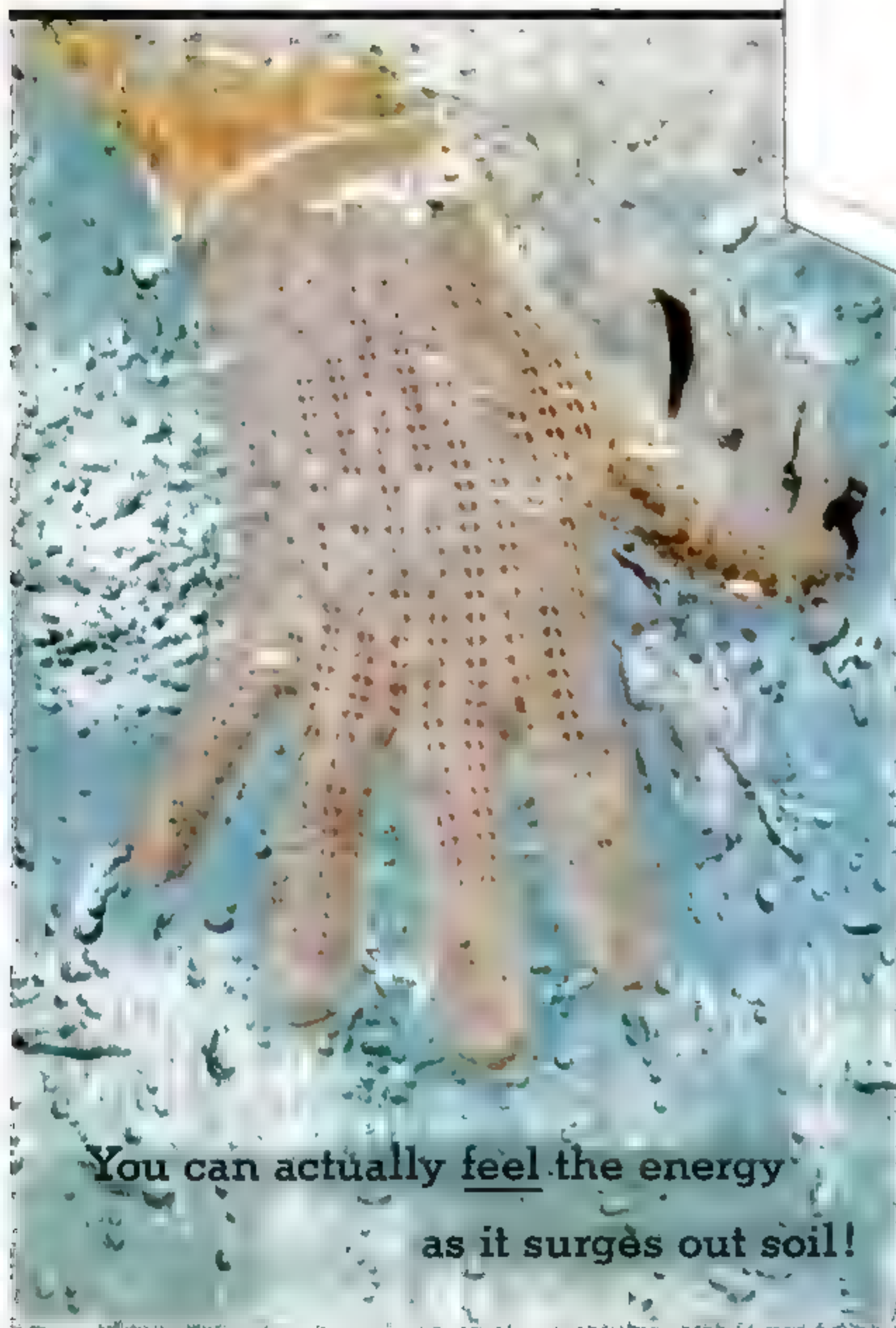
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wash clean...right on your hand**



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**2.** Now put your gloved hand in the Power-Surge Washer. Sure you can! It's entirely different from conventional agitators, as safe for your fingers as it is for clothes.



**3.** You'll feel this washer washing clean. And in seconds, you'll see what we mean by energized washing action. Look at your glove. Not a trace of sticky catsup is left.



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# BENDIX

**AUTOMATIC POWER-SURGE WASHER**



When Acheson concluded his presentation, General Eisenhower said that he would like a memorandum of what the Secretary of State had said. He would give it careful study, as well as the suggested statement on Korea.

General Eisenhower said that he recognized the seriousness and critical nature of the matters discussed. He then said that he was preparing immediately on the conclusion of this meeting to go with Secretary Lovett to meet the Joint Chiefs of Staff for a military briefing.

General Eisenhower and I then went over a draft of a joint statement which I had had prepared at the White House. It was adopted after two changes requested by the general.

When the general and his aides left, I was troubled. I had the feeling that up to this meeting in the White House, General Eisenhower had not grasped the immense job ahead of him.

With this instalment *LIFE* concludes its serialization of excerpts from Volume II of "The Truman Memoirs." Doubleday and Co. will publish the full text of Volume II, "Years of Trial and Hope" (\$5), on March 5. This and Volume I, "Year of Decisions," which was excerpted by *LIFE* last year, will be a March selection of the Book-of-the-Month Club.

There was something about his attitude during the meeting that I did not understand. It may have been that this meeting made him realize for the first time what the presidency and the responsibilities of the President were. He may have been awe-struck by the long array of problems and decisions the President has to face. If that is so then I can almost understand his frozen grimness throughout the meeting. But it may have been something else. He may have failed to grasp the true picture of what the Administration had been doing because in the heat of partisan politics he had gotten a badly distorted version of the true facts. Whatever it was, I kept thinking about it.



A PRIVATE CITIZEN after more than three decades of public service, Harry Truman enters his home in Independence, Mo., with Mrs. Truman on Jan. 21, day after President Eisenhower's inauguration.

For breath sublime  
**Samovar**  
truly fine! VODKA

THE ORIGINAL  
DRY VODKA

Product of U.S.A., Bozka Kampaniya, Schenley, Pa.  
and Fresno, Calif. Made from Grain, 80 and  
100 Proof

WINSTON  
TASTES GOOD—  
LIKE A  
CIGARETTE  
SHOULD!

Winston  
FILTER CIGARETTES

FINER FILTER  
FINER FLAVOR

## New Way to Wash Face

IMPROVES SKIN AMAZINGLY



Blemishes Gone—Baby-Soft Skin  
Often Returns in 7 Days

Weep no more over ugly blackheads, externally caused pimples, flaky dryness, oily shine. Many skin troubles, doctors say, are due to improper cleansing, using wrong soaps.

See thrilling results! Lather-massage a full minute morning and night with Cuticura Soap—mildest of all leading soaps by laboratory tests—only soap superfatted and mildly medicated to help maintain the natural moisture and normal, healthy acidity of the skin. Use emollient Cuticura Ointment nightly to soften and stimulate as it helps repair damage to neglected skin. See exciting new softness, smoothness, freshness—often in just 7 days!

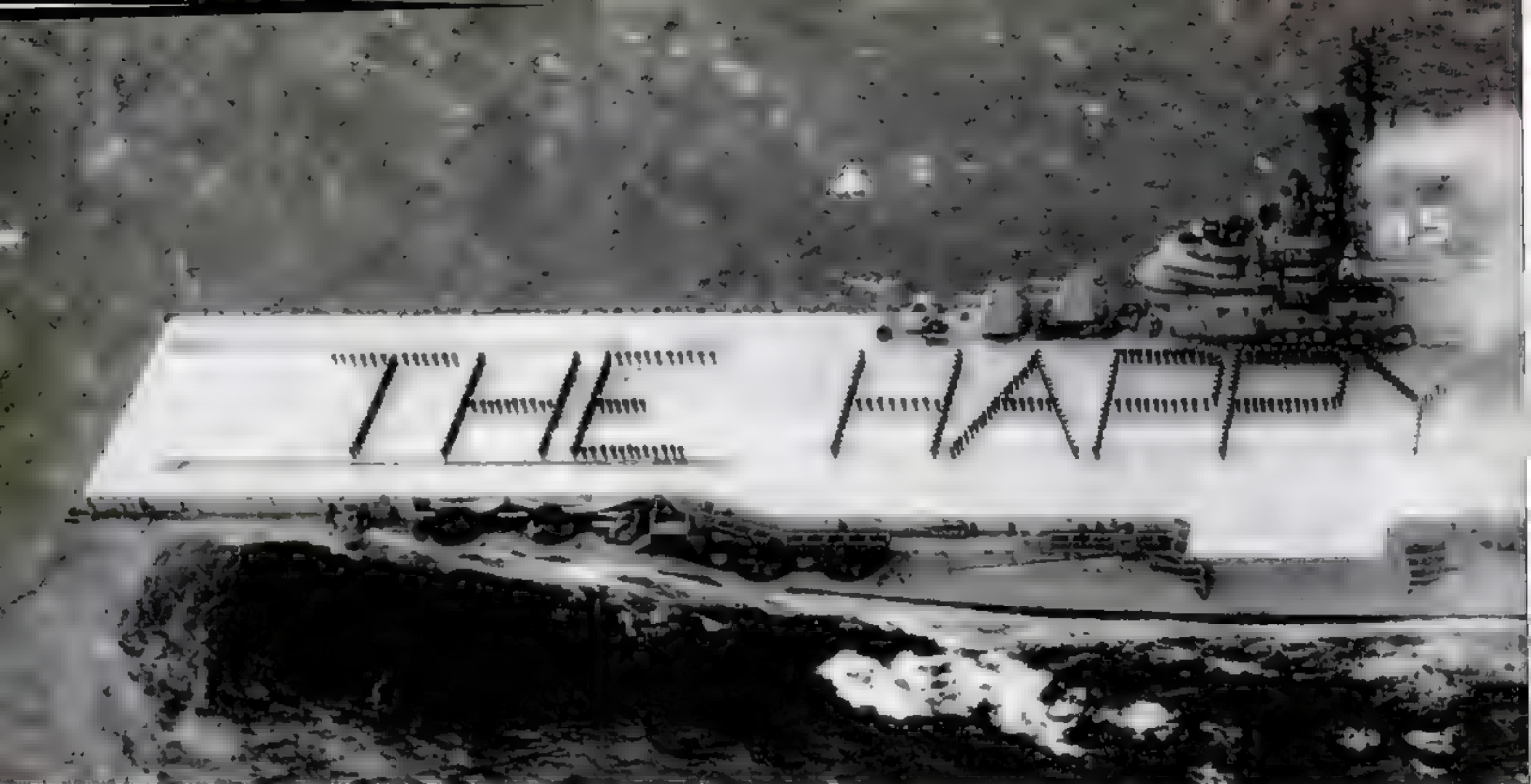
Get Cuticura Soap, Cuticura Ointment at druggists.

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Send 25¢ for big value "Good Looks Kit" containing trial sizes Cuticura Soap, Ointment, Medicated Liquid. Write Cuticura, Dept. LM-26, Malden 48, Mass.





DURING BREAK IN TRAINING MANEUVERS IN THE ATLANTIC, 376 SAILORS OF "VALLEY FORGE" FORM ON FLIGHT DECK TO SPELL OUT THE CARRIER'S NICKNAME.



WELL CARED FOR, flight deck crew drinks hot soup ordered served by skipper during midmorning

lull in operations. Sailors had been turned to since dawn handling plane launchings in the icy Atlantic.

## Good Name

### A RIGHT GOOD CREW

Like scuttlebutt, a warship's reputation gets around in the Navy, and the 33,000-ton carrier *Valley Forge* has a reputation which matches the nickname her crew, with unsalty sentiment, has given her, "The Happy Valley."

The "Valley" earns its name at sea, where the skipper finds ways of pleasing the crew, and ashore, where he can be equally obhging. When her gobs suggested a liberty in New York, the

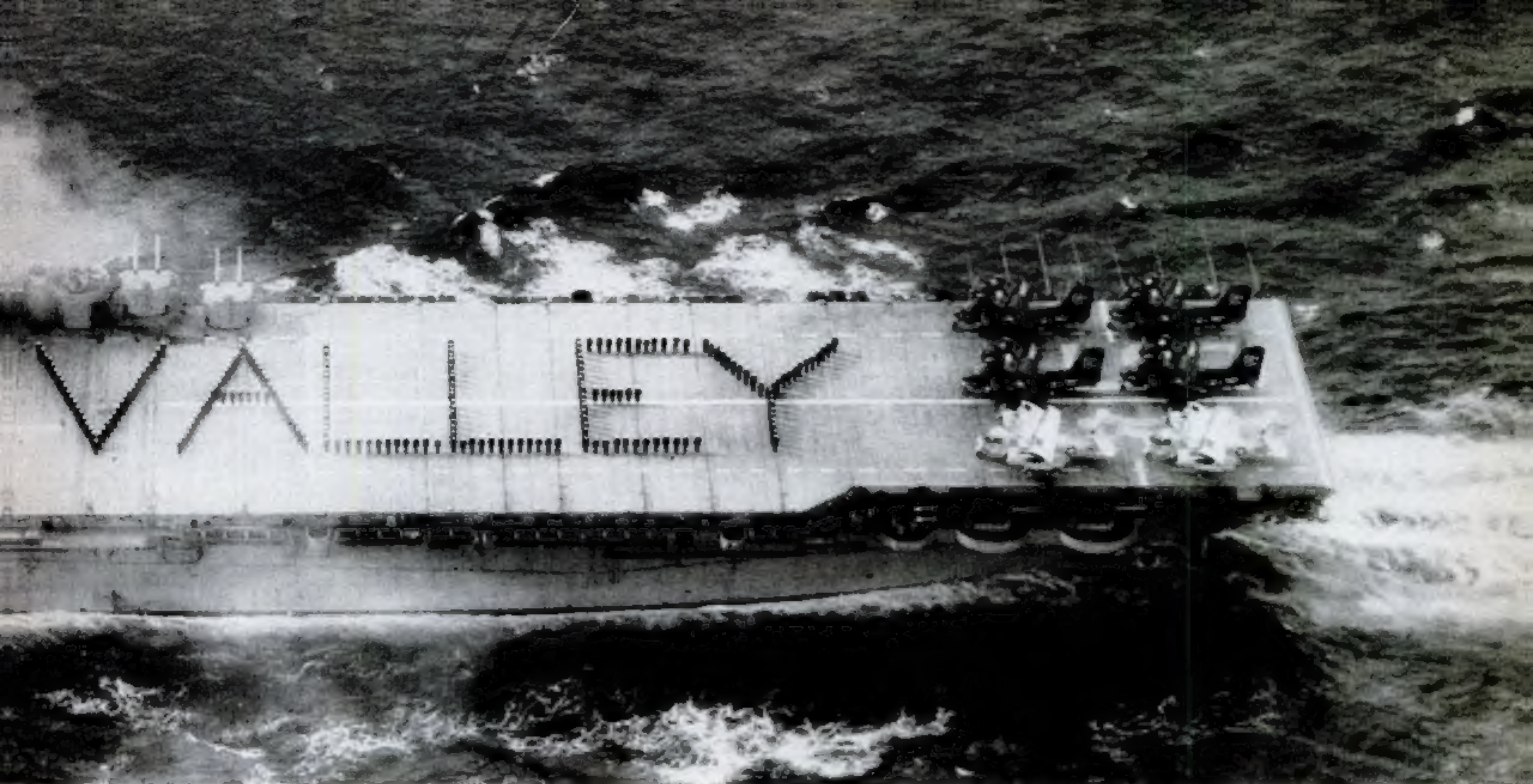


CAPTAIN L. W. Williams (above) gives his crew a party every week (right).



CHINNING MARINES hold contest using pipe in their sleeping quarters. For less vigorous members





SIX PLANES AFT ARE PART OF SHIP'S COMPLEMENT OF RADAR-EQUIPPED GRUMMAN S2F SEARCH AND ATTACK PLANES USED FOR ANTISUBMARINE PATROL.

## for a Ship HAS GOOD TIMES TOO

skipper arranged it and had theater and nightclub reservations made for the men. After three days on the town, only one sailor missed the seabound "Valley," proof her nickname makes sense. There is method in the skipper's kindness. His happy but well-disciplined "Valley" won the Atlantic Fleet's battle efficiency award last year and, he has found, the better his ship's name, the easier it is to get men to re-enlist.



of his crew, the carrier's skipper promotes an acrobacy tournament and provides model airplane kits.



**CHOW TIME ASHORE** was time for chow mein for six of crew who ate at Wah Kee's in New York.

**SHOW TIME** came later at Latin Quarter. Skipper had sent an officer to make reservations for men.







## WATCHED POTS WATCHING

As anyone who has ever struggled with housekeeping knows, inanimate household objects have a way of assuming perverse personalities. Cups and glasses hurl themselves from cabinets in an ecstasy of self-destruction, skillets spit hot grease at the hands that feed them, cans, jars and bottles decline to be opened and shelves reach down to clout heads.

Busy in her kitchen one recent day, Mrs. Clarence L. Bonds, a Dallas, Texas housewife, was startled to notice that two pots seemed to be staring at her. To complete the illusion created by reflections of the burners on the gas range, she placed a pencil and bottle cap before each utensil, then had her son take a picture of pots cooking up mischief.



# SNOW SNAKES

IN CANADA "strike" at 2 miles a minute!

**1** "Nothing else a man can throw goes so far and so fast as the 'snow snakes' of the Indians I met in Ontario," writes Arthur Kelley, an American friend of Canadian Club. "On the Six Nations reservation near Brantford, Iroquois braves propel polished wooden wands along an icy trough at speeds up to 120 mph. Sometimes the snakes travel more than a mile. Even my beginner's toss sent one slithering over 600 yards."



**2** "You'll do better next time," Chief Howard Skye promised, and he helped a tribesman smooth the slick course for a contest. I felt ready. So did the Indians. 'Hun Yu!' they whooped as they launched their waxed snakes down the curvy track.

**3** "I was low man on the totem pole with my 893-yard toss, but how could a paleface be expected to do any better? Waxing the snakes to suit varying snow conditions is the real trick, the Indians explained. Each brave had his own secret wax, often handed down from father to son through the centuries."

**5** "You aim for distance when you toss a snow snake. My own favorite distance champ is Canadian Club. No matter how far I travel, I always find it waiting for me."

Why this whisky's worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon,

Yet it has a distinctive flavor and a character that is all its own. You can stay with Canadian Club all evening long... in cocktails before dinner and tall ones afterward. There is one and only one Canadian Club, and no other whisky tastes quite like it in all the world.

IN 87 LANDS... THE BEST IN THE HOUSE



## "Canadian Club"

6 YEARS OLD

90.4 PROOF

IMPORTED WHISKY • MADE BY HIRAM WALKER

IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS INC., DETROIT, MICH. BLENDED CANADIAN WHISKY



**4** "You'd get more speed in colder weather," my host Ken Coles said later. After the icy air of the reservation, his fire felt cozy. And his hospitality included Canadian Club!



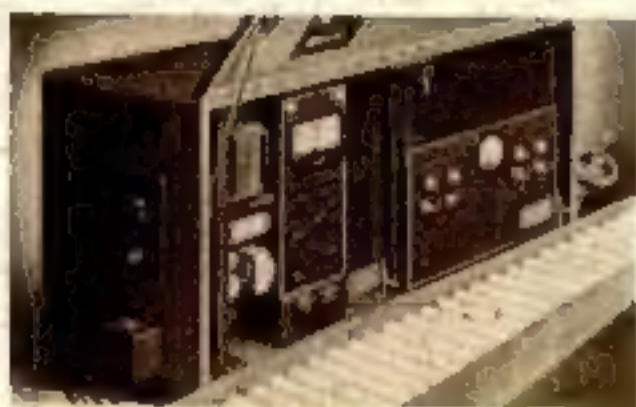


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*Satisfy Yourself* with a Milder, Better-Tasting smoke —  
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The more perfectly packed your cigarette, the more *pleasure* it gives... and Accu-Ray packs Chesterfield far more perfectly.



To the touch... to the taste, an Accu-Ray Chesterfield satisfies the most... burns more evenly, smokes much smoother.



Firm and pleasing to the lips... mild yet deeply satisfying to the taste — Chesterfield alone is pleasure-packed by Accu-Ray.

# CHESTERFIELD

MILD, YET THEY *Satisfy!*

